Accounting & Finance



2008 Catalog

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Accounting Principles

NEW

INTRODUCTION TO ACCOUNTING
An Integrated Approach, 5th Edition

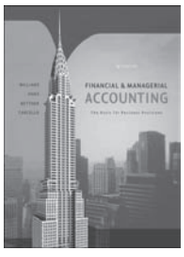
By Penne Ainsworth, Univesity of Wyoming-Laramie and Dan Deines, Kansas State University

2009 (February 2008) / 672 pages
ISBN-13: 978-0-07-352700-0 / MHID: 0-07-352700-9

(Details unavailable at press time)

NEW

International Edition



FINANCIAL AND MANAGERIAL ACCOUNTING
14th Edition

By Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S Bettner, Bucknell University and Joseph V Carcello, University of Tennesse-Knoxville

2008 (September 2006) / 1216 pages
ISBN-13: 978-0-07-299650-0 / MHID: 0-07-299650-1
ISBN-13: 978-0-07-110121-9 / MHID: 0-07-110121-7 [IE]

http://www.mhhe.com/williams_basis14e

With the fourteenth edition of Financial and Managerial Accounting: The Basis for Business Decisions, the Williams author team carries on the tradition of being a solid foundation for students learning basic accounting concepts. Through the revision, the authors have further refined the financial accounting topics, while slightly expanding the managerial accounting material to provide even more balanced coverage. Hallmarks of the text—including the solid Accounting Cycle Presentation, relevant pedagogy, and high quality, end-of-chapter material—have all been updated and enhanced through the revision. A new design enhances the graphical elements of the text, while the integration of several boxed elements provides a more streamlined approach to chapter topics.

NEW TO THIS EDITION

❖ New coauthor Joe Carcello brings a focus on corporate governance to this new edition.

❖ Nearly 250 new exercises and problems.

❖ The focus on ethics in accounting has been enhanced, with new Ethics, Fraud & Corporate Management boxes in each chapter.

❖ New Brief Exercises—ten or more per chapter—provide a shorter, more concise exercise option to test basic concepts at the end of the chapter.

❖ Inclusion of Problem Set B in each chapter doubles the amount of problem material.

❖ An overall new design and revised graphics improve the illustration of key concepts.

❖ Selected excerpts from the 2005 Home Depot Financial Statements appear in the text appendix and are incorporated into end-of-chapter problem material. Students gain valuable practical experience reading and analyzing real-world financial statements.

❖ Two new Unstructured Cases in Chapter 5 address Sarbanes-Oxley (SOX) issues. (SOX is the most important development in accounting in recent years.)

❖ Previously supplemental topics have been incorporated into the text, including Other Depreciation Methods, Special Types of Liabilities, and a worksheet for Preparing a Statement of Cash Flows. The discussion has been streamlined by incorporating these and other boxed elements throughout the text.

❖ Incorporation of Management Strategy and Cash Effects into the text to streamline the discussion.

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Chapter 2: Basic Financial Statements
Chapter 3: The Accounting Cycle: Capturing Economic Events
Chapter 4: The Accounting Cycle: Accruals and Deferrals
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Chapter 9: Plant and Intangible Assets
Chapter 10: Liabilities
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Chapter 12: Income and Changes in Retained Earnings
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Chapter 14: Financial Statement Analysis / Comprehensive Problem 4: Home Depot, Inc.
Chapter 15: Global Business and Accounting
Chapter 16: Management Accounting: A Business Partner
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Appendix A: 2005 Home Depot Financial Statements
Appendix B: The Time Value of Money: Future Amounts and Present Values
Appendix C: Forms of Business Organization

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International Edition

INTRODUCTION TO ACCOUNTING
An Integrated Approach, 4th Edition

By Penne Ainsworth, University of Wyoming — Laramie and Dan Deines, Kansas State University

2007 (November 2005) / 672 pages
ISBN-13: 978-0-07-352666-9 / MHID: 0-07-352666-5
ISBN-13: 978-0-07-110624-5 / MHID: 0-07-110624-3 [IE]

http://www.mhhe.com/ainsworth4e

This textbook integrates financial and managerial accounting as opposed to keeping these areas separate, the approach followed by most books and curriculums. By "integration", we mean the authors focus on the business process and examine the activities from both an external, financial reporting perspective and an internal, management decision-making perspective. The text incorporates real world applications, including actual financial statements, to reinforce the relevance of topics to real business situations and promote student interest. The text also promotes active learning through Enhance Your Understanding "probing" questions placed sporadically throughout many chapters, Of Interest boxes that provide additional information relating to the chapter concepts, new Fast Fact boxes that provide additional information related to chapter concepts in a short, trivia-like manner, and end-of-chapter group exercises. There are three key distinctions to the Ainsworth/Deines approach. They are: 1. Integration—described in preceding paragraph. 2. Within the context of business processes, Ainsworth/Deines is organized by planning for activities, performing those activities (in other words, capturing them in the financial statements), and finally, evaluating those business activities. 3. An organization around the Statement of Cash Flows first focusing on Operating Activities (what is my business, my product, who are my customers?) and then Financing and Investing Activities (how do I fund my business, how do I expand, what are the financial risks, etc?).

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International Edition

FUNDAMENTAL FINANCIAL AND MANAGERIAL ACCOUNTING CONCEPTS WITH H-D ANNUAL REPORT

By Thomas P. Edmonds, Cindy Edmonds and Bor-Yi Tsay of University of Alabama-Birmingham and Philip R. Olds, Virginia Commonwealth University and Frances M McNair, Mississippi State University

2007 (December 2005)
ISBN-13: 978-0-07-322293-6 / MHID: 0-07-322293-3
ISBN-13: 978-0-07-110769-3 / MHID: 0-07-110769-X [IE]

http://www.mhhe.com/edmonds/concepts

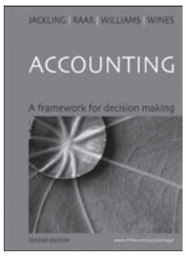
Students are often overwhelmed by the amount of information presented in the introductory financial accounting course. Fundamental Financial and Managerial Accounting Concepts gives students the big picture, by focusing on fundamental concepts in a logical sequence. The authors intentionally limit the scope of the material to help students build a solid foundation of the most important concepts. As a result, students are able to fully comprehend the material rather than memorize seemingly unrelated terms and topics. In the Financial portion the "horizontal financial statements model" enables students to understand how any given business event affects the financial statements. This highly praised feature allows students to visualize the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows). The mechanics of accounting coverage (debits and credits) is delayed until chapter 3 allowing instructors the flexibility in the amount of emphasis they want to place on this topic.

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NEW



ACCOUNTING: A FRAMEWORK FOR DECISION MAKING 2nd Edition

By Beverley Jackling, Jean Raar, Brian Williams and Graeme Wines of Deakin University

2007 (May 2007)
ISBN-13: 978-0-07-471705-9 / MHID: 0-07-471705-7
McGraw-Hill Australia Title

http://www.mhhe.com/au/jackling2e

Accounting: A framework for decision making is based on the successful text by Carnegie et al and covers both conceptual and procedural detail to provide an innovative framework for decision making. The text has broad coverage in topics and a flexible structure. It is suitable to be used in both accounting and non-accounting majors at undergraduate and MBA level. This second edition has been thoroughly updated with expanded coverage of current issues such as ethics, and social and environmental reporting. Australian and international accounting standards have been integrated throughout. **Accounting Standards:** Accounting: A Framework for decision making now has International and Australian accounting standards incorporated throughout.

Relevant and Engaging Examples: Accounting: A Framework for decision making encourages students to think critically. Theoretical content is linked to the decision-making environment, and examples have been updated so that it continues to be relevant and engaging. Students see accounting in a commercial context, and every chapter opens with an engaging profile of a professional accountant in business.

NEW CONTENT

- Expanded coverage of social and environmental reporting; plus ethics and regulation in the accounting profession.
- Updated examples and data throughout
- Questions updated with multiple choice questions added to end of chapter material.

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18. Cost concepts for management decisions
19. Accounting for short-term management planning

SCHAUM'S OUTLINE OF BOOKKEEPING AND ACCOUNTING 4th Edition

By Joel J Lerner, Sulivan County Community College and Rajul Gokarn

2007 (December 2006) / 400 pages
ISBN-13: 978-0-07-146458-1 / MHID: 0-07-146458-1
A Schaum's Publication

The high-performance study guides that help you cut study time, hone problem-solving skills, and achieve top scores on exams! Ideal as a study guide for college courses and certification tests, Schaum's Outline of Bookkeeping and Accounting contains complete new information reflecting current trends in the field.

CONTENTS

Ch 1: Assets, Liabilities, and Capital
Ch 2: Debits and Credits: The Liability System
Ch 3: Journalizing and Posting Transactions
Ch 4: Financial Statements
Ch 5: Adjusting and Closing Procedures
Ch 6: Repetitive Transactions
Ch 7: The Cash Journal
Ch 8: Summarizing and Reporting
Ch 9: The Merchandising Company
Ch 10: Costing Merchandise Inventory
Ch 11: Pricing Merchandise
Ch 12: Negotiable Instruments
Ch 13: Controlling Cash
Ch 14: Payroll
Ch 15: Property, Plant, and Equipment: Depreciation
Ch 16: The Partnership
Ch 17: The Corporation
Ch 18: Introduction to Accounting Software

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SCHAUM'S OUTLINE OF FINANCIAL MANAGEMENT
3rd Edition

By Jae K Shim, California State University Long Beach and Joel G Siegel

2007 (February 2007) / 480 pages
ISBN-13: 978-0-07-148128-1 / MHID: 0-07-148128-1

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Millions of students trust Schaum's Outlines to help them succeed in the classroom and on exams. Schaum's is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.

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Chapter 1: Financial Analysis
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Chapter 12: Term Loans and Leasing
Chapter 13: Preferred and Common Stock
Chapter 14: Warrants, Convertibles, Options & Futures
Chapter 15: Mergers and Acquisitions
Chapter 16: Failure and Reorganization
Chapter 17: Multinational Finance

FINANCIAL AND MANAGERIAL ACCOUNTING
2nd Edition

By John J Wild, University of Wisconsin-Madison and Barbara Chiappetta, Nassau County Community College

2007 (July 2006)
ISBN-13: 978-0-07-327111-8 / MHID: 0-07-327111-X
(with BB/Financial Statements, Mandatory Package)
ISBN-13: 978-0-07-328665-5 / MHID: 0-07-328665-6
(Chapter 1-13 with Working Papers and Circuit City Annual Report)
ISBN-13: 978-0-07-328665-2 / MHID: 0-07-328666-4
(Chapter 13-24, with Working Papers and Circuit City Annual Report)

http://www.mhhe.com/wildfinman2e

Wild's Financial and Managerial Accounting responds to the market's request for a single book with balanced financial and managerial content (~50/50) that has a corporate approach throughout. With numerous innovative features, the authors focus on "Three C's": •Clear presentation of accounting concepts,•Concise coverage to help students focus on important material, and•Cutting edge technology to engage students and improve their chances for success. The authors provide a balance of small and large business examples, integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging pedagogical learning structures. Technology tools such as McGraw-Hill's Homework Manager and Carol Yacht's General Ledger and Peachtree software provides students with further advantages as they learn and apply key accounting concepts and methods.

CONTENTS

1 Introducing Accounting in Business
2 Analyzing and Recording Transactions
3 Adjusting Accounts and Preparing Financial Statements
4 Accounting for Merchandising Operations
5 Inventories and Cost of Sales
6 Cash and Internal Controls
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8 Long-Term Assets
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13 Analyzing Financial Statements
14 Managerial Accounting Concepts and Principles
15 Job Order Costing and Analysis
16 Process Costing and Analysis
17 Activity-Based Costing and Analysis
18 Cost Behavior and Cost-Volume-Profit Analysis
19 Variable Costing and Performance Reporting
20 Master Budgets and Performance Planning
21 Flexible Budgets and Standard Costing
22 Decentralization and Performance Evaluation
23 Relevant Costing for Managerial Decisions
24 Capital Budgeting and Investment Analysis
A Financial Statement Information
B Applying Present and Future Values
C Investments and International Operations
D* Accounting for Partnerships
E* Accounting with Special Journals*
Appendixes D & E are available as PDF files from the Website or as print copy from a representative.

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International Edition

FUNDAMENTAL ACCOUNTING PRINCIPLES
18th Edition

John J Wild, University of Wisconsin-Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiappetta, Nassau County Community College

2007 (June 2006)
ISBN-13: 978-0-07-299653-1 / MHID: 0-07-299653-6 (Text only)
ISBN-13: 978-0-07-334316-7 / MHID: 0-07-334316-1
Media Enhanced Edition with Circuit City Annual Report & iPod Content CD)
ISBN-13: 978-0-07-327110-1 / MHID: 0-07-327110-1
(Chapter 1-25 with Circuit City Annual Report)
ISBN-13: 978-0-07-328661-7 / MHID: 0-07-328661-3
(Chapter 1-12 with Circuit Annual City Annual Report)
ISBN-13: 978-0-07-328662-4 / MHID: 0-07-328662-1
(Chapter 12-25 with Circuit Annual City Annual Report)
ISBN-13: 978-0-07-110309-1 / MHID: 0-07-110309-0 [IE]

With 50 years of success in the principles of accounting market, Fundamental Accounting Principles, 18e by Wild, Larson and Chiappetta has endured and adapted to changes in accounting, technology, and student learning styles. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of Homework Manager, Homework Mananger Plus and Carol Yacht's General Ledger and Peachtree application software provides students every advantage as they strive to understand the key concepts of accounting and their role in business.

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1. Accounting in Business
2. Analyzing and Recording Transactions
3. Adjusting Accounts and Preparing Financial Statements
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5. Accounting for Merchandising Operations
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7. Accounting Information Systems
8. Cash and Internal Controls
9. Accounting for Receivables
10. Plant Assets, Natural Resources, and Intangibles
11. Current Liabilities and Payroll Accounting
12. Accounting for Partnerships
13. Accounting for Corporations
14. Long-Term Liabilities
15. Investments and International Operations
16. Reporting the Statement of Cash Flows
17. Analysis of Financial Statements
18. Managerial Accounting Concepts and Principles
19. Job Order Cost Accounting
20. Process Cost Accounting
21. Cost Allocation and Performance Measurement
22. Cost-Volume-Profit Analysis
23. Master Budgets and Planning
24. Flexible Budgets and Standard Costs
25. Capital Budgeting and Managerial Decisions

PRINCIPLES OF ACCOUNTING AND FINANCE

By Tony Davies, University of Wales and Tony Boczko, Hull University Business School

2005 (December 2005)
ISBN-13: 978-0-07-711421-3 / MHID: 0-07-711421-3

McGraw-Hill UK Title

www.mcgraw-hill.co.uk/textbooks/davies

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Glossary of Key Terms. Index

Accounting Principles Supplements

THE MCGRAW-HILL 36-HOUR ACCOUNTING COURSE
4th Edition

By Howard Davidoff, Robert L Dixon and Harold E Arnett

2008 (June 2007) / 416 pages
ISBN-13: 978-0-07-148603-3 / MHID: 0-07-148603-8

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Chapter 20: Accounting for Foreign Operations

SCHAUM'S EASY OUTLINE OF PRINCIPLES OF ACCOUNTING

By Joel J. Lerner, Sullivan County Community College

2001 / 153 pages
ISBN-13: 978-0-07-136972-5 / MHID: 0-07-136972-4

A Schaum's Publication

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Chapter 1: Accounting Concepts: The Accounting Equation and Financial Statements.
Chapter 2: Analyzing and Recording Transactions.
Chapter 3: Adjusting and Closing Procedures.
Chapter 4: Summarizing and Reporting Via the Work Sheet.
Chapter 5: Inventory Valuation Methods.
Chapter 6: Alternative Valuation Methods.
Chapter 7: Cash and Its Control.
Chapter 8: Receivables and Payables.
Chapter 9: Property, Plant, and Equipment: Depreciation.
Chapter 10: Property, Plant, and Equipment: Disposal and Taxation.
Chapter 11: Capital and Equity.
Chapter 12: Repetitive Transactions and Payroll.

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.

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COMPLIMENTARY COPIES

SCHAUM'S OUTLINE OF PRINCIPLES OF ACCOUNTING I
5th Edition

By Joel Lerner, Sullivan County Community College and James Cashin

1999 / 388 pages
ISBN-13: 978-0-07-038149-0 / MHID: 0-07-038149-6

A Schaum's Publication

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Cash and Its Control.
Payroll.
Property, Plant, and Equipment: Depreciation.
Property, Plant, and Equipment: Disposal and Taxation.
Examination IV.
Final Examination.

International Edition

SCHAUM'S OUTLINE OF PRINCIPLES OF ACCOUNTING II
4th Edition

By Joel J. Lerner, Sullivan County Community College and James A. Cashin, Hofstra University

1994 / 306 pages
ISBN-13: 978-0-07-037589-5 / MHID: 0-07-037589-5
ISBN-13: 978-0-07-113457-6 / MHID: 0-07-113457-3 [IE]

A Schaum's Publication

(International Edition is not for sale in Japan)

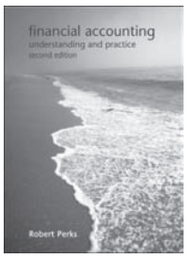
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Accounting For Non-Accounting Managers

NEW



FINANCIAL ACCOUNTING FOR NON-SPECIALISTS 2nd Edition

By Robert Perks, University of Westminster

2007 (March 2007)
ISBN-13: 978-0-07-711540-1 / MHID: 0-07-711540-6
McGraw-Hill UK Title

This book is intended to help readers to understand financial accounting and to see how it can be used in practice, particularly in the interpretation and management of company finances. It should appeal to future managers, rather than to those who want to become accountants. It is intended to be 'user friendly' for those who are put off by conventional presentations of the subject based on arcane rules and procedures. Students from an arts background, for whom figures are sometimes a painful necessity, will probably find that this is as good as it gets with accounting textbooks.

CONTENTS

1 The Balance Sheet, and What it Tells Us
2 The Income Statement (Profit and Loss Account)
3 The Context of Financial Accounting
4 Ratios and Interpretation: a straightforward introduction
5 Profits: Definitions, Role and Measurement
6 How the Stock Market Assesses Performance
7 Cash Flow and Profit
8 Creative Accounting
9 Advanced Interpretation of Financial Statements
10 Assets, Liabilities, Revenues and Expenses
11 Financing a Business
12 Investment Appraisal
13 Planning, Decision Making and Control
14 Book-keeping to Trial Balance
15 Trial Balance to Finance Accounts
16 Cash Flow Statements and Incomplete Records
Appendix 1 Answers to Self-Testing Questions
Appendix 2 Answers to Activities

ACCOUNTING MADE EASY

By Rajest Agrawal and R Srinivasan
2005 / 176 pages
ISBN-13: 978-0-07-060060-7 / MHID: 0-07-060060-0
McGraw-Hill India Title

(Details unavailable)

Financial Accounting

NEW



FUNDAMENTAL FINANCIAL ACCOUNTING CONCEPTS WITH HARLEY-DAVIDSON ANNUAL REPORT 6th Edition

By Thomas P. Edmonds, University of Alabama at Birmingham, Frances M. McNair, Mississippi State and Philip R. Olds, Virginia Commonwealth University

2008 (September 2007)
ISBN-13: 978-0-07-336777-4 / MHID: 0-07-336777-X

http://www.mhhe.com/edmonds6e

Students are often overwhelmed by the amount of information presented in the introductory financial accounting course. By focusing on fundamental concepts in a logical sequence, students are able to fully comprehend the material rather than memorize seemingly unrelated terms and topics. The goal of Fundamental Financial Accounting Concepts is to enable students to understand how any given business event affects the financial statements. The "financial statements model" is a highly praised feature because it allows students to visualize the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows). The mechanics of accounting coverage (debits and credits) is delayed until chapter 4. Instructors have flexibility as to the amount of emphasis they want to place on this topic.

NEW TO THIS EDITION

❖ Content in the Chapters 1-3 has been restructured to more clearly distinguish revenue, expense, and dividend accounts from the retained earnings account.

❖ Ethics coverage has been updated, and expanded to include corporate governance. A new pedagogical item, "Fraud Triangle", will cover ethical misconduct throughout the text.

❖ Replaced coverage of the Net Method for cash discounts with the Gross Method in Chapter 5.

❖ Chapter 12 has been rewritten using the Indirect Method of accounting for cash flows instead of the Direct Method, to reflect industry practice.

❖ A new full Financial Statement Analysis chapter will now be available online. The text continues to cover financial statement analysis within each chapter of the text, but this chapter will provide separate and more in-depth coverage for those who want it.

❖ Coverage of gains and losses moved from Chapter 3 to Chapter 5 and thereafter.

❖ Moved to appendices for Accounting for Investment Securities and for Time Value of Money. (Appendices E and F at end of book).

❖ Added coverage of the effective interest rate method for amortizing bond discounts and premiums in an appendix in Chapter 10.

❖ Focus Company logo appears in the chapter. Each chapter introduces topics within the context of a realistic, though fictitious company. Students see the impact of accounting decision on the company as they work through the chapter.

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❖ AACSB standards are applied to the test bank and tied to the text's learning objectives.

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1 An Introduction to Accounting
2 Accounting for Accruals
3 Accounting for Deferrals
4 The Double-Entry Accounting System
5 Accounting for Merchandising Businesses
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9 Accounting for Long-Term Operational Assets.
10 Accounting for Long-Term Debt
11 Accounting for Equity Transactions
12 Statement of Cash Flows
13 Financial Statement Analysis* *Full featured chapter available online.
Appendix A: Accessing the EDGAR Database through the Internet
Appendix B: Topps Company, Inc. Annual Report
Appendix C: Summary of Financial Ratios
Appendix D: Annual Report and Financial Statement Analysis Project
Appendix E Accounting for Investment Securities
Appendix F Time Value of Money

NEW



FUNDAMENTALS OF FINANCIAL ACCOUNTING WITH ANNUAL REPORT 2nd Edition

By Fred Phillips, Robert Libby, Cornell University and Patricia Libby, Ithaca College

2008 (September 2007)
ISBN-13: 978-0-07-721455-5 / MHID: 0-07-721455-2

http://www.mhhe.com/phillips2e

Fundamentals of Financial Accounting, 2e, by Phillips/Libby/Libby presents an engaging, balanced, and appropriately paced analysis of the fundamentals of financial accounting. Its conversational writing style makes it easy to read and understand, while the selection of real focus companies reinforces the relevance of accounting by introducing students to accounting and business activities in the context of their favorite companies. Balance between preparer and user orientations is achieved throughout the book, by studying both the accounting activities that take place inside the company, as well as evaluating their impact on decisions, and users outside the company. Topic coverage is paced appropriately for students new to accounting, and is thoroughly reinforced every step of the way with an ample variety of innovative pedagogical tools. Clearly understandable, relevant, and accessible, FFA is simply the most student-friendly financial book on the market and provides the tools for students to grasp financial accounting from the ground up.

NEW TO THIS EDITION

❖ New Design: The design for FFA 2e has been significantly refined to be more functional and pleasing to the eye. We removed the cartoons and puzzles, but retained the helpful pedagogy and conversational writing style that has reviewed well with both instructors and students.

❖ Chapter 1 opens with New entrepreneurial focus company, Pizza Aroma. A small, entrepreneurial company, Pizza Aroma is the type of company a student might own and operate. This private company allows students to grasp the basics through a simple corporate example, before public companies are introduced in subsequent chapters.

❖ Integrated iPod Content and Accompanying DVD: Students can study on the go with McGraw-Hill's course content installer for the Apple iPod—provided on a DVD that is packaged with every new text,. It allows for easy download, students can select their iPod model on the DVD menu, and download the content that is compatible with their iPod. This innovative learning tool allows students to take learning materials with them wherever they go, making review and study time as easy as putting on headphones! Icons throughout the book indicate iPod content integration, including: Audio-enhanced Lecture Presentations, Financial Accounting Videos, Multiple Choice Quizzes.

❖ NEW 3-step accounting cycle framework helps students grasp the accounting cycle by giving them an easy way to visualize the accounting equation by breaking into three clear portions: Analyze, Record and Summarize. (This replaces the former DECIDES framework from the previous edition of text.)

❖ Improved End-of-Chapter Material with focus on improving the consistency between chapter body and eoc material, as well as greater eoc variety, including comprehensive exercises.

❖ New Placement of Inventory Chapter. Many reviewers indicated they found it more effective to position Inventory Costing immediately after Merchandising Operations, so we have reordered the chapters to more easily accommodate this.

New chapter order:

• Chapter 6 : Internal Control and Financial Reporting for Cash and Merchandising Operations

• Chapter 7: Reporting and Interpreting Inventories and Cost of Goods Sold

• Chapter 8: Reporting and Interpreting Receivables, Bad Debt Expense, and Interest Revenue

❖ Enhanced Internal Control Discussion. The discussion builds on the requirements of Sarbanes-Oxley to outline key principles of internal control that students are likely to encounter as employees working deep within an organization.

❖ Reorganized Chapter 5 significantly to provide a smoother transition from users to environment, and to make the explanation of financial reporting process more cohesive.

❖ Reorganized Chapter 5 significantly to provide a smoother transition from users to environment, and to make the explanation of financial reporting process more cohesive.

❖ NEW Chapter 9 Supplement A on natural resource assets.

❖ Topic Tackler Plus: Available on the OLC, this complete tutorial provides students with help on key topics for every chapter. Included for each concept are video clips, PowerPoint slide shows, interactive exercises, self-test quizzing, and hot links to the Internet.

❖ iPod Content: Students can Study on the go with McGraw-Hill's course content for the Apple iPod.

❖ Our innovative approach allows students to download audio and video presentations directly into their iPod and take learning materials with them wherever they go. Whether its in the car, on the train, or waiting between classes--its easy to get a quick refresher on key course content and makes review and study time as easy as putting on headphones! Available downloads include: Audio-only lectures, Lecture Slideshows, Narrated Lecture Slideshows, Educational Videos and Multiple Choice Quizzing. (Available for download from the OLC).

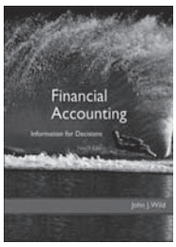
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Chapter 6 Internal Control and Financial Reporting for Cash and Merchandising Operations
Chapter 7 Reporting and Interpreting Inventories and Cost of Goods Sold
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Chapter 9 Reporting and Interpreting Long-Lived Tangible and Intangible Assets
Chapter 10 Reporting and Interpreting Liabilities
Chapter 11 Reporting and Interpreting Stockholders' Equity
Chapter12 Reporting and Interpreting the Statement of Cash Flows
Chapter 13 Measuring and Evaluating Financial Performance
Appendix A Landry's Restaurants, Inc 2005 Annual Report.
Appendix B Outback Steakhouse, Inc. Form 10-K
Appendix C Present and Future Value Concepts
Appendix D Reporting and Interpreting Investments in Other Corporations

NEW

International Edition



FINANCIAL ACCOUNTING Information for decisions, 4th Edition

John J Wild, University of Wisconsin at Madison

2008 (November 2006) / 736 pages
ISBN-13: 978-0-07-333502-5 / MHID: 0-07-333502-9
ISBN-13: 978-0-07-110119-6 / MHID: 0-07-110119-5 [IE]

http://www.mhhe.com/wild4e

FINANCIAL ACCOUNTING: Information for Decisions, 4e addresses the topics and issues typically covered in Financial Accounting while at the same time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of interactive tutorial software, and a highly engaging pedagogical design. This book thoroughly integrates ideas and practices followed by today's business entrepreneurs, speaking more directly to students and better preparing them for the workforce they will enter.

NEW TO THIS EDITION

❖ Available with McGraw-Hill's Homework Manager/Homework Manager Plus!

❖ Integrated Apple iPod Content: Each chapter features icons connecting course content with learning resources available for download with the Apple iPod. Available downloads include audio-only lectures, lectures slideshows, narrated lecture slideshows, educations videos and interactive multiple choice quizzing.

❖ New Feature Company: Students are provided relevant, real-world companies as a resource tool and motivating force in learning accounting. Best Buy is the new feature company, which means that each chapter has selected assignments that require student to use, analyze, or interpret its accounting data.

❖ New Comparative Companies: For comparative purposes, students are also provided the financial statements of Circuit City. Assignments are included that ask students to compare and interpret Best Buy and Circuit City data. Dixons, a primarily European (United Kingdom) company, serves as a global comparison for Best Buy and Circuit City. Circuit City's 2005 Annual Report is packaged in-full with the text as another learning aid, and selected 2005 financial data for all three companies is included in end-of-book Appendix A. Each of these companies is integrated into the end-of-chapter material. Finally, Apple financial statements are also included along assignments for each chapter. Apple provides an appealing example with some popular products such as iPods and iTunes.

❖ Updated Entrepreneurial Chapter Openers and Follow-Up Assignments: Each chapter is launched with a Decision Feature that introduces an engaging entrepreneurial scenario and shows the relevance of accounting to business. These openers motivate students and are helpful in teaching and learning accounting. Decision Feature openers are connected to the end-of-chapter material with the Entrepreneurial Decision follow-up assignment, which uses the same entrepreneurial business in the opener to apply one or more learning objectives from the chapter.

❖ New/Revised Assignment Materials: All assignment materials are revised, updated, or new. Revisions reflect instructor and student feedback on what works best in learning and teaching accounting principles. This edition also includes 2 sets of interactive chapter-by-chapter quizzes, a Problem Set C, and other tutorial and learning support materials.

❖ Updated for New Standards: Materials are updated to reflect new accounting standards that are applicable to the introductory course. Examples include the new requirements for reporting effects of changes in accounting principles, the accounting for asset exchanges, and the reporting of accounting changes.

❖ New Multiple Choice Quiz: A new multiple choice quiz is included at the end of each chapter to check students on their comprehension of the materials read. This quiz is in addition to Quiz A and Quiz B, which continue to be provided on the book's Website.

❖ New and Revised Exhibits and Art: The exhibits throughout the book have been updated and revised as necessary to reflect recent data and developments in practice. All artwork has been updated for improved visual learning.

❖ Updated Marginal Annotations: Marginal annotations have been updated to include new data when applicable.

❖ Revised Decision Insights: Most Decision Insight boxes are new and reflect recent developments in the business world that are relevant to accounting practice.

❖ New or Updated Decision Analysis: The Decision Analysis section at the end of each chapter has been updated to include new or revised company information, analysis, and interpretation. New industry and comparative data are provided where applicable.

❖ Revised Beyond the Numbers Assignments: Most of the Beyond the Numbers assignments are revised to reflect more current financial statements and reports, recent articles from the financial press such as BusinessWeek, and other current developments in practice.

CONTENTS

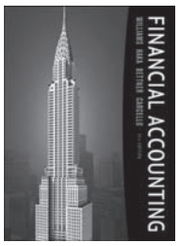
Chp.1 Introducing Accounting in Business
Chp.2 Analyzing and Recording Business Transactions
Chp.3 Adjusting Accounts and Preparing Financial Statements
Chp.4 Reporting and Analyzing Merchandising Operations
Chp.5 Reporting and Analyzing Inventories
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Chp.7 Reporting and Analyzing Receivables
Chp.8 Reporting and Analyzing Long-Term Assets
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Chp.10 Reporting and Analyzing Long-Term Liabilities
Chp.11 Reporting and Analyzing Equity
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Chp.13 Analyzing and Interpreting Financial Statements
Appendix A: Financial Statements:Krispy Kreme, Tastykake, Harley-Davidson
Appendix B: Applying Present and Future Values in Accounting
Appendix C: Reporting and Analyzing Investments and International Operations
Appendix D: Reporting and Analyzing Partnerships (Online at www.mhhe.com/wild4e)
Appendix E: Reporting and Preparing Special Journals (Online at www.mhhe.com/wild4e)

NEW

International Edition



FINANCIAL ACCOUNTING
13th Edition

By Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S Bettner, Bucknell University and Joseph V Carcello, University of Tennessee-Knoxville

2008 (September 2006) / 832 pages
ISBN-13: 978-0-07-352681-2 / MHID: 0-07-352681-9
ISBN-13: 978-0-07-110122-6 / MHID: 0-07-110122-5 [IE]

While many texts characterize themselves as having either a "user" approach or a "preparer" approach, Williams' Financial Accounting is written for faculty who want to strike a balance between these approaches. Business majors will find relevance in the "Ethics, Fraud & Corporate Governance," "Your Turn" and "Case in Point" boxes throughout the chapters while accounting majors will receive a firm grounding in accounting basics that will prepare them for their intermediate course. A unique feature is the multimedia companion, My Mentor. This text-specific technology resource (available free on the book's website) uses video clips, animated graphics, PowerPoints and Excel templates to demonstrate accounting concepts visually. This allows students to link concepts and numbers together in an interactive rather than print environment.

NEW TO THIS EDITION

❖ New Brief Exercises—ten or more per chapter—provide a shorter, more concise exercise option to test basic concepts at the end of the chapter.

❖ An overall new design and revised graphics improve the illustration of key concepts.

❖ Selected excerpts from the 2005 Home Depot Financial Statements appear in the text appendix and are incorporated into end-of-chapter problem material. Students gain valuable practical experience reading and analyzing real-world financial statements.

❖ Two new Unstructured Cases in Chapter 5 address Sarbanes-Oxley (SOX) issues. (SOX is the most important development in accounting in recent years.)

❖ Previously supplemental topics have been incorporated into the text, including Other Depreciation Methods, Special Types of Liabilities, and a worksheet for Preparing a Statement of Cash Flows. The discussion has been streamlined by incorporating these and other boxed elements throughout the text.

CONTENTS

Chapter 1: Accounting: Information for Decision Making
Chapter 2: Basic Financial Statements
Chapter 3: The Accounting Cycle: Capturing Economic Events
Chapter 4: The Accounting Cycle: Accruals and Deferrals
Chapter 5: The Accounting Cycle: Reporting Financial Results
Chapter 6: Merchandising Activities
Chapter 7: Financial Assets
Chapter 8: Inventories and the Cost of Goods Sold
Chapter 9: Plant and Intangible Assets
Chapter 10: Liabilities
Chapter 11: Stockholders' Equity: Paid-in Capital
Chapter 12: Income and Changes in Retained Earnings
Chapter 13: Statement of Cash Flows
Chapter 14: Financial Statement Analysis
Appendix A: 2005 Home Depot Financial Statement
Appendix B: The Time Value of Money

NEW

AUSTRALIAN FINANCIAL ACCOUNTING
5th Edition

By Craig Deegan, RMIT University in Melbourne

2007 (June 2007)
ISBN-13: 978-0-07-013677-9 / MHID: 0-07-013677-7
McGraw-Hill Australia Title

http://www.mhhe.com/au/deegan5e

Deegan's Australian Financial Accounting is the market-leading text in the area of financial accounting. This edition provides students with a detailed grasp of the theories and applications, whilst challenging them to critically evaluate concepts. Written in a clear and engaging style, Deegan's Australian Financial Accounting is popular with students as it is easy to read and understand. Complete in theoretical and practical coverage, this text will give students a strong foundation that they can take into their professional lives. The 5th edition is comprehensively updated and revised, and reflects new changes made to accounting standards. Several new chapters have been added, including in the area of consolidations. Examples, scenarios and extracts are all updated, or completely new. There are also new end-of-chapter review questions and challenging problems to extend students' knowledge.

CONTENTS

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1. An overview of the Australian external reporting environment
2. The conceptual framework of accounting and its relevance to financial reporting
Part 2--Theories of Accounting
3. Theories of accounting
Part 3--Accounting for Assets
4. An overview of accounting for assets
5. Depreciation of property, plant and equipment
6. Revaluations and impairment testing of non-current assets
7. Inventory
8. Accounting for intangibles
9. Accounting for heritage assets and biological assets
Part 4--Accounting for Liability and Owner's Equity
10. An overview of accounting for liabilities
11. Accounting for leases
12. Set-off and extinguishment of debt
13. Accounting for employee benefits
14. Share capital and reserves
15. Accounting for financial instruments
16. Revenue recognition issues

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17. The income statement
18. Share-based payments
19. Accounting for income tax
Part 5--Accounting for the Disclosure of Cash Flows
20. Statement of cash flows
Part 6--Industry-specific Accounting Issues
21. Accounting for the extractive industries
22. Financial reporting of general insurance activity
23. Accounting for superannuation plans
Part 7--Other Disclosure Issues
24. Events occurring after reporting date
25. Financial reporting by segments
26. Related party disclosures
27. Earnings per share
Part 8--Accounting for Equity Interests on Other Entities
28. Accounting for group structures: an introduction to consolidation accounting
29. Further consolidation issues I: accounting for intragroup transactions
30. Further consolidation issues II: minority interests
31. Further consolidation issues III: accounting for indirect interests
32. Further consolidation issues IV: accounting for changes in the degree of ownership of a subsidiary
33. Accounting for equity investments
34. Accounting for interests in joint ventures
Part 9--Foreign currency
35. Accounting for foreign currency transactions
36. Translation of the accounts of foreign operations
Part 10--Corporate Social-Responsibility Reporting
37. Accounting for corporate social responsibility

International Edition

FINANCIAL ACCOUNTING
5th Edition

By Robert Libby, Cornell University-Inthaca, Patricia Libby, Inthaca College, Daniel G Short, Miami University-Oxford

2007 (April 2006) / 864 pages
ISBN-13: 978-0-07-320814-5 / MHID: 0-07-320814-0
ISBN-13: 978-0-07-110774-7 / MHID: 0-07-110774-6
[IE with Annual Report]

http://www.mhhe.com/libby5e

Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design. Libby/Libby/Short is the only financial accounting text to successfully implement a real-world, single focus company approach in every chapter. Students and instructors have responded very favorably to the use of focus companies and the real-world financial statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting.

CONTENTS

1. Financial Statements and Business Decisions
2. Investing and Financing Decisions and the Balance Sheet
3. Operating Decisions and the Income Statement
4. Adjustments, Financial Statements, and the Quality of Earnings
5. Communicating and Interpreting Accounting Information
6. Reporting and Interpreting Sales Revenue, Receivables, and Cash
7. Reporting and Interpreting Cost of Goods Sold and Inventory
8. Reporting and Interpreting Property, Plant and Equipment; Natural Resources; and Intangibles
9. Reporting and Interpreting Liabilities
10. Reporting and Interpreting Bonds
11. Reporting and Interpreting Owners' Equity
12. Reporting and Interpreting Investments and Other Corporations
13. Statement of Cash Flows
14. Analyzing Financial Statements

Appendix A: Present and Future Value Tables
Appendix B: Pacific Sunwear Annual Report
Appendix C: American Eagle Outfitter Annual Report
Appendix D: Industry Ratio Report

NEW



FINANCIAL ACCOUNTING
An Introduction, 2nd Edition

by Arshad Roshayani, Laily Umar and Siti Maznah of Universiti Teknologi MARA, Malaysia

2007 (December 2006) / 512 pages
ISBN-13: 978-983-3850-02-0 / MHID: 983-3850-02-2

An Asian Publication

Financial Accounting is specifically written within the Malaysian context. This book is written for students with no prior background in accounting, especially for students in their first-year study of accounting degrees in universities. It explains the basic principles involved in the operations and maintenance of accounting systems applicable particularly to the unincorporated businesses in Malaysia. This book provides a good understanding of the accounting fundamentals.

FEATURES

❖ The application of the new Financial Reporting Standards (FRS).

❖ Contents of the book are divided into three main parts in order to provide a comprehensive introduction to financial accounting:

-Part 1 explains the accounting cycle and the recording process.

-Part 2 explains the accounting treatment of major items in financial statements.

-Part 3 explains the recording and presentation of selected specialised areas in financial accounting.

❖ Systematic topic flow to facilitate an appropriate build up of knowledge in financial accounting.

❖ Appropriate balance between theory and the application of accounting methods adopted throughout the book facilitates the application of theoretical knowledge to a variety of practical situations.

❖ Questions and suggested answers are provided at the end of each chapter to facilitate and reinforce understanding and learning.

CONTENTS

PART 1 INTRODUCTION, ACCOUNTING CYCLE AND RECORDING PROCESS
1 Introduction to Accounting
2 Basic Accounting Concepts and Conventions
3 Accounting Equation and Double Entry System

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4 Accounting Cycle
5 Business Transactions and Documentation
6 Books of Prime Entry and Subsidiary Ledgers
7 Adjusting Entries and the Preparation of Financial Statements
8 Analysis and Interpretation of Financial Statements
9 Correction of Errors
PART 2 ACCOUNTING TREATMENT: MAJOR ITEMS IN THE FINANCIAL STATEMENTS
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13 Accounting for Property, Plant and Equipment
14 Accounting for Hire Purchase Transactions
PART 3 SPECIALISED AREAS IN FINANCIAL ACCOUNTING
15 Single Entry and Incomplete Record
16 Accounting for Non-profit Organisation
17 Manufacturing Accounts
18 Partnership Accounts
19 Changes in Partnership
20 Dissolution of Partnership
21 Branch Accounting—Selling Agency Branches
22 Branch Accounting—Autonomous Branches



INTRODUCTION TO FINANCIAL ACCOUNTING IN HONGKONG

By Andrew Thomas and Patrick Ng

2007 (August 2007)

ISBN-13: 978-0-07-126084-8 / MHID: 0-07-126084-6

An Asian Publication

This is a Hong Kong adaptation of the fourth edition of Introduction to Financial Accounting by Andrew Thomas. The accounting standards in the textbook are being adapted into Hong Kong Financial Accounting Standards. Guidelines on corporate governance, company law as well as the cases and examples are also adapted to illustrate the accounting situations in Hong Kong.

PRINCIPLES OF FINANCIAL ACCOUNTING (CHAPTER 1-17) AND CIRCUIT CITY ANNUAL REPORT
18th Edition

By John J Wild, University of Wisc-Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiappetta, Nassau County Community College

2007 (June 2006)

ISBN-13: 978-0-07-327112-5 / MHID: 0-07-327112-8

CONTENTS

1 Accounting in Business
2 Analyzing and Recording Business Transactions
3 Adjusting Accounts and Preparing Financial Statements
4 Completing the Accounting Cycle
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13 Accounting for Corporations
14 Long-Term Liabilities
15 Investments and International Operations
16 Reporting the Statement of Cash Flows
17 Analysis of Financial Statements
Appendix A Financial Statement Information
Appendix B Time Value of Money

NEW ZEALAND FINANCIAL ACCOUNTING
3rd Edition

By Grant Samkin, Waikato University and Craig Deegan, RMIT

2006 (January 2006)

ISBN-13: 978-0-07-471617-5 / MHID: 0-07-471617-4

McGraw-Hill Australia Title

New Zealand Financial Accounting is a market-leading text that provides students with a comprehensive grounding in all aspects of financial accounting. This popular text provides a complete understanding of financial accounting, with an engaging and accessible writing style. This edition continues to offer students a detailed grasp of the theory and applications underlying financial accounting, while challenging the reader to critically evaluate them.

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Part 1 The New Zealand Accounting Environment.
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Ch 11 Debt defeasance and debt set-offs.
Ch 12 Accounting for employee entitlements.
Ch 13 Capital and reserves.
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Ch 26 Accounting for indirect interests and changes in degree of ownership of subsidiaries.
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Appendix A Present value of $1.
Appendix B Present value of annuity of $1.
Appendix C Calculating present values.
Appendix D New Zealand Financial Reporting Standards references

INTRODUCTION ACCOUNTING
2nd Revised Edition

By David Willis, Adelaide Institute of TAFE

2006 (May 2006)

ISBN-13: 978-0-07-471971-8 / MHID: 0-07-471971-8

McGraw-Hill Australia Title

This text is designed as an introductory accounting text suitable for accounting, office administration and business courses. The 2nd revised edition of Introductory Accounting has been updated to reflect changes in Australia's Accounting Standards which came into effect in 2005. The book combines colourful design and innovative pedagogy with clear explanations of theory and application of introductory accounting concepts. This revised edition comes with an outstanding student and lecturer support package and free student workbook.

CONTENTS

Part 1, Accounting to Trial Balance
Ch 1, Framework of accounting
Ch 2, Introduction to accounting principles
Ch 3, The rules of double entry
Ch 4, Introduction to, and posting to, ledger accounts
Ch 5, Goods and services tax and source documents
Ch 6, Cash and credit journals
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Ch 10, Ledger postings for computerised accounting
Ch 11, Service industries
Ch 12, Controls over cash and bank reconciliations
Ch 13, Petty cash
Competency Check--Part One / Practice set of books / Trial test /
Part 2, Accounting Basic Reports
Ch 14, Manual payroll system
Ch 15, Depreciation, disposal of assets and asset registers
Ch 16, Balance day adjustments
Ch 17, Trading account, profit and loss account and closing entries
Ch 18, Worksheets and classified financial statements
Competency Check--Part Two / Trial tests / Glossary of accounting terms / Index

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International Edition

INTRODUCTION TO FINANCIAL ACCOUNTING
5th Edition

By Andrew Thomas, University of Birmingham

2005 (March 2005) / 576 pages

ISBN-13: 978-0-07-710808-3 / MHID: 0-07-710808-6
ISBN-13: 978-0-07-125060-3 / MHID: 0-07-125060-3 [IE]

McGraw-Hill UK Title

http://mcgraw-hill.co.uk/textbooks/thomas

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1. The nature and objectives of financial accounting
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International Edition

FINANCIAL ACCOUNTING
A New Perspective

By Paul E. Solomon

2004 (Jan 2003) / 768 pages
ISBN-13: 978-0-07-287226-2 / MHID: 0-07-287226-8
(with Net Tutor and PowerWeb) - Out of Print
ISBN-13: 978-0-07-121718-7 / MHID: 0-07-121718-5
[IE with PowerWeb]

http://www.mhhe.com/solomon

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Chapter 14- Applying What You Have Learned To Analyze the Gap
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Financial Accounting Supplements

SCHAUM'S OUTLINE OF BOOKKEEPING AND ACCOUNTING
4th Edition

By Joel J. Lerner, Sullivan County Community College

2007 (November 2006) / 400 pages
ISBN-13: 978-0-07-146458-1 / MHID: 0-07-146458-1

A Schaum's Publication

The high-performance study guides that help you cut study time, hone problem-solving skills, and achieve top scores on exams! Success adds up when you choose Schaum's. Ideal as a study guide for college courses and certification tests, Schaum's Outline of Bookkeeping and Accounting contains complete new information reflecting current trends in the field.

CONTENTS

Ch 1: Assets, Liabilities, and Capital
Ch 2: Debits and Credits: The Liability System
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Ch 15: Property, Plant, and Equipment: Depreciation
Ch 16: The Partnership
Ch 17: The Corporation Ch 18: Introduction to Accounting Software

UNDERSTANDING CORPORATE ANNUAL REPORTS
6th Edition

By William R Pasewark, Texas Tech University

2007 (September 2005) / 56 pages
ISBN-13: 978-0-07-310181-1 / MHID: 0-07-310181-8

http://www.mhhe.com/pasewark06

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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SCHAUM'S EASY OUTLINE BOOKKEEPING AND ACCOUNTING

By Joel J. Lerner, Sulivan County Community College

2004 / 144 pages

ISBN-13: 978-0-07-142240-1 / MHID: 0-07-142240-4

A Schaum's Publication

What could be better than the bestselling Schaum's Outline series? For students looking for a quick nuts-and-bolts overview, it would have to be Schaum's Easy Outline series. Every book in this series is a pared-down, simplified, and tightly focused version of its predecessor. With an emphasis on clarity and brevity, each new title features a streamlined and updated format and the absolute essence of the subject, presented in a concise and readily understandable form. Graphic elements such as sidebars, reader-alert icons, and boxed highlights stress selected points from the text, illuminate keys to learning, and give students quick pointers to the essentials.

- Designed to appeal to underprepared students and readers turned off by dense text
- Cartoons, sidebars, icons, and other graphic pointers get the material across fast
- Concise text focuses on the essence of the subject
- Deliver expert help from teachers who are authorities in their fields
- Perfect for last-minute test preparation
- So small and light that they fit in a backpack!

SCHAUM'S OUTLINE OF FINANCIAL ACCOUNTING
2nd Edition

By Joel G Siegel, Queens College and Jae K Shim, California State University

1999 / 336 pages

ISBN-13: 978-0-07-134166-0 / MHID: 0-07-134166-8

A Schaum's Publication

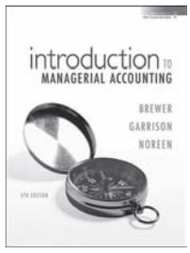
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Managerial Accounting

NEW

International Edition



INTRODUCTION TO MANAGERIAL ACCOUNTING
4th Edition

By Peter C Brewer, Miami University of OH-Oxford, Ray H Garrison Brigham Young University-Provo and Eric Noreen, University of Washington

2008 (October 2007) / 672 pages

ISBN-13: 978-0-07-337935-7 / MHID: 0-07-337935-2
ISBN-13: 978-0-07-128763-0 / MHID: 0-07-128763-9 [IE]

Introduction to Managerial Accounting, 4/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; B/G/N has been rethought and retooled to meet the needs of the market. B/G/N 4/e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

NEW TO THIS EDITION

❖ The managerial accounting course follows financial accounting in a two-semester sequence and is usually taken by all business majors. It is found at both two- and four-year schools, as well as in MBA programs. The purpose of managerial accounting is to provide future managers with the tools necessary to plan and control the activities of a business. This course deals with internal, rather than external, information. Managerial accounting focuses on measuring and analyzing costs, planning and control decisions, preparing budgets, and strategic decision making. In terms of approach, the market is segmented into traditional, transitional, and innovative text offerings. In terms of text length, there are full-length (17-19 chapters) and brief (10-14 chapters) texts. With fourteen total chapters, Brewer/Garrison/Noreen is a brief text for the traditional to transitional market segment.

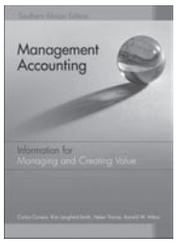
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Chapter Thirteen: "How Well Am I Doing?" Statement Of Cash Flows

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Chapter Fourteen: "How Well Am I Doing?" Financial Statement Analysis

NEW



MANAGEMENT ACCOUNTING

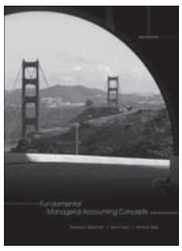
By Correia and Langfield-Smith

2008 (February 2008) / 1168 pages
ISBN-13: 978-0-07-711690-3 / MHID: 0-07-711690-9
McGraw-Hill UK Title

(Details unavailable at press time)

NEW

International Edition



FUNDAMENTAL MANAGERIAL ACCOUNTING CONCEPTS 4th Edition

By Thomas P Edmonds, Cindy Edmonds and Bor-Yi Tsay of University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University

2008 (November 2006) / 704 pages
ISBN-13: 978-0-07-352679-9 / MHID: 0-07-352679-7
ISBN-13: 978-0-07-110112-7 / MHID: 0-07-110112-8 [IE]

http://www.mhhe.com/edmonds2008

Fundamental Managerial Accounting Concepts 4e by Edmonds/Edmonds/Tsay/Olds focuses on concepts that are isolated and introduced in a logical sequence. The authors intentionally limit the scope of the material to help students build a solid foundation of the most important concepts in managerial accounting. Fundamental Managerial Accounting Concepts 4e is organized in a distinctive way, particularly in the first six chapters. The objective is to establish a coherent, integrative framework that enables students to build knowledge in stepwise fashion. The authors' goal is for students to understand the underlying principles of accounting, not just memorize content.

NEW TO THIS EDITION

❖ Coverage of Corporate Governance: The enactment of Sarbanes-Oxley (SOX) has signaled the need for educators to expand the subject of ethics to a broader concept of corporate governance. The coverage begins in Chapter One, including four exercises, two problems, and one case on the topic. This edition features expanded coverage on four specific areas including:

- Quality of Earnings – We explain how accountants manipulate financial statements.
- Standards of Ethical Conduct for Management Accountants – Our coverage focuses on the policies and practices promulgated by the Institute of Management Accountants.
- The Fraud Triangle – We discuss the three common features of criminal and ethical misconduct including opportunity, pressure and rationalization.
- Specified Features of Sarbanes-Oxley (SOX) – We cover four key provisions of SOX that that are applicable to managerial accountants.

❖ Corporate Governance Cases: Following introduction of corporate governance in Chapter One, each chapter includes a case study on the topic, allowing continual coverage of this critical topic throughout the course.

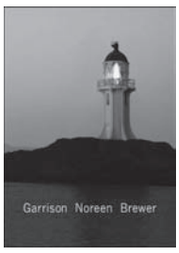
❖ Chapter Organization: Chapters 4 and 5 have been switched to allow coverage of allocation before it is used in the discussion of relevance.

CONTENTS

1.Management Accounting and Corporate Governance
2.Cost Behavior, Operating Leverage, and Profitability Analysis
3.Analysis of Cost, Volume, and Pricing to Increase Profitability 4.Cost Accumulation, Tracing, and Allocation
5.Relevant Information for Special Decisions
6.Cost Management in an Automated Business Environment: ABC, ABM, and TQM
7.Planning for Profit and Cost Control
8.Performance Evaluation
9.Responsibility Accounting
10.Planning for Capital Investments
11.Product Costing in Service and Manufacturing Entities
12.Job-Order, Process, and Hybrid Cost Systems
13.Financial Statement Analysis
14.Statement of Cash Flows
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NEW

International Edition



MANAGERIAL ACCOUNTING 12th Edition

By Ray H Garrison, Brigham Young University—Provo and Eric Noreen, University of Washington and Peter C. Brewer, Miami University—Oxford

2008 (March 2007) / 896 pages
ISBN-13: 978-0-07-352670-6 / MHID: 0-07-352670-3
ISBN-13: 978-0-07-110113-4 / MHID: 0-07-110113-6 [IE]

http://www.mhhe.com/garrison12e

As the long-time best-seller, Garrison has helped guide close to 2 million students through the challenging waters of managerial accounting since it was first published. It identifies the three functions managers must perform within their organizations—plan operations, control activities, and make decisions—and explains what accounting information is necessary for these functions, how to collect it, and how to interpret it. To achieve this, Managerial Accounting, 12/E, focuses, now as in the past, on three qualities:

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❖ Relevance. Every effort is made to help students relate the concepts in this book to the decisions made by working managers. With insightful chapter openers, the popular Managerial Accounting in Action segments within the chapters, and stimulating end-of-chapter exercises, a student reading Garrison should never have to ask "Why am I learning this?"

❖ Balance. There's more than one type of business, and so Garrison covers a variety of business models, including not-for-profit, retail, service, and wholesale organizations as well as manufacturing. In the eleventh edition, service company examples are highlighted with icons in the margins of the text.

❖ Clarity. Generations of students have praised Garrison for the friendliness and readability of its writing, but that's just the beginning. Technical discussions have been simplified, material has been reordered, and the entire book carefully retuned to make teaching—and learning—from Garrison as easy as it can be. In addition, the supplements package is written by Garrison, Noreen, and Brewer, ensuring that students and professors will work with clear, well-written supplements that employ consistent terminology.

NEW TO THIS EDITION

❖ Research and Application Cases using 10-k data from companies such as Whole Foods, Dell, FedEx, and Target offer end-of chapter learning opportunities for students to identify strategy and business risks and evaluate managerial accounting concepts within a real world context.

❖ Table of Contents: Former Chapter 15 Service Department Costing has been eliminated, and now appears as two separate appendices in Chapters 4 and 12.

❖ Many new In Business boxes: Provide interesting and current real world examples of how managerial accounting concepts are used by real businesses.

❖ Critical Chapter 1 updates and additions, including: Updated, more current Globalization section; New section on Lean Production; New section on Six Sigma; Added discussion of Enterprise Systems, as well as New Corporate Governance and Enterprise Risk Management.

❖ Complete revision of Chapter 8, especially sections covering the determination of product and customer margins.

❖ Simplified coverage of loan payments and interest accruals in Chapter 9.

❖ Presentation of weighted-average and FIFO methods in Chapter 4 extensively revised.

❖ Coverage of direct and step-down methods moved from Chapter 15 to Chapter 4 appendix.

❖ Inclusion of ACB as an alternative to traditional product costing now covered in an appendix to Chapter 8.

❖ Procedures for calculating ratios covered in Chapter 16 have been standardized.

❖ Service department charges coverage now appears as an appendix to Chapter 12—previous covered in Chapter 15.

❖ Treatment of the simple rate of return has been simplified where it appears in Chapter 14.

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Chapter 14: Capital Budgeting Decisions
Chapter 15: "How Well Am I Doing?" Statement of Cash Flows
Chapter 16: "How Well Am I Doing?" Financial Statement Analysis
Appendix A: Pricing Products and Services
Appendix B: Profitability Analysis

NEW

International Edition



MANAGERIAL ACCOUNTING
7th Edition

By Ron W Hilton, Cornell University

2008 (September 2006) / 864 pages
ISBN-13: 978-0-07-302285-7 / MHID: 0-07-302285-3
ISBN-13: 978-0-07-110114-1 / MHID: 0-07-110114-4 [IE]

http://www.mhhe.com/hilton7e

The emphasis of Managerial Accounting, 7e is on teaching students to use accounting information to best manage an organization. In a practice Hilton pioneered in the first edition, each chapter is written around a realistic business or focus company that guides the reader through the topics of that chapter. Known for balanced examples of Service, Retail, Nonprofit and Manufacturing companies, Hilton offers a clear, engaging writing style that has been praised by instructors and students alike. As in previous editions, there is significant coverage of contemporary topics such as activity-based costing, target costing, the value chain, customer profitability analysis, and throughput costing while also including traditional topics such as job-order costing, budgeting and performance evaluation.

NEW TO THIS EDITION

❖ Sarbanes-Oxley Act: Three sections of Sarbanes-Oxley are germane to management accounting because they address internal controls over financial reporting. Sections 101, 302 and 404 are covered in Appendix I. The implications of these acts on managerial accounting are unique to management accounting texts.

❖ Contrast Companies: As in previous editions, each chapter is built around a realistic Focus Company in which the chapter's key points are illustrated. In this edition a Contrast Company is also introduced, which in most cases will feature an industry different from that of the focus company. This new feature allows even greater emphasis on service-industry firms and other non-manufacturing environments.

❖ Greater Emphasis on the Service Industry: In addition to introducing the contrast companies described above, a greater effort has been made to point out the relevance of managerial accounting concepts and tools in service-industry settings.

❖ Streamlining: To streamline this edition, Chapters 5 and 6 have been heavily revised and reorganized. Significant changes to both the content and pedagogy in these chapters, which cover activity-based costing and activity-based management, make these challenging topics more accessible to students.

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❖ Focus on Ethics: The Focus on Ethics piece in Chapter 1 has been revised to reflect the new Statement of Ethical Professional Practice adopted by the Institute of Management Accountants in 2005. The Focus on Ethics piece in Chapter 5 addresses difficult ethical issues that can arise in the aftermath of an ABC project. The Chapter 6 ethics piece addresses the use of customer profitability analysis as the basis for providing differential treatment for different classes of customers.

❖ End-of-Chapter Material: The end-of-chapter material has once again been very heavily revised. New problems have been added, and virtually all of the exercises, problems and cases contain data different from that in the sixth edition.

❖ Build a Spreadsheet: This new feature adds a spreadsheet requirement to several exercises and problems in each chapter. Students are asked to build an Excel spreadsheet that will solve the exercise and then manipulate the solution by changing some of the key data in the exercise.

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Chapter 5 Activity-Based Costing.
Chapter 6 Activity-Based Management and Cost Management Tools.
Chapter 7 Activity Analysis, Cost Behavior, and Cost Estimation. Chapter 7 Appendix Finding the Least-Squares Regression Estimates.
Chapter 8 Cost-Volume-Profit Analysis. Chapter 8 Appendix Effect of Income Taxes.
Chapter 9 Profit Planning, Activity-Based Budgeting, and e-Budgeting.
Chapter 10 Standard Costing, Operational Performance Measures and the Balanced Scorecard. Chapter 10 Appendix Use of Standard Costs for Product Costing.
Chapter 11 Flexible Budgeting and the Management of Overhead and Support Activity Costs. Chapter 11 Appendix A Standard Costs and Product Costing. Chapter 11 Appendix B Sales Variances.
Chapter 12 Responsibility Accounting, Quality Control and Environmental Cost Management.
Chapter 13 Investment Centers and Transfer Pricing.
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Chapter 16 Capital Expenditure Decisions. Chapter 16 Appendix A Future Value and Present Value Tables. Chapter 16 Appendix B Impact of Inflation.
Chapter 17 Absorption, Variable and Throughput Costing. Chapter 17 Appendix Effect of the Volume Variance under Absorption and Variable Costing.
Chapter 18 Allocation of Support Activity Costs and Joint Costs. Chapter 18 Appendix Reciprocal-Services Method.
Appendix I The Sarbanes-Oxley Act, Internal Controls, and Management Accounting.
Appendix II Compound Interest and the Concept of Present Value.
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MANAGERIAL ACCOUNTING FOR MANAGERS

By Eric Noreen, University of Washington, Peter C Brewer, Miami University of OH-Oxford and Ray H Garrison, Brigham Young University-Provo

2008 (November 2007) / 736 pages
ISBN-13: 978-0-07-352697-3 / MHID: 0-07-352697-5

http://www.mhhe.com/noreen

Managerial Accounting for Managers, 1/e by Noreen/Brewer/Garrison is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen book was created to serve customers who do not wish to teach the financial accounting-oriented content that is included in the Garrison book. Of our three books (the Brewer book, the Garrison book, and the Noreen book), the Noreen book is the most pure management accounting textbook. The other two books have greater amounts of financial accounting content. N/B/G, 1e is geared towards professors who love Garrison's market-leading managerial accounting content, but have been bothered by the debits and credits included in the book. It includes the same great coverage of managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization without the journal entries. The job-order costing chapter has been extensively rewritten to remove all journal entries. There is not one journal entry included in the entire book. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. It is important to emphasize that the same great content from Garrison is included in Noreen. More specifically, the following chapters/appendices are exactly the same in the two books: Chapters: Managerial Accounting and the Business Environment; Cost Terms, Concepts, and Classifications (the appendices have been dropped); Cost Behavior: Analysis and Use; Cost-Volume-Profit Relationships; Variable Costing: A Tool for Management; Activity-Based Costing: A Tool to Aid Decision Making (one of two appendices was dropped); Profit Planning; Standard Costs and the Balanced Scorecard (the appendix was dropped); Relevant Costs for Decision Making; and Capital Budgeting Decisions. The Appendices that have been duplicated for this book: Pricing Appendix; and Profitability Appendix.

FEATURES

❖ In the chapter "Cost Terms, Concepts, and Classifications," this book excludes Appendix 2A: Further Classification of Labor Costs and Appendix 2B: Cost of Quality. Both of which can be found in the Garrison book: Managerial Accounting.

❖ In this book, the chapter "Systems Design: Job-Order Costing" has been extensively rewritten to remove the journal entries. This is a key point! In listening to the testimonials of our customers, we have eliminated all journal entries from the text.

❖ In the chapter "Activity-Based Costing: A Tool to Aid Decision Making," the Noreen book excludes the appendix titled Using a Modified Form of Activity-Based Costing to Determine Product Costs for External Reports. This appendix is financial accounting-oriented as does not fit with the theme of the book.

❖ In the chapter "Standard Costs and the Balanced Scorecard," the Noreen book excludes the appendix titled Journal Entries to Record Variances. This appendix is financial accounting-oriented and does not fit with the theme of the book.

❖ Research and Application Cases using 10-k data from companies such as Whole Foods, Dell, FedEx, and Target offer end-of chapter learning opportunities for students to identify strategy and business risks and evaluate managerial accounting concepts within a real world context.

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❖ Helpful boxed features, found throughout the text, offer a glimpse into how real companies use the managerial accounting concepts discussed within the chapter. Every chapter contains from two to nine of these current examples.

❖ This being the first edition of the text, the authors have written all-new end-of-chapter problems and exercises. Following the Garrison example edition, we have included many focusing on individual learning objectives to give instructors greater flexibility in choosing their homework assignments.

❖ Students can study on the go with McGraw-Hill's course content for the Apple iPod. Ipod icons appear throughout the book indicating correlating iPod related assests. These assets include audio-enhanced lecture presentations, videos, and interactive quizzes that can be can easily downloaded via the Noreen OLC (www.mhhe.com/nbg1e). This innovative learning tool allows students to take learning materials with them wherever they go, making review and study time as easy as putting in headphones! A DVD with downloadable iPod content can be purchased separately.

❖ With McGraw-Hill's Homework Manager & Homework Manager-Plus -- just one access code gets students access to a wealth of helpful study and practice material as well as online testing and assessment. Included in Homework Manager is static and algorithmic versions of end of chapter material, an algorithmic version of the test bank and an automatic gradebook. With this system students and instructors alike can track progress and gain detailed feedback on performance. McGraw-Hill's Homework Manager Plus features the same assets as HomeworkManager, with the addition of an integrated e-book and access to NetTutor.

❖ The IRCD and OLC features the ability to coordinate directly with the PowerPoint slides and includes teaching notes and other enhancements that cut down your prep time and make your class a more lively and challenging place to learn for your students.

❖ Profitability Analysis appendix provides a comprehensive framework for understanding and analyzing profitability.

❖ Unlike other managerial accounting texts on the market, the Noreen/Brewer/Garrison author team writes all of the text's major supplements, ensuring a perfect fit between text and supplement.

❖ Noreen/Brewer/Garrison's Managerial Accounting for Manger's features the same high quality end-of-chapter review and discussion material as the other books in this series. Our problem and case material conforms to AECC and AACSB recommendations and makes a great starting point for class discussions and group projects. N/B/G also includes Ethics assignments, Group projects, Internet assignments, Spreadsheet problems, and problems requiring students to use writing skills.

❖ This program is a complete tutorial focusing on those areas in the managerial accounting course that give students the most trouble. Providing help on two key topics for every single chapter, this program features video clips, PowerPoint slide shows, interactive exercises, and self-grading quizzes. Icons in the text mark issues covered in Topic Tackler Plus. Additional materials include Narrated PowerPoint lectures covering the entire chapter, step-by-step walkthroughs of the review problems, and narrated Excel walkthroughs, informational videos, flashcards, and practice exams. Students can access Topic Tackler Plus through the Online Learning Center.

❖ To reflect our service-based economy, the text is replete with examples from service-based businesses. A helpful icon distinguishes service-related examples in the text.

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MANAGEMENT ACCOUNTING

By John Burns, University of Manchester

2007 (November 2007) / 850 pages
ISBN-13: 978-0-07-710412-2 / MHID: 0-07-710412-9
McGraw-Hill UK Title

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Part One: Introduction to management accounting in the new Millennium: A framework of management accounting in global, technology-driven business environments / (Re-)visiting the notions of information, learning and interpretation

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Part Three: Planning and control systems: Concepts of planning and control / The annual budgeting process / Flexible budgeting and variance analysis / Rolling forecasts / Pricing decisions and profitability analysis / Capital investment decisions / Uncertainty and risk management

MANAGEMENT ACCOUNTING
4th Edition

By MY Khan, University of Delhi and PK Jain, Indiana Institute of Technology-Delhi

2006 (November 2006) / 1024 pages
ISBN-13: 978-0-07-062023-0 / MHID: 0-07-062023-7
McGraw-Hill India Title

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11.Costing and Control of Administrative, Selling and Distribution Overheads
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23.Capital Budgeting

MANAGEMENT ACCOUNTING
Principles and Applications, 3rd Edition

By Alan Banks, Grafton College and William Neish, Macquarie University

2005 (December 2005)

ISBN-13: 978-0-07-471578-9 / MHID: 0-07-471578-X

McGraw-Hill Australia Title

www.mhhe.com/au/manacc3e

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MANAGEMENT ACCOUNTING
4th Edition

By Kim Langfield-Smith, Professor at La Trobe University and Dr Helen Thorne, University of Adelaide

2005

ISBN-13: 978-0-07-471481-2 / MHID: 0-07-471481-3

McGraw-Hill Australia Title

www.mhhe.com/au/langfield4e

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22. Further Aspects of Capital Expenditure Decisions

UK Adaptation

MANAGEMENT ACCOUNTING
2nd Edition

By Willie Seal, Eric Noreen, University of Washington and Ray H Garrison, Brigham Young University-Provo

2005 (November 2005)

ISBN-13: 978-0-07-710939-4 / MHID: 0-07-710939-2

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http://www.mcgraw-hill.co.uk/textbooks/seal

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Chapter Twenty Quality and business processes: measurement and management
Chapter Twenty-one Cost management and the impact of constraints: supply chain management, corporate unbundling and shared service centres

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Chapter Twenty-two Management accounting change in its organizational and institutional context: a case study perspective

Managerial Accounting Supplements

International Edition

SCHAUM'S OUTLINE OF MANAGERIAL ACCOUNTING
2nd Edition

By Jae K Shim, California State University and Joel G Siegel, Queens College

1999 / 336 pages

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- Out of Print

A Schaum's Publication

Computerized Accounting

NEW

COMPUTER ACCOUNTING WITH QUICKBOOKS PRO 2008
10th Edition

By Donnal Ulmer, Webster University--Webster Groves

2009 (March 2008) / 704pages

ISBN-13: 978-0-07-337940-1 / MHID: 0-07-337940-9

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NEW

COMPUTER ACCOUNTING ESSENTIALS USING QUICKBOOKS
4th Edition

By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa FE Community College

2009 (March 2008) / 224 pages

ISBN-13: 978-0-07-337938-8 / MHID: 0-07-337938-7

(Details unavailable at press time)

NEW

COMPUTER ACCOUNTING WITH PEACHTREE COMPLETE 2008
Release 15.0, 12th Edition

By Carol Yacht, Peachtree Consultant

2009 (February 2008) / 704 pages

ISBN-13: 978-0-07-337939-5 / MHID: 0-07-337939-5

(Details unavailable at press time)

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COMPUTER ACCOUNTING WITH QUICKBOOKS 2007 9th Edition

By Donnal Ulmer, Webster University--Webster Groves

2008 (March 2007) / 704 pages
ISBN-13: 978-0-07-352683-6 / MHID: 0-07-352683-5

Computer Accounting with QuickBooks Pro 2007 provides hands-on, step-by-step instructions for easy learning with an abundance of exercises and projects to reinforce new concepts. Each chapter builds on the previous chapter as the student progresses from entering simple transactions to using advanced QuickBooks features. The first part of the text provides a hands-on introduction to QuickBooks, and the second half focuses on maintaining a service and merchandising business, as well as on advanced features of QuickBooks. Computer Accounting with QuickBooks 2007 provides both the "big picture" overview ("Where am I going?") and step-by-step instructions ("Where do I click?").

FEATURES

❖ Computer Accounting with QuickBooks Pro walks the student through the process of setting up a company in QuickBooks in a step-by-step manner, allowing the student to learn QB without requiring as much assistance from their instructor.

❖ The Resource Guide at the back of the book provides a convenient "glossary" of QuickBooks' major functions. This helps to make Computer Accounting with QuickBooks Pro a reference work as well as a tutorial, ensuring that students will continue to draw value from the book long after the course is over.

❖ Fearless Paint Company is an integrated example used throughout the second half of the book wherein the student assumes the role of small business owner. The company starts out as a sole proprietorship, then grows and becomes a merchandising corporation. This building block approach is used to gradually introduce students to new concepts, while maintaining the continuity and interest in the company.

❖ Section 2 contains two comprehensive projects in each chapter that review concepts and provide students practice in setting up businesses. Appendix B presents a comprehensive project as a capstone for the course. This project guides the student through the process of using QuickBooks for a real company, from setting up the chart of accounts to creating customized reports.

❖ The Hands-On Exam is a short, lab-based exam in which students go through the process of setting up a company in QuickBooks. The exam is brief enough to be administered quickly and with minimal prep time.

❖ Abundant end-of-chapter material continues with the student in the role of accountant by providing additional assignments from the president of the company. These assignments range from entering transactions to generating complex reports and financial statements. Internet assignments in each chapter connect to web sites with useful information for small business accounting.

❖ A site license for QuickBooks is available directly from Intuit, the producers of QuickBooks software. Information on how to obtain this site license is available on the book website, as well as in the Instructor's Resource Manual.

❖ This text is designed with online courses in mind, and Donna Ulmer provides specific advice for teaching in online settings on the Instructor's Resource CD.

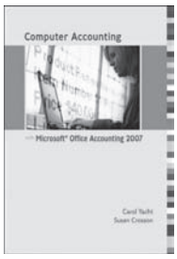
❖ Screen shots highlight important chapter material. This makes it easy for students to learn at their computer, and also to study and review concepts away from a computer.

❖ Annotated illustrations make it easier for students to follow the text and understand what they need to do.

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2 Chart of Accounts
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NEW



COMPUTER ACCOUNTING USING MICROSOFT OFFICE ACCOUNTING 2007

By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa Fe Community College

2008 (Aug 2006) / 512 pages
ISBN-13: 978-0-07-312972-3 / MHID: 0-07-312972-0
ISBN-13: 978-0-07-333796-8 / MHID: 0-07-333796-X (with CD)

http://www.mhhe.com/yachtsba

The latest textbook offering from two of the most prolific writers in the computer accounting field provides concise and comprehensive instruction on how to use new accounting software from Microsoft in conjunction with Microsoft Office applications. The directions are interesting and easy-to-use, and are supported by in-depth analysis of up-to-date business situations and reports. Yacht and Crosson have simplified the installation process so students are ready to start working with the software in as short a time as possible. Students learn how to harness the power of Microsoft Office to link data between applications, leveraging reports and analysis opportunities and reducing errors.

FEATURES

❖ The text fully explores the integration of Small Business Accounting with Microsoft Office Professional. Students learn how Word, Ex-

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cel, PowerPoint and Outlook help them to create professional-looking reports, generate analyses with drill-down capabilities, and present up-to-date vendor and customer information at a glance.

❖ Students gain experience managing the accounting tasks of a small corporation, including daily record-keeping, cash-flow forecasting, and financial reporting.

❖ The book is written expressly for non-accountants familiar with Microsoft Office, making it easy to integrate the book's coverage into a variety of accounting and business courses.

❖ A "quick start" approach ensures students spend only minimal time on setting up the software, allowing them to promptly begin working with accounting data.

❖ Supplements written entirely by the authors, Carol Yacht and Susan Crosson, ensure continuity and optimum relevancy.

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PART 2: SMALL BUSINESS ACCOUNTING FOR SERVICE BUSINESSES
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PART 3: SMALL BUSINESS ACCOUNTING FOR MERCHANDISING BUSINESSES
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Chapter 14: SBA Integration with Microsoft Office
Chapter 15: SBA and Excel Project 5: Student-Designed Project Appendix A: Review of Accounting Principles
Appendix B: Glossary Index Timetable for Completion

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NEW



COMPUTER ACCOUNTING WITH PEACHTREE COMPLETE 2007 Release 14.0, 11th Edition

By Carol Yacht, Peachtree Consultant

2008 (January 2007) / 704 pages
ISBN-13: 978-0-07-352682-9 / MHID: 0-07-352682-7
ISBN-13: 978-0-07-336591-6 / MHID: 0-07-336591-2
(with Software CD)

Carol Yacht's Computer Accounting with Peachtree Complete is the market leader because her pedagogy is unmatched-she incorporates real-world businesses; step-by step-directions; numerous screen illustrations; challenging exercises and projects; and a website with additional resources. The 11th edition first builds students' familiarity with all of the features of Peachtree Complete Accounting 2007, then employs step-by-step instructions to show how accounting concepts apply to real-world situations.

NEW TO THIS EDITION

❖ Changes to the Peachtree user interface are covered extensively, with all appropriate screen captures revised.

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COMPUTER ACCOUNTING ESSENTIALS WITH QUICKBOOKS
3rd Edition

By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa Fe Community College

2007 (June 2006) / 224 pages

ISBN-13: 978-0-07-313112-2 / MHID: 0-07-313112-1

http://www.mhhe.com/yachtqbessentials3e

Computer Accounting Essentials Using QuickBooks Online Edition is the only textbook that teaches QuickBooks using the online version. Students gain a working knowledge of the accounting software during the free 30 day trial period-no installation required. Carol Yacht and Susan Crosson's trademark step-by-step instructions show students how to use QuickBooks Online Edition to meet the real-world accounting demands of a service corporation.

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Problem 1: Complete First Quarter Transactions for February and March Case
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COMPUTER ACCOUNTING USING MYOB BUSINESS SOFTWARE
10th Edition

By Bill Neish, Macquarie University-South Western Sydney Institute of TAFE and George Kahwati, Northern Sydney Institute of TAFE

2006 (December 2006)

ISBN-13: 978-0-07-471784-4 / MHID: 0-07-471784-7

McGraw-Hill Australia Title

http://www.mhhe.com/au/myob16

Computer Accounting Using MYOB Business Software has been written to help students understand how to use the latest MYOB software, beyond learning which buttons to press, so they will be better equipped to use it in their professional lives. It comes with a free student CD-ROM containing Student Editions of MYOB Accounting Plus v16, MYOB Premier v10 and MYOB AssetManager Pro v3.5, as well as a student help guide, and all data files necessary to complete the exercises in the textbook. The authors have retained the user-friendly style of previous editions, with clear step-by-step instructions, abundant MYOB screen images, competency skills checklists, self-test questions and answers, and concise practical examples. This 10th edition includes updated instructions to incorporate the new features of MYOB, including enhanced payroll, inventory control and record management functions. AssetManager Pro instructions have been simplified, and the instructors' solutions are now provided in PDF format, to help with printing. A popular textbook in VET courses, it has been written to cover the content of FNSACCT301A Set up and Operate a Computerised Accounting System, and any other introductory course on MYOB Accounting Plus and AssetManager.

NEW TO THIS EDITION

❖ A student CD-ROM featuring the official Student Editions of MYOB Accounting Plus v16, Premier v10, and AssetManager Pro v3.5

❖ Updated instructions that incorporate new features of the programs throughout all the chapters and modules

❖ Enhanced step-by-step instructions throughout the chapters, with numeric steps which are easier to follow

❖ Streamlined chapter 3 which avoids repetition and uses MYOB supplied Chart of Accounts

❖ Online Learning Centre

❖ Instructor Supplements which include an Instructor CD-ROM with answer files, PowerPoint® slides and lesson tips, and a Solutions Manual now provided in pdf format for ease of printing.

❖ Student supplements include a free Student CD-ROM, access to the Online Learning Centre, and PowerPoint® Slides.

COMPUTER ACCOUNTING USING MYOB VERSION 15
9th Edition

By Bill Neish, Macquarie University-South Western Sydney Institute of TAFE and George Kahwati, Northern Sydney Institute of TAFE

2005 (December 2005)

ISBN-13: 978-0-07-471639-7 / MHID: 0-07-471639-5

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www.mhhe.com/au/myob15

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Intermediate Accounting

International Edition

INTERMEDIATE ACCOUNTING
4th Edition

By J David Spiceland, University of Memphis and James Sepe, Santa Clara University and Lawrence Tomassini, Ohio State University

2007 (March 2006) / 1248 pages
ISBN-13: 978-0-07-299402-5 / MHID: 0-07-299402-9
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(Vol 1, Chapter 1-12)
ISBN-13: 978-0-07-293337-6 / MHID: 0-07-293337-2
(Vol 2, Chapter 13-22)

http://www.mhhe.com/spiceland4e

Adopters and reviewers praise Intermediate Accounting, 4e, by Spiceland/Sepe/Tomassini for its superior readability, strong supplements package/learning system, good EOC, real-world flavor, consistent quality; and high student engagement. SST 4e will gain support in both traditional and progressive accounting departments, especially those looking for a more concise, decision-making text that reinforces challenging concepts. At 1250 pages (200 pages shorter than the market leader), SST 4e has not sacrificed content for pages. Instead, the authors have created a flexible text with a student friendly writing style that focuses on explaining not only how to apply a procedure, but why it's applied. SST 4e is built around a "Learning System" designed to prepare students for the new CPA exam and the business world, by emphasizing decision making. Acknowledging the diversity of students and their learning styles, the authors have created a clear text and varied supplemental materials to aid the success of every student. SST 4e also provides a flexible and consistent supplemental package for instructors.

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International Edition

FINANCIAL REPORTING AND ANALYSIS

By David A Guenther, University of Colorado-Boulder

2005 (Jan 2004)
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International Edition

INTERMEDIATE ACCOUNTING
5th Edition

By Thomas R Dyckman, Cornell University, Roland E Dukes, University of Washington, and Charles J Davis, California State University, Sacramento

2001 / 1400 pages
ISBN-13: 978-0-07-241066-2 / MHID: 0-07-241066-3
(Out of Print)
ISBN-13: 978-0-07-118112-9 / MHID: 0-07-118112-1 [IE]

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Chapter 25. Special Topics: Disclosures, Segment Reporting, Interim Reporting.

Intermediate Accounting Software

BUSINESS ACTIVITY MODEL STUDENT CD
3rd Edition

Anthony H Catanach, Villanova University and Connie Esmond-Kiger, Ohio University-Athens

2007 (May 2006)

ISBN-13: 978-0-07-321824-3 / MHID: 0-07-321824-3

http://www.mhhe.com/bam

What is the BAM? The Business Activity Model (BAM) emphasizes financial disclosure and technical research as well as those accounting topics commonly found in traditional intermediate courses. Students mimic the accounting and financial reporting processes found in the "real world" by conducting analytical reviews, soliciting information from clients, preparing adjusting and correcting entries, and drafting seven complete sets of financial statements for a fictitious client company. The approach relies heavily on technology to deliver course materials and to organize and promote class discussion.

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Year 3: Repairs and Maintenance vs. Additions; Capital Leases; Investment Securities; Pension Accounting; New Deferred Taxes; Permanent Tax Difference; New Disclosures; Other Comprehensive Income.
Year 4: Optional Proof of Cash; Repairs and Maintenance vs. Replacements; Equity Method Securities; LCM Inventory Valuation; Inventory Cut-Off Errors; Audit vs. Review; New Disclosures; Optional Tax Return.
Year 5: Preferred Stock—Company Goes Public; Dividend Allocation; Change from Equity Method to Cost Method; Freight Allocation; Segment Reporting; Two-Class and Diluted EPS; New Disclosures; Optional Tax Return.
Year 6: Change in Depreciation Method; Warranty Expense; Business Combination; Goodwill and Impairment; Stock Split; Optional Nonmonetary Transactions; New Disclosures; Optional Tax Return.
Year 7: LIFO vs. FIFO Liquidation; Overhead Allocation to Inventory; Research and Development; New Deferred Taxes; Correction of Error; F/S Restatement; New Disclosures; Optional Construction Accounting.

Intermediate Accounting Supplements

SCHAUM'S OUTLINE OF INTERMEDIATE ACCOUNTING I
2nd Edition

By Baruch Englard, College of Staten Island-City University of New York

2007 (August 2006) / 336 pages

ISBN-13: 978-0-07-146973-9 / MHID: 0-07-146973-7

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Ch 8: Inventories: General Topics
Ch 9: Inventories: Additional Issues and methods
Ch 10: Property, Plant, and Equipment
Ch 11: Depreciation and Depletion
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SCHAUM'S OUTLINE OF INTERMEDIATE ACCOUNTING II
2nd Edition

By Baruch Englard, College of Staten Island-City University of New York

2007 (April 2007) / 336 pages

ISBN-13: 978-0-07-146974-6 / MHID: 0-07-146974-5

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UNDERSTANDING CORPORATE ANNUAL REPORTS
6th Edition

By William R Pasewark, Texas Tech University

2007 (September 2005) / 56 pages
ISBN-13: 978-0-07-310181-1 / MHID: 0-07-310181-8

http://www.mhhe.com/pasewark06

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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ACCOUNTANCY FOR CA PROFESSIONAL EXAMINATION II
3rd Edition

By PC Tulsian

2006 (August 2006)
ISBN-13: 978-0-07-063563-0 / MHID: 0-07-063563-3
McGraw-Hill India Title

NEW TO THIS EDITION

*More than 400 fully solved short-answer problems with necessary working notes and alternative solutions (if any); over 500 solved problems; and over 1000 practical questions *Appendices—Important Distinctions; Important Short Notes; Important descriptive Questions; *Questions from recently-held examinations including the May 2006 paper

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ACCOUNTANCY FOR CA PROFESSIONAL EXAMINATION II
2nd Edition

By PC Tulsian

2005 / 1356 pages
ISBN-13: 978-0-07-060428-5 / MHID: 0-07-060428-2
McGraw-Hill India Title

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Cost Accounting/ Cost Management

NEW

International Edition



COST MANAGEMENT
A Strategic Emphasis, 4th Edition

By Edward Blocher, University of NC-Chapel Hill, David Stout, Gary Cokins, Kung Chen, Univeristy of Nebraska-Lincoln

2008 (October 2006) / 960 pages
ISBN-13: 978-0-07-312815-3 / MHID: 0-07-312815-5
ISBN-13: 978-0-07-110111-0 / MHID: 0-07-110111-X [IE]

Cost Management: A Strategic Emphasis, by Blocher/Stout/Cokins/Chen is the first cost accounting text to offer integrated coverage of strategic management topics in cost accounting. The text is written to help students understand more about management and the role of cost accounting in helping an organization succeed. This text aims to teach management concepts and methods, and to demonstrate how managers use cost management information to make better decisions and improve their organization's competitiveness. In teaching these key management skills, the text takes on a strategic focus. It addresses issues such as: How does a firm compete? What type of cost management information is needed for a firm to succeed? How does the management accountant develop and present this information? This text helps students learn why, when, and how cost information is used to make effective decisions that lead a firm to success.

NEW TO THIS EDITION

❖ New Co-Author: David E. Stout has joined the Blocher author team for the fourth edition. Dr. Stout brings years of teaching experience at Rider University, Villanova University, and most recently Youngstown State University, to this new edition. He served previously as editor of Issues in Accounting Education and serves currently as an Associate Editor of the Journal of Accounting Education. David earned his Ph.D. (1982) from the University of Pittsburgh and teaches primarily in the cost/managerial accounting area.

❖ New brief exercises (10-12 per chapter) provide a valuable resource for the instructor to ask short questions, most of which require a short calculation. These can be used to assess student preparation of the material or to begin the class discussion with some focused questions on the chapter material. In contrast to the questions, the brief exercises focus on calculation; in contrast to the exercises, they can be used in class without prior assignment to the students.

❖ New Excel Solutions Manual (available on the IRCD and online), is provided for all end-of-chapter problems and exercises. This manual is provided in two versions: an instructor version (containing both data inputs and solutions) and a student version (containing data inputs only). Instructors now have the flexibility to make assignments where students prepare Excel solutions to any exercise or problem in the text. Because all input data are provided to students, data-entry errors on the part of students are minimized--all students begin each spreadsheet assignment with the same set of data. At the instructor's discretion, completed spreadsheets can be printed or posted to the Web for access by students.

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❖ New Enhanced Test Bank featuring new multiple-choice questions and problems linked to learning objectives, level of difficulty, and AACSB Assurance of Learning Standards.

❖ New cases are provided for use with the activity-based software of SAS Institute; improvements have been made in the tutorials and materials for increased ease-of-use, by students and instructors alike.

❖ New Real-World Focus examples appear throughout the text.

❖ New exercises and problems have been added to most chapters to reflect significant textual revisions.

❖ A careful and thorough edit of each chapter has substantially streamlined the readability and currency of the book.

CONTENTS

PART ONE: INTRODUCTION TO COST MANAGEMENT
1: Cost Management and Strategy: An Overview
2: Implementing Strategy: The Balanced Scorecard and the Value Chain
3: Basic Cost Management Concepts
4: Job Costing
5: Activity-Based Costing and Management
PART TWO: MANAGEMENT PLANNING AND DECISION MAKING
6: Cost Estimation
7: Cost-Volume-Profit Analysis
8: Strategy and the Master Budget
9: Decision Making with Relevant Costs and a Strategic Emphasis
10: Cost Planning For The Product Life Cycle: Target Costing, Theory Of Constraints, and Strategic Pricing
PART THREE: PROCESS COSTING AND COST ALLOCATION
11: Process Costing
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13: The Flexible Budget and Standard Costing: Direct Materials and Direct Labor
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16: The Management and Control of Quality
PART FIVE: MANAGEMENT CONTROL
17: Management Control and Strategic Performance Measurement
18: Strategic Investment Units and Transfer Pricing
20: Capital Budgeting
PART SIX: ADVANCED TOPICS IN COST MANAGEMENT
19. Management Compensation, Business Analysis, and Business Valuation
20. Capital Budgeting

NEW



COST MANAGEMENT
Strategies for Business Decisions, 4th Edition

By Ronald W Hilton, Cornell University-Ithaca, Michael W Maher, University of California Davis and Frank Selto, University of Colorado-Boulder

2008 (September 2007) / 960 pages
ISBN-13: 978-0-07-352680-5 / MHID: 0-07-352680-0

http://www.mhhe.com/hilton4e

Hilton/Maher/Selto (HMS) is for instructors who want to teach students to manage costs and not just account for costs. HMS maintains that, "Costs don't just happen," and with a pro-active approach toward costs, managers who understand cost implications as well as accountants can add value to an organization. Hilton, Maher, Selto focuses on having students learn to make decisions by the use of Cost Management Challenges in the chapter opener, "You're the Decision Maker" boxes throughout each chapter, and the "You're the Decision Maker" simulation on the text website.

NEW TO THIS EDITION

❖ Cost Accounting/Cost Management is typically a junior or senior-year course taken primarily by accounting and finance majors. The book is also used in MBA programs, either in the required or elective first year managerial accounting course or in a cost management elective. The market is gradually moving from a traditional cost accounting course to a more proactive cost management approach. The approach of Hilton/Maher/Selto (HMS) will appeal to instructors who want to teach concepts, not just end of chapter problem material. This fits nicely with the new changes in the CPA exam, which many of the students in the course will sit for. The new fourth portion of the exam demands that students have a grasp of the "business environment and better computer skills;" the focus companies and their accompanying Focus sites provide this business-like setting and include working with Excel spreadsheets.

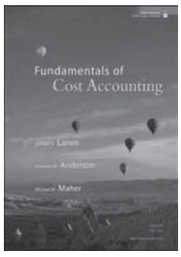
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14.Strategic Issues in Making Long-Term Capital Investment Decisions
15.Budgeting and Financial Planning
Part 5 Evaluating and Managing Performance Creating and Managing Value-Added Effort

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16.Standard Costing, Variance Analysis, and Kaizen Costing
17.Flexible Budgets, Overhead Cost Management, and Activity-Based Budgeting
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19.Transfer Pricing
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NEW



FUNDAMENTALS OF COST ACCOUNTING
2nd Edition

By William N Lanen, University of Michigan--Ann Arbor, Shannon Anderson, Rice University and Michael W Maher, University of California Davis

2008 (September 2007) / 608 pages
ISBN-13: 978-0-07-352672-0 / MHID: 0-07-352672-X

A direct, realistic, and efficient way to learn cost accounting. Fundamentals is short (608 pages) making it easy to cover in one semester. The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes and In Action boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems plus Homework Manager provide students with all the practice they need to fully learn each concept.

NEW TO THIS EDITION

❖ Co-author Shannon Anderson joins 2e. Shannon is an Associate Professor of Management at the Jesse H. Jones Graduate School of Management at Rice University and a Principle Fellow at the University of Melbourne. She brings to the team her extensive experience in cost management systems from both research and practice. Her research in companies in many industries and in many countries is reflected throughout the book, adding to the relevance of the text to today's students and managers. Shannon previously taught at the University of Michigan and worked as an engineer at General Motors Corporation. She received a doctorate and masters degree in business economics at Harvard University and a B.S.E. in civil engineering with a concentration in operations research at Princeton University.

❖ Each chapter ends with a "Debrief" that links the topics in the chapter to the decision problem faced by the manager in the opening vignette. "Interim Debrief" boxes appear throughout select chapters as well.

❖ These were designed to help students understand how to apply the concepts that will help them to become better decision makers.

❖ Updated content contains integration of MS Excel to add more relevancy for students.

❖ Students can study on the go with McGraw-Hill's course content for the Apple iPod and related MP3/MP4 players. Throughout the text, an iPod icon appears directing students to the related iPod asset. iPod assets can be downloaded at the Lanen Online Learning Center. This innovative learning tool allows students to take learning materials with them wherever they go, making review and study time as easy as putting in headphones! iPod content includes audio-enhanced lecture presentations, accounting videos, audio-only lectures, slideshow presentations and multiple choice quizzes.

Revised Chapter 1

- Now features ENHANCED development of the role of the value chain in value creation and a complete revision of the current topics in cost accounting linked to the stages of the value chain. This includes how cost accounting is used in: R&D, Design, Purchasing, Production, Marketing, Distribution, and customer service

- Also included is new material on ethics and cost accounting.

❖ Revised Chapter 3

- Revised approach to Cost Volume Profit (CVP) analysis by starting with the breakeven problem and then extending the analysis to cases where the target profit is different from zero. Also: NEW material on CVP analysis with alternative cost structures, such as step-fixed cost; NEW discussion on the assumptions and limitations of CVP analysis; 25 NEW questions, exercises, and problems in end-of-chapter material including problems using Excel.

❖ Revised Chapter 4

- Features new material on legal issues and pricing decision as well as revised material on the theory of constraints, (moved from the appendix to the chapter body).

❖ Revised Chapter 5

- Includes new material on data problems in regression analysis, new material on the learning phenomenon and cost estimation, a new appendix on learning curves and costs and 16 new questions, exercises, and problems in end-of-chapter material.

CONTENTS

Chapter 1: Cost Accounting: Information for Decision Making
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Chapter 12: Fundamentals of Management Control Systems
Chapter 13: Planning and Budgeting
Chapter 14: Business Unit Performance Measurement
Chapter 15: Transfer Pricing
Chapter 16: Fundamentals of Variance Analysis
Chapter 17: Additional Topics in Variance Analysis
Chapter 18: Nonfinancial and Multiple Measures of Performance
Appendix: Capital Investment Decisions: An Overview

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International Edition

COST ACCOUNTING
Principles and Applications, 7th Edition

By Horace R Brock, University of North Texas, Linda Herrington and La Vonda G Ramey of School Craft College

2007 (August 2006) / 704 pages
ISBN-13: 978-0-07-298248-0 / MHID: 0-07-298248-9
ISBN-13: 978-0-07-111560-5 / MHID: 0-07-111560-9 [IE]

http://www.mhhe.com/brock7e

Cost Accounting provides a practical knowledge of systems and procedures and will prepare students for many of the career opportunities available in cost accounting. The text opens by giving students an overview of the nature and purpose of cost accounting. Building on these notions students will then learn the basic concept that cost flow matches work flow. Afterward students are led throughout the major areas of cost accounting: job order cost accounting, process cost accounting, budgeting, standard costs, direct costing, and non-manufacturing costs. Each new segment of instruction is carefully explained and illustrated. A summary at the end of each chapter reviews the basic principles and procedures covered. Questions which require review and/or managerial analysis, along with application activities in the form of exercises, problems, alternate problems, Excel problems, and cases help students integrate their learning while everything is fresh in their minds.

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Chapter 8 Setting Overhead Rates
Chapter 9 Applying Manufacturing Overhead
Chapter 10 Completing the Cost Cycle and Accounting for Lost Materials
Part 2
Chapter 11 Process Cost System – Production Data and Cost Flow
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Chapter 13 Units Lost or Increased in Production
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Part 3
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Chapter 23 Decision Making – Capital Investment Decisions

Cost Accounting Supplements

SCHAUM'S OUTLINE OF COST ACCOUNTING
3rd Edition

By Ralph S Polimeni, Hofstra University

1994 / 340 pages
ISBN-13: 978-0-07-011026-7 / MHID: 0-07-011026-3

A Schaum's Publication

This powerful study guide includes all subjects found in the leading textbooks and parallels the full-year cost accounting courses most schools offer. Also appropriate for solo study, this book makes the complex concepts and techniques accessible through clear explanations and solved problems to provide a review and help students master their skills.

College Accounting



COLLEGE ACCOUNTING (CHAPTERS 1-30)

By John Wild, University of Wisconsin-Madison, Vernon Richardson, University of Arkansas-Fayetteville and Ken Shaw, University of Missouri-Columbia

2008 (May 2007)
ISBN-13: 978-0-07-337944-9 / MHID: 0-07-337944-1
ISBN-13: 978-0-07-334690-8 / MHID: 0-07-334690-X
(with Circuit City Annual Report Mandatory Package)
ISBN-13: 978-0-07-334689-2 / MHID: 0-07-334689-6
(Chapter 1-14 with Circuit City Annual Report)

http://www.mhhe.com/wildCA

College Accounting by Wild, Richardson, and Shaw draws upon the success of Wild's Fundamental Accounting Principles text. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of technology products such as Homework Manager, Homework Manager Plus and Carol Yacht's General Ledger software provides students with every possible advantage as they strive to understand the key concepts of accounting and their role in business.

FEATURES

❖ Entrepreneurial Openers: Each chapter of the book opens with the manager(s) of a company that applies accounting data for its business decisions. These companies are specifically chosen as motivating forces for students in that they typically reflect hip, innovative, and entertaining entrepreneurs that have successfully applied accounting data to aid in their success.

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❖ Feature Company: Students are provided relevant, real-world companies as a resource tool and motivating force in learning accounting. Best Buy is the feature company, which means that each chapter has selected assignments that require student to use, analyze, or interpret its accounting data.

❖ Comparative Companies: For comparative purposes with Best Buy, students are provided the financial statements of Circuit City. Assignments are included that ask students to compare and interpret Best Buy and Circuit City data..Circuit City's 2005 Annual Report is packaged in-full with the text as another learning aid, and selected 2005 financial data for both companies are included in end-of-book Appendix A. Each of these companies is integrated into the end-of-chapter material.

❖ Up-to-date Coverage: Materials reflect the most current accounting standards that are applicable to the college accounting course. Examples include the new requirements for reporting effects of changes in accounting principles, the accounting for asset exchanges, and the classifications for accounting changes.

❖ Multiple Choice Quizzes: A multiple choice quiz is included at the end of each chapter to check students on their comprehension of the materials read.

❖ Marginal Annotations: Marginal annotations reference the relevance of accounting in today's world. These annotations include student hints to better understand the finer points of accounting.

❖ You Call It feature highlights interesting and current items from practice that are relevant for accounting. This element helps students link accounting directly to business activities.

❖ Your Ethics Call feature requires readers to make accounting and business decisions with ethical consequences. It uses role-playing to show the interaction of judgment and ethics, the need for ethical awareness, and the impact of ethics. Guidance answers are provided at the end of each chapter.

❖ Beyond the Numbers is a special set of assignment materials that reinforce critical thinking skills and decision making with real company examples and Internet applications.

- Reporting in Action requires analysis and use of Best Buy's accounting data. The unique FastForward feature allows use of the most current Best Buy information in the marketplace.
- Comparative Analysis compares the performance of Best Buy and Circuit City. These activities help develop analytical and evaluation skills.
- Ethics Challenge confronts ethical concerns based on chapter material. Many of these challenges involve actions where the ethical path is blurred.
- Workplace Communication exercises aim at applying accounting knowledge to develop written and verbal communication skills in business.
- Taking It to the Net requires accessing a Website and obtaining information relevant to the chapter. It aims to make readers familiar with online information and aware of the power of Web technology.
- Teamwork in Action assignments require preparing, analyzing, and using information in teams. They can be completed in or outside of class. These active learning activities reinforce understanding of key topics and help develop interpersonal skills.

❖ Chapter Linkages (A Look Back, A Look at this Chapter, A Look Ahead) launch each chapter and establish bridges between prior, current, and upcoming chapters. This organizational tool assists readers in effectively learning the materials and helps them link concepts across topics.

❖ End-of-Chapter Materials: Demonstration Problems, Chapter Summaries, Key Terms, Multiple Choice Quizzes, Discussion Questions, Quick Study assignments, Exercises, Problem Sets A & B (Problem Set C available on text's Website), Serial Problems

❖ How You Doin'? boxes within each chapter reinforce the immediately preceding materials. They allow the reader to momentarily pause and reflect on topics described. They give immediate feedback on the reader's comprehension before moving along to new topics. Answers are provided at the end of each chapter.

❖ In the News icons draws student attention to accounting topics that are relevant to current happenings in the business world.

❖ Comprehensive Problems are included in several chapters and focus on multiple learning objectives from multiple chapters. They integrate and summarize key principles. They can also act as brief practice sets incorporating real world scenarios and technology.

❖ Integration of the Dallas Distance Learning program. Clips from the Dallas County Community County District videos are available to students on the Online Learning Center. Clips correspond to chapter material, with two segments per chapter appearing on the OLC.

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Chapter 17: Inventories and Cost of Sales
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Chapter 20: Corporate Formation and Stock Transactions
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Chapter 26: Managerial Accounting Concepts and Principles
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Appendix C: Personal and Business Income Taxes
Appendix D--via Web: Capital Budgeting and Investment Analysis
Appendix E--via Web: Variable Costing and Performance Reporting

Complimentary desk copies are available for course adoption only. Kindly contact your local McGraw-Hill Representative or fax the Examination Copy Request Form available on the back pages of this catalog.

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COMPLIMENTARY COPIES

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COLLEGE ACCOUNTING
Student Edition, 11th Edition

By John Ellis Price, University of North Texas, M. David Haddock, Chattanooga St. Tech College and Horace R. Brock, University of North Texas

2007 (December 2005) / 576 pages
ISBN-13: 978-0-07-322938-6 / MHID: 0-07-322938-5
(Chapters 1-13 with Home Depot Annual Report)
ISBN-13: 978-0-07-322937-9 / MHID: 0-07-322937-7
(Chapters 1-25 with Home Depot Annual Report)
ISBN-13: 978-0-07-322936-2 / MHID: 0-07-322936-9
(Chapters 1-32 with Home Depot 2004 Annual Report)
Glencoe/McGraw-Hill Title

http://www.mhhe.com/price11e

Price/Haddock/Brock has been a long-time market leader because of its readability and relevance. The book includes many real-world examples, high-interest problems and activities, in-text help, and classroom-tested dynamic pedagogy. With the addition of McGraw-Hill's Homework Manager, Topic Tackler Plus, and an Algorithmic Test Bank, the new edition includes more technology support than ever before.

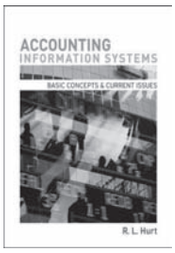
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Appendix A: The Home Depot, Inc. Annual Report.
Appendix B: Combined Journal

Accounting Information Systems

NEW

International Edition



ACCOUNTING INFORMATION SYSTEMS

By Robert Hurt, California State Poly U-Pomona

2008 (February 2007) / 400 pages
ISBN-13: 978-0-07-319555-1 / MHID: 0-07-319555-3
ISBN-13: 978-0-07-110116-5 / MHID: 0-07-110116-0 [IE]

Hurt's Accounting Information Systems takes a fresh new approach that puts judgment and critical thinking, not technology, at the heart of the AIS course. Using a conversational writing style appealing to students, Hurt presents AIS as an art as much as a science: students learn that many situations may have more than one "correct" response, and that their own creativity and judgment are their best assets in dealing with AIS issues. The book's content is also unique, merging the traditional topics such as transaction cycles, internal controls and systems documentation with cutting-edge coverage of ASPs, computer crime, and an overview of auditing. The text, end-of-chapter exercises and assessment tools are all competency-based, distilling knowledge to its essential elements and then encouraging students to use those essential elements to think for themselves.

FEATURES

❖ The book's writing style is conversational and engaging. The text puts the most important, fundamental topics first, followed by applications in transaction cycles. "Nice-to-know" topics are included at the end, and can be covered or not at the instructor's discretion.

❖ In addition to the traditional range of AIS topics, Hurt covers cutting-edge issues such as application service providers, computer crime and IT security, and eXtensible Business Reporting Language (XBRL).

❖ Each chapter begins with an "AIS in Business" vignette depicting AIS at work in real companies, including WorldCom and Dollar General.

❖ The text provides the flexibility to cover event-driven accounting systems.

❖ The end-of-chapter material is extensive, consisting of review questions; field exercises requiring research or interaction with accounting professionals; "making choices" exercises designed to present more than one possible solution; crossword puzzles and vocabulary matching exercises; and multiple choice quizzes.

❖ A dedicated chapter aids those students interested in professional certification on AIS platforms.

❖ The book's learning objectives, end-of-chapter material, and test bank questions are all tied to Bloom's taxonomy of educational objectives. A preface in the test bank describes Bloom's taxonomy and how the test bank questions are informed by it.

❖ All supplementary materials are prepared by text author Robert Hurt, ensuring complete compatibility between text and ancillaries.

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International Edition

ENTERPRISE INFORMATION SYSTEMS
A Pattern-Based Approach, 3rd Edition

By Cheryl Dunn, Florida State University—Tallahassee, J. Owen Cherrington, Brigham Young Univeristy—Provo and Anita Sawyer Hollander, University of Tennessee—Knoxville, Anita Hollander, University of Tulsa, Eric Denna and Jay Owen Cherrington, and Brigham Young University - Provo

2005 / 544 pages
ISBN-13: 978-0-07-240429-6 / MHID: 0-07-240429-9
ISBN-13: 978-0-07-125319-2 / MHID: 0-07-125319-X [IE]

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International Edition

ELECTRONIC COMMERCE
Security, Risk Management, and Control, 2nd Edition

By Marilyn Greenstein, Arizona State University-West and Miklos Vasarhelyi, Rutgers University, Newark

2002
ISBN-13: 978-0-07-251915-0 / MHID: 0-07-251915-0
(with PowerWeb) - Out of Print
ISBN-13: 978-0-07-124064-2 / MHID: 0-07-124064-0
[IE with PowerWeb]

http://www.mhhe.com/business/accounting/greenstein2e

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7. Risks of Insecure Systems.
8. Risk Management.
9. Internet Security Standards.
10. Cryptography & Authentication.
11. Firewalls.
12. Electronic Commerce Payment Mediums.
13. Intelligent Agents.
14. Web-Based Marketing.

Advanced Accounting

NEW

International Edition



ADVANCED FINANCIAL ACCOUNTING
7th Edition

By Richard E Baker, Northern Illinois University, Valdean C Lembke, University of Iowa-Iowa City and Thomas E King, Southern Illinois University-Edwardsvil

2008 (March 2007) / 1120 pages
ISBN-13: 978-0-07-352674-4 / MHID: 0-07-352674-6
ISBN-13: 978-0-07-125913-2 / MHID: 0-07-125913-9 [IE]

http://www.mhhe.com/baker7e

The seventh edition of Advanced Financial Accounting is a comprehensive and highly illustrated presentation of the accounting and reporting principles used in a variety of business entities. The complete presentations of worksheets, schedules, and financial statements allow students to see the development of each new topic. The book's building block approach introduces concepts with simple examples and then gradually introduces complexity, allowing students to easily

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keep pace with the material. Because the course often serves students who plan to take the CPA exam, much of Advanced Financial Accounting's end-of-chapter material is provided in the formats as tested on the CPA exam. A wide variety of multiple-choice questions, cases requiring written presentations, and other objective answer format materials helps students even further to reinforce their mastery of text concepts.

NEW TO THIS EDITION

❖ The FASB is currently considering proposals for major changes in accounting for business combinations and the presentation of consolidated financial statements. These proposals are integrated throughout the text, and discussed in detail and with numerical examples in Chapters 1, 3 and 5.

❖ The Sarbanes-Oxley Act (SOX) has had a profound impact on auditing and corporate governance. Chapter 14 gives an extensive overview and discussion of SOX, providing a background essential for accountants. Cases have been added for students to gain additional understanding of SOX.

❖ Consolidation coverage has been extensively reorganized. The discussion of different theories of consolidation in Chapter 3 has been streamlined and a numerical example has been added to illustrate the effects of the different theories, including the FASB's proposed standards on combinations and consolidations.

❖ The model Revised Uniform Partnership Act (RUPA), or a significant adaptation, has now been adopted in about 40 states, with additional states in the process of evaluating the model. Chapters 15 and 16 discuss and illustrate the essential provisions of RUPA.

❖ Coverage of governmental and not-for-profit financial statements and disclosures is updated for recent GASB and FASB standards, and the discussion and end-of-chapter materials are enhanced to better illustrate how the accounting and reporting standards affect the financial statements and other elements of the entities' annual reports.

❖ Additional "real-world" examples have been added throughout the chapters to illustrate how the topics covered are applied in a dynamic business environment.

❖ The end-of-chapter material has been revised with many new and updated cases, new cases from the Troublood Case library, and Kaplan CPA Simulations, which allow students to practice CPA exam-like problems through a simulation of the CPA exam interface.

CONTENTS

1. Intercorporate Acquisitions and Investments in Other Entities
2. Reporting Intercorporate Interests
3. The Reporting Entity and Consolidated Financial Statements
4. Consolidation of Wholly Owned Subsidiaries
5. Consolidation of Less-Than-Wholly-Owen Subsidiaries
6. Intercompany Transfers Noncurrent Assets
7. Intercompany Inventory Transactions
8. Intercompany Indebtedness
9. Consolidation Ownership Issues
10. Additional Consolidation Reporting Issues
11. Multinational Accounting: Foreign Currency Transactions and Financial Instruments
12. Multinational Accounting: Translation of Foreign Entity Statements
13. Segment and Interim Reporting
14. SEC Reporting
15. Partnerships: Formation, Operation, and Changes in Membership
16. Partnerships: Liquidation
17. Governmental Entities: Introduction and General Fund Accounting
18. Governmental Entities: Special Funds and Government-wide Financial Statements
19. Not-for-Profit Entities
20. Corporations in Financial Difficulty



ADVANCED ACCOUNTING
9th Edition

By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Doupnik, University of South Carolina

2008 (October 2007) / 928 pages
ISBN-13: 978-0-07-337945-6 / MHID: 0-07-337945-X

http://www.mhhe.com/hoyle9e

The approach used by Hoyle, Schaefer, and Doupnik in the new edition allows students to think critically about accounting, just as they will do while preparing for the CPA exam. With this text, students gain a well-balanced appreciation of the Accounting profession. The 9th edition introduces the students to the field's many aspects, while focusing on past and present resolutions. The text continues to show the development of financial reporting as a product of intense and considered debate that continues today and into the future.

NEW TO THIS EDITION

❖ Introduced new coverage of the Statement of Financial Accounting Standards No. 159 in Chapter One. The statement, The Fair Value Option for Financial Assets and Financial Liabilities?creates a fair value option under which an entity may irrevocably elect fair value as the initial and subsequent measurement attribute for certain financial assets and financial liabilities. Instructors and students will find this important to important companies in the business world.

❖ Expanded coverage of the 2005 FASB exposure drafts Business Combinations?and the proposed acquisition method and Consolidated Financial Statements, Including Accounting and Reporting of Non controlling Interests in Subsidiaries.?

❖ Additional discussion of notable business combinations which includes Google acquisition of YouTube. These new business combinations make the material more relevant for students.

❖ New Comprehensive Illustration?demonstrates several differences between IFRSs and U.S. GAAP which shows students how to prepare a reconciliation of net income and stockholders?equity from IFRSs to U.S. GAAP.

❖ Reorganization of Chapter 11 includes new sections on Obstacles to worldwide comparability of financial statements and a principles-based approach to standard setting as well as updated examples throughout.

❖ Updated text material for changes in tax law. References to the Uniform Partnership Act have been updated to take in the current changes that are taking place. This makes the material presented to the students more relevant than any Advanced Accounting textbook in the market.

CONTENTS

Ch. 1 The Equity Method of Accounting for Investments
Ch. 2 Consolidation of Financial Information
Ch. 3 Consolidations--Subsequent to the Date of Acquisition
Ch. 4 Consolidated Financial Statements and Outside Ownership
Ch. 5 Consolidated Financial Statements--Intercompany Asset Transactions
Ch. 6 Variable Interest Entities, Intercompany Debt, Consolidated Statement of Cash Flows, and Other Issues
Ch. 7 Consolidated Financial Statements--Ownership Patterns and Income Taxes
Ch. 8 Segment and Interim Reporting
Ch. 9 Foreign Currency Transactions and Hedging Foreign Exchange Risk
Ch. 10 Translation of Foreign Currency Financial Statements
Ch. 11 Worldwide Accounting Diversity and International Standards
Ch. 12 Financial Reporting and the Securities and Exchange Com-

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mission
Ch. 13 Accounting for Legal Reorganizations and Liquidations
Ch. 14 Partnerships: Formation and Operation
Ch. 15 Partnerships: Termination and Liquidation
Ch. 16 Accounting for State and Local Governments, Part I
Ch. 17 Accounting for State and Local Governments, Part II
Ch. 18 Accounting and Reporting for Not-for-Profit Organizations
Ch. 19 Accounting for Estates and Trusts

NEW

FUNDAMENTALS OF ADVANCED ACCOUNTING
3rd Edition

By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Doupnik, University of South Carolina

2008 (December 2007) / 448 pages
ISBN-13: 978-0-07-337946-3 / MHID: 0-07-337946-8

http://www.mhhe.com/hoylefund3e

Fundamentals of Advanced Accounting, 3/e is ideal for those schools wanting to cover 12 chapters in their advanced accounting course. This brief yet concise text allows students to think critically about accounting, just as they will do preparing for the CPA exam. With this text, students gain a well-balanced appreciation of the Accounting profession. The 3rd edition introduces the students to the field' many aspects, while focusing on past and present resolutions. The text continues to show the development of financial reporting as a product of intense and considered debate that continues today and into the future as it originates from Hoyle' big text Advanced Accounting.

NEW TO THIS EDITION

❖ Introduces new coverage of the Statement of Financial Accounting Standards No. 159 in Chapter One. The statement, the Fair Value Option for Financial Assets and Financial Liabilities?creates a fair value option under which an entity may irrevocably elect fair value as the initial and subsequent measurement attribute for certain financial assets and financial liabilities. Instructors and students will find this important to relevant companies in the business world.

❖ Expanded coverage of the 2005 FASB exposure drafts Business Combinations?and the proposed acquisition method and consolidated Financial Statements, Including Accounting and Reporting of Non controlling Interests in Subsidiaries.?

❖ Additional discussion of notable business combinations which includes Google' acquisition of YouTube. These new business combinations make the material more relevant for students.

❖ Updated text material for changes in tax law. References to the Uniform Partnership Act have been updated to take in the current changes that are taking place. This makes the material presented to the students more relevant than any Advanced Accounting textbook in the market.

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Ch. 1 The Equity Method of Accounting for Investments
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Ch. 8 Translation of Foreign Currency Financial Statements
Ch. 9 Partnerships: Formation and Operation
Ch. 10 Partnerships: Termination and Liquidation
Ch. 11 Accounting for State and Local Governments, Part I
Ch. 12 Accounting for State and Local Governments, Part II

International Edition

MODERN ADVANCED ACCOUNTING
10th Edition

By E. John Larsen, University of Southern California

2006 (Jan 2005) / 880 pages
ISBN-13: 978-0-07-292255-4 / MHID: 0-07-292255-9
ISBN-13: 978-0-07-321159-6 / MHID: 0-07-321159-1
(with OLC with Premium Content Card)
ISBN-13: 978-0-07-124459-6 / MHID: 0-07-124459-X
[IE with OLC and Premium Card]

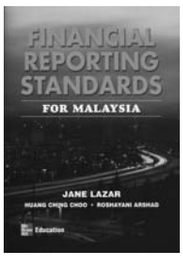
http://www.mhhe.com/larsen10e

Larsen's Advanced Accounting provides complete and in-depth coverage of the topics typically taught in a one-or-two semester advanced accounting course, including partnerships, business combinations and consolidated financial statements. Faculty appreciate the current coverage of FASB and GASB regulations, the wealth of thorough end-of-chapter material, and the in-depth coverage in this shorter length Advanced text. Flexibility is provided by modularly designed parts, each self-contained, that allow instructors to cover only chapters that are appropriate for their class.

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Chapter One. Ethical Issues in Advanced Accounting
Chapter Two. Partnerships: Organization and Operation
Chapter Three. Partnership Liquidation and Incorporation; Joint Ventures
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Chapter Nineteen. Governmental Entities: Proprietary Funds, Fiduciary Funds, and Comprehensive Annual Financial Report

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FINANCIAL REPORTING STANDARDS FOR MALAYSIA

By Jane Lazar, Universiti Teknologi MARA, Huang Ching Choo and Roshayani Arshad

2006 (December 2005) / 602 pages
ISBN-13: 978-983-3219-51-3 / MHID: 983-3219-51-9

An Asian Publication

From 1 January 2006, organizations in Malaysia are required to adopt the new Financial Reporting Standards (FRS) issued by the Malaysian Accounting Standards Board (MASB). This is in line with the International Financial Reporting Standards for the preparation and presentation of Financial Statements. Financial Reporting Standards for Malaysia is a comprehensive guide to understand the finer details enshrined in the FRS. Suitable for students, academicians, practitioners and regulators who need a clear picture on the applications of the FRS, the book will enlighten readers on changes to disclosure requirements, new mandatory items, and the legal implications of non-reporting.

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1 Regulatory and Conceptual Framework
2 FRS 1 First-Time Adoption of Financial Reporting Standards
3 FRS 2 Share-Based Payment
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6 FRS 5 Non-Current Assets Held for Sale and Presentation of Discontinued Operations
7 FRS 101 Presentations of Financial Statements
8 FRS 102 Inventories
9 FRS 104 Depreciation Accounting
10 FRS 107 Cash Flow Statements
11 FRS 108 Accounting Policies, Changes in Accounting Estimates and Errors
12 FRS 110 Events after the Balance Sheet Date
13 FRS 111 Construction Contracts
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16 FRS 116 Property, Plant and Equipment
17 FRS 117 Leases
18 FRS 118 Revenue
19 FRS 119 Employee Benefits
20 FRS 120 Accounting for Government Grants and Disclosure of Government Assistance
21 FRS 121 The Effect of Changes in Foreign Exchange Rates
22 FRS 123 Borrowing Costs
23 FRS 124 Related Party Disclosures
24 FRS 126 Accounting Reporting by Retirement Benefit Plans
25 FRS 127 Consolidated and Separate Financial Statements
26 FRS 128 Investment in Associates
27 FRS 129 Financial Reporting in Hyperinflationary Economies
28 IAS 30 Disclosures in the Financial Statement of Banks and Similar Financial Institutions
29 FRS 131 Interests in Joint Ventures
30 FRS 132 Financial Instruments: Disclosure and Presentation
31 FRS 133 Earnings Per Share
32 FRS 134 Interim Financial Reporting
33 FRS 136 Impairment of Assets
34 FRS 137 Provisions, Contingent Liabilities and Contingent Assets
35 FRS 138 Intangible Assets
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37 FRS 140 Investment Property
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39 FRS 201 Property Development Activities
40 FRS 202 General Insurance Business
41 FRS 203 Life Insurance Business
42 FRS 204 Accounting for Aquaculture

CONSOLIDATED FINANCIAL STATEMENTS (SINGAPORE)

By Eng Juan Ng

2006 (July 2006) / 661 pages
ISBN-13: 9780-07-125722-0 / MHID: 0-07-125722-5

An Asian Publication

This book is a comprehensive guide to the preparation of consolidated financial statements in Singapore. It discusses consolidated financial statements in the context of the Singapore statute and the Financial Reporting Standards issued by CCDG that are effective as at 1 January 2005. This book is written based on many years of teaching, research and practical experience. It adopts a professional approach and is presented in a step-by-step, easy-to-understand style. It contains more than 70 illustrative examples and numerous problems for self-study.

Topics covered include:

- Consolidated balance sheets, consolidated profit and loss accounts, consolidated statements of changes in equity, and consolidated cash flow statements
- Changes in group structure
- Complex group structure
- Investment in associates
- Foreign subsidiaries and associates
- Consolidation theories
- Consolidation practices in Singapore

This book will be an invaluable source of reference to both accounting practitioners and students in Singapore.

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3 Consolidation Subsequent to the Date of Acquisition
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10 Further Issues
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International Edition

ACCOUNTING FOR DERIVATIVES AND HEDGING

By Mark Trombley, University of Arizona

2003 / 240 pages

ISBN-13: 978-0-07-244044-7 / MHID: 0-07-244044-9
ISBN-13: 978-0-07-119920-9 / MHID: 0-07-119920-9 [IE]

www.mhhe.com/trombley

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3. Interest Rate Swaps.
4. Interest Rate Futures and Options.
5. Foreign Currency Derivatives and Hedging.
6. Additional Topics.

Auditing

NEW

AUDITING AFTER SARBANES-OXLEY
2nd Edition

By Jay C Thibodeau, Bentley College and Debbie Freier

2009 (April 2008) / 288 pages

ISBN-13: 978-0-07-337949-4 / MHID: 0-07-337949-2

(Details unavailable at press time)

NEW

AUDITING AND ASSURANCE SERVICES
3rd Edition

By Timothy J Louwers, James Madison University, Robert J Ramsay, University of Kentucky--Lexington, David Sinason, Northern Illinois University and Jerry R Strawser, Texas A&M University--College Station

2008 (December 2007)) / 864 pages

ISBN-13: 978-0-07-337936-4 / MHID: 0-07-337936-0

The inclusion of the newly released AS5 Auditing Standard makes this text the most up to date auditing text on the market. It's been written so that it is current with all issues inherent in accounting and auditing practice, particularly in public accounting firms including coverage of the creation of the Public Companies Accounting Oversight Board, the passage of the Sarbanes-Oxley Act, and all of the major pronouncements issued by the AICPA. It's also a leader in fraud coverage and is accompanied by the Apollo Shoes Casebook, the only standalone FRAUD audit case on the market (available online on the book's website). The text is also designed to provide flexibility for instructors; the twelve chapters focus on the auditing process while the eight modules provide additional topics that can be taught at the instructor's discretion without interrupting the flow of the text.

NEW TO THIS EDITION

❖ The text has been revised around the newly released AS5 Auditing Standard. The new standard replaces Auditing Standard No. 2 (PCAOB 2004) and all related internal control audit guidance that had previously been issued by the PCAOB. The new standard makes significant changes to the way auditors audit internal control. The AS5 material is integrated throughout the text.

❖ Two new Comprehensive Cases have been added: GE: How Much are Auditors Paid? / To Indemnify or Not to Indemnify / That is the Question. / All cases have now been moved to the back of the book, and questions related to all cases are now included in select chapters.

❖ All chapters and modules in the third edition have been revised to incorporate professional standards through SAS 114, and the international standards of auditing (ISAs).

❖ ACL software has been added to 3e so students can benefit from the kind of cutting-edge software they'll use the first day on the job. Exercises to accompany ACL are included on the book's OLC.

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Comprehensive Cases
Andersen: An Obstruction of Justice?
Unhealthy Accounting at HealthSouth
KPMG: How Many Firms?

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Something Went Sour at Parmalat
To Indemnify or Not to Indemnify: That is the Question
GE: How Much Are Auditors Paid?

NEW

AUDITING & ASSURANCE SERVICES
6th Edition

By William F Messier, Georgia State University and Steven M Glover, Douglas F Prawitt of Brigham Young University-Provo

2008 (December 2007) / 832 pages
ISBN-13: 978-0-07-352690-4 / MHID: 0-07-352690-8
ISBN-13: 978-0-07-723653-3 / MHID: 0-07-723653-X
(with ACL Software CD)

Messier employs the audit approach currently being used by auditing professionals. This approach is a direct result of the demands of Sarbanes-Oxley, which has changed the way auditors do their jobs. The approach emphasizes understanding the entity (i.e., the organization or business being audited) and its environment (i.e. industry), and then assessing the business risks faced by the entity and how management controls those risks. This audit process focuses on business processes instead of accounting cycles. This unique and innovative approach has been developed in response to changing market dynamics. The systematic approach, referred to in the subtitle of the text, reflects the early introduction of three basic concepts that underlie the audit process: materiality, audit risk, and evidence; this allows Messier to build upon this model in subsequent chapters. These are central to everything an auditor does and a unique feature of Messier. As such, this approach helps students develop auditor judgment, a vital skill in today's auditing environment.

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21: Assurance, Attestation, and Internal Auditing Services

NEW

International Edition



PRINCIPLES OF AUDITING AND OTHER ASSURANCE SERVICES
16th Edition

By Ray Whittington, DePaul University and Kurt Pany, Arizona State University

2008 (July 2007) / 832 pages
ISBN-13: 978-0-07-352686-7 / MHID: 0-07-352686-X
ISBN-13: 978-0-07-721702-0 / MHID: 0-07-721702-0
(with ACL CD)
ISBN-13: 978-0-07-110118-9 / MHID: 0-07-110118-7 [IE]

http://www.mhhe.com/whittington16e

Whittington/Pany's Principles of Auditing, is a market leader in the auditing discipline. Until October 2002, Ray Whittington was a member of the Audit Standards Board and prior to Ray being on the ASB, Kurt Pany was on the board. This has had a major impact on this revision of the text as Whittington has been involved in the audit standards creation process. Principles of Auditing presents concepts clearly and proactively monitors changes in auditing making the relationship between accounting and auditing understandable. The 16th edition maintains the organization and balance sheet orientation, while adding and enhancing topics of Risk, Assurance Services, Fraud, E-Commerce, and the latest auditing standards to meet the needs of the current marketplace.

NEW TO THIS EDITION

❖ Detailed incorporation of the AICPA's Statements on Auditing Standards No. 104-111, the "risk assessment standards." These new standards require a more in-depth understanding of the audited company and its environment, a more rigorous assessment of the risks of where and how the financial statements could be materially misstated, and an improved linkaged between the auditors' assessed risks and the particulars of audit procedures performed in response to those risks. Consequently, Chapters 5-7 of Whittington now describe the risk assessment approach in detail, while Chapters 10-16 implement the approach to various controls and accounts.

❖ Updated discussion of integrated audits to reflect recent changes in requirements.

❖ Alignment of end-of-chapter material with specific chapter objectives.

❖ Kaplan CPA Exam Simulations. These auditing simulations are located in an appendix to the book. These prepare students to sit for the computerized COA exam by working problems in a web-based interface identical to that used in the exam.

❖ **Chapter 2—Professional Standards**

--Includes the new wording and requirements of the ten generally accepted auditing standards.
--Clarifies the new Public Company Accounting Oversight Board

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and Auditing Standards Board (ASB) guidance on the responsibility of auditors for following particular guidance ranging from an unconditional requirement that it be followed, to situations in which an auditor may use professional judgment in deciding whether to follow the guidance.

❖ **Chapter 3—Professional Ethics**

--Includes updated requirements of both of the PCAOB and the AICPA.
--AICPA independence standards are now structured about the Conceptual Framework for Independence Standards, a framework that provides a risk based approach for considering threats and safeguards related to independence.

❖ **Chapter 5—Audit Evidence and Documentation**

--Presents a discussion structured consistently with Statement on Auditing Standard No. 106, Audit Evidence as well as, where relevant, the other risk assessment standards.
--Distinguishes the nature of audit planning, risk assessment procedures, and further audit procedures (tests of controls and substantive procedures) as presented in the risk assessment standards.

❖ **Chapter 6—Audit Planning, Understanding the Client, Assessing Risks, and Responding**

--Presents material that is structured consistently with the set of risk assessment standards. The overall approach is one of describing in detail the nature of audit planning and risk assessment procedures auditors use to obtain an understanding of the client and its environment, as well as the manner in which an audit is affected by the auditors' assessment of audit risk and materiality.
--Modifies the audit process described in previous editions of this chapter to align it with the risk assessment standards. Figure 6.1 summarizes in detail with examples of procedures the audit process.
--Presents guidance on the performance of risk assessment procedures and further audit procedures. Significant risks requiring special audit consideration are discussed.
--Carefully distinguishes between an overall assessment of the risk of material misstatement and separate assessments of inherent risk and control risk.
--Presents the new audit documentation standards.

❖ **Chapter 7—Internal Control**

--Presents the risk assessment standards' approach to internal control consideration is thoroughly integrated.
--Extends the Chapter 5 discussion of the audit process by providing guidance on the manner in which internal control is considered.
--Integrates in detail risk assessment procedures related to internal control with the overall risk assessment standards.
--Emphasizes the process of revising the risk of material misstatement based on the results of test of controls.
--Presents requirements relating to communication of control related matters is updated in accordance with the most recent pronouncement, Statement on Auditing Standard No. 112. This standard serves to better align AICPA and PCAOB requirements.
--Presents new documentation requirements relating to internal control.

❖ **Chapter 10 through 16—the procedural chapters on various controls and accounts**

--These "procedural chapters" are now aligned with the risk assessment approach presented in the new standards. Accordingly suggested audit approach and procedures flow smoothly from the approach suggested in earlier chapters of the text.

❖ **Chapter 18—Integrated Audits of Public Companies**--Updated to include the recent PCAOB pronouncements; including discussion of the auditor's approach when asked to report on whether a previously reported material weakness has been remediated or continues to exist.

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NEW



AUDITING AND ASSURANCE SERVICES IN MALAYSIA
3rd Edition

By Messier, Glover, Prawitt and Margaret Boh

2007 (June 2007) / 785 pages
ISBN-13: 978-983-3850-07-5 / MHID: 983-3850-07-3

An Asian Publication

The third edition of Auditing and Assurance Services in Malaysia is developed to respond to the changing professional audit environment. The authors believe that students are best served by understanding the basic concepts that underlie the audit process and how to apply those concepts to various audit and assurance services. The primary purpose for an auditing text is to facilitate student learning and this text is written accordingly. The text is intended to be accessible to students through straightforward writing and through the use of engaging, relevant real-world examples, illustrations, and analogies. The text continues to take a systematic approach to the audit process by first introducing the three underlying concepts: audit risk, materiality and evidence. These concepts are then applied to each major business process and related account balances using a risk-based approach. The text has been revised to include the audit risk standards and assessment process issued by the International Auditing and Assurance Standards Board and adopted by the Malaysian accounting bodies. The assessment of control risk is then described, followed by discussion of the nature, timing, and extent of evidence necessary to reach the appropriate level of detection risk. In covering these important concepts and their applications, the book focuses on critical judgements and decision-making processes followed by auditors. Much of auditing practice involves the application of auditor judgment. If a student understands these basic concepts and knows how to apply them to an audit engagement, he or she will be more effective in

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today's dynamic audit environment.

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1 An Introduction to Assurance and Financial Statement Auditing
2 The Financial Statement Auditing Environment
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17 Completing the Audit
18 Auditor's Report on Financial Statements and Special Purpose Audits
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21 Other Assurance Engagements, Related Services, and Internal Auditing

International Edition

AUDITING AFTER SARBANES-OXLEY

By Jay C Thibodeau, Bentley College and Debbie Freier

2007 (February 2006) / 192 pages
ISBN-13: 978-0-07-352669-0 / MHID: 0-07-352669-X
ISBN-13: 978-0-07-125809-8 / MHID: 0-07-125809-4

This casebook is intended as a supplement to any primary auditing text, as it helps extend and focus classroom discussions on the impact of Sarbanes-Oxley. It grabs student interest by providing engaging, real- world examples of the auditing environment pre- and post-Sarbanes-Oxley. The text presents a total of 35 "ripped from the headlines" cases organized within four sections: 1) Ethics and Professional Responsibility (7 cases) 2) Understanding the Client's Business and Industry (7 cases) 3) Internal Control Systems (10 cases) 4) Audits of Accounts, Processes and Assertions (11 Cases) This organization closely follows that of most current auditing textbooks, making the cases easy to implement. In addition to these cases, Appendix A presents seven lengthier, complete company cases giving instructors the flexibility to assign a single case to cover several learning objectives. Appendix B presents financial statements for four of the companies covered in Appendix A.

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Section 2: Understanding the Client's Busienss and Industry.
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AUDITING AND ASSURANCE SERVICES IN AUSTRALIA
Revised 3rd Edition

By Grant Gay, Monash University and Roger Simnett, University of New South Wales

2006 (December 2006)
ISBN-13: 978-0-07-471741-7 / MHID: 0-07-471741-3
McGraw-Hill Australia Title
http://www.mhhe.com/au/gay3e

Gay & Simnett's Auditing and Assurance Services in Australia is now thoroughly updated to take into account the new Force of Law Australian Auditing Standards issued by the Auditing and Assurance Standards Board in April 2006, and operative for audits commencing 1 July 2006. It also includes the new Code of Ethics for Professional Accountants and has the new International Auditing Standards referenced throughout. This innovative text continues to lead the way by maintaining its focus on the business risk approach to auditing. It provides studetns with a solid theoretical grounding in all aspects of auditng, as well as insight into some of the current challenges of the profession, such as the increasing complexity of corporations and the impact of globalisation.

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Ch 6, Planning, knowledge of the business and evaluating business risk
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UK Adaptation

AUDITING AND ASSURANCE SERVICES
1st Euro Edition

By William F. Messier, Georgia State University and Eilifsen

2005 (November 2005) / 512 pages
ISBN-13: 978-0-07-710417-7 / MHID: 0-07-710417-X
McGraw-Hill UK Title

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Chapter 20: Assurance, Related Services and Internal Auditing Services

International Edition

INFORMATION, QUALITY, ASSURANCE AND INTERNAL CONTROL FOR MANAGEMENT DECISION MAKING

By William Kinney, University of Texas at Austin

2000 / 576 pages
ISBN-13: 978-0-256-22161-9 / MHID: 0-256-22161-8
ISBN-13: 978-0-07-118287-4 / MHID: 0-07-118287-X [IE]

www.mhhe.com/business/accounting/kinney1e/

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Ch. 10 Other Certification, Investigation, and Origination Assurance Services.
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Auditing Practice Cases

International Edition

PEACH BLOSSOM COLOGNE COMPANY
4th Edition

By Jack W. Paul, Lehigh University

2007 (December 2005) / 192 pages
ISBN-13: 978-0-07-340396-0 / MHID: 0-07-340396-2
ISBN-13: 978-0-07-327659-5 / MHID: 0-07-327659-6 (with CD)
ISBN-13: 978-0-07-125982-8 / MHID: 0-07-125982-1 [IE with CD]

The fourth edition of the Peach Blossom Cologne Company Audit Case contains many new features, most significantly exercises dealing with the audit of internal control over financial reporting. Optional exercises simulate the planning phase of a real audit, including preparation of an engagement letter, completing a time budget, and conducting analytical procedures. In analyzing the potential problems uncovered by analytical procedures, students are required to provide an analysis of risks and a discussion of those accounts that may present potential problems. The optional internal control flowcharting exercises are based on the client's computer system. Two statistical sampling exercises are included: an attributes sampling application and a variables sampling exercise using dollar-unit (PPS) sampling. New to this edition is a table that cross-references exhibits to their related assignments. Additionally, students are provided a CD that contains working paper templates enabling students to complete some or all of the working papers electronically. For those instructors who would like to provide audit programs to their students, a CD containing audit programs is available. Students can use these programs as a starting point for developing their own audit programs. The case allows for a flexible approach. By including all or some of the optional exercises, the instructor can provide exposure to audit planning, the internal control audit, the client's business processes, and statistical sampling. Alternatively, the optional exercises may be omitted if the instructor wishes to expose students only to the rudiments of a financial statement audit. It should take approximately 12-15 hours to complete the required exercises and about 25-30 hours if all optional exercises are assigned. Whichever strategy is followed, it is highly desirable to incorporate the case into classroom discussions utilizing the assignments as a vehicle for introducing topics. The optional exercises include flowcharting of various accounting processes and a detailed analysis of the associated controls. Once the student has finished these exercises, he or she will be in a position to prepare audit programs dealing with controls and transactions. In all assignments, the student is required to prepare a substantive audit program for testing balances. The student obtains the necessary information from the internal control questionnaire provided in each assignment, from the background and permanent file materials, and from a review of the prior period working papers. As an alternative, instructors may wish to provide audit programs to their students. Programs are included on the instructor's CD. Prior year's working papers are included to provide the student with a format for preparing the current year's working papers. This feature relieves the instructor from having to spend a great deal of time discussing working paper formats or having to provide them to students. The working papers also provide a good place for students to start preparing programs because the working papers include the steps typically found in an audit program. The prior period working papers do not include all items found in an actual audit. Nor do they include all the working papers required to complete the case. Some

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prior period working papers have been omitted to encourage creativity. Finally, the review of the internal control questionnaires and working of the optional exercises dealing with the audit of internal control will enable the student to prepare a draft of the auditor's report on internal control over financial reporting, as well as an internal control letter for the Audit Committee.

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IV. Current Year's Working Trial Balance.
V. Prior Year's Working Papers.

International Edition

APPLE BLOSSOM COLOGNE COMPANY: AUDIT CASE
5th Edition

By Jack Paul, Lehigh University

2003
ISBN-13: 978-0-07-284450-4 / MHID: 0-07-284450-7
(with CD-ROM)
ISBN-13: 978-0-07-124488-6 / MHID: 0-07-124488-3
[IE with CD-ROM]

http://www.mhhe.com/appleblossom

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1) Audit Planning and Integration of the Accounting Process
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10) Notes Payable and Accrued Interest
11) Capital Stock and Retained Earnings
12) Completing the Audit

Advanced Managerial Accounting

NEW

ACCOUNTING FOR DECISION MAKING AND CONTROL
6th Edition

By Jerold Zimmerman, University of Rochester

2009 (April 2008) / 832 pages
ISBN-13: 978-0-07-337948-7 / MHID: 0-07-337948-4

(Details unavailable at press time)

International Edition

ACCOUNTING FOR DECISION MAKING AND CONTROL
5th Edition

By Jerold Zimmerman, University of Rochester

2006 (May 2005) / 768 pages
ISBN-13: 978-0-07-111554-4 / MHID: 0-07-111554-4 [IE]

www.mhhe.com/zimmerman5e

Accounting for Decision Making and Control by Jerry Zimmerman continues to grow in popularity with instructors due to its emphasis on teaching students to critically evaluate and solve actual business problems. Zimmerman is able to achieve this through: 1) Strong conceptual framework; 2) Business orientation focusing on how organizations work; 3) Balance between concepts & practice; 4) Strongest problem material available.

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12)Standard costs: Direct labor and Materials
13)Overhead and Marketing Variances
14)Management Accounting in a Changing Environment

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Undergraduate Taxation

NEW

PRINCIPLES OF TAXATION FOR BUSINESS AND INVESTMENT PLANNING 2009 EDITION
12th Edition

By Sally Jones, University of Virginia--Charlottesville

2009 (April 2008) / 576 pages

ISBN-13: 978-0-07-337947-0 / MHID: 0-07-337947-6

(Details unavailable at press time)

NEW

TAXATION OF INDIVIDUALS
2009 Edition

By Brian C Spilker, Brigham Young University-Provo, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University-East Lansing, Ronald G Worsham and John A Barrick of Brigham Young University-Provo

2009 (February 2008) / 768 pages

ISBN-13: 978-0-07-352695-9 / MHID: 0-07-352695-9

http://www.mhhe.com/spilkerindividuals09

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18 Forming and Operating Flow-Through Entities
19 Flow-Through Entity Dispositions and Distributions
20 Multinational Taxation
21 State and Local Taxation
22 Taxes and Wealth Planning

NEW



FUNDAMENTALS OF TAXATION WITH TAXACT 2006 DELUXE

By Ana M Cruz, Miami-Dade College--Wolfson, Mike Deschamps, Chaffey College, Frederick Niswander, East Carolina University, Debra Prendergast, Northwestern Business College, Dan Schisler, East Carolina University and Jinhee Trone, Santa Ana College

2008 (November 2006) / Softcover with CD-ROM

ISBN-13: 978-0-07-334430-0 / MHID: 0-07-334430-3

http://www.mhhe.com/cruz2007

This book is designed to not only expose beginning tax students to tax law, but to also teach the practical intricacies involved in preparation of a tax return. Emphasizing a hands-on approach to tax education, every concept introduced in the text includes meaningful exercises that allow students to reinforce what they are learning. Actual tax forms are included within the text—from the simplest 1040EZ to the numerous 1040 schedule forms—with real-world data inserted into actual tax forms to demonstrate applied skills. Tax software is also a part of the text package, providing yet another tool to bridge the gap between understanding and practical application of tax law.

FEATURES

❖ Fundamentals of Taxation is designed to cover the three aspects of tax preparation and research: (1) tax law, (2) compliance and reporting requirements, and (3) applying the law and requirements using modern tax software. This hands-on approach exposes students to the law that governs tax returns, as well as the tax returns themselves, so students learn a concept and then immediately reinforce that concept with practical examples and exercises.

❖ The authors introduce students to standard IRS forms early, and reinforce their use throughout the text. Actual tax forms are incorporated throughout the text, giving students the opportunity to learn how to work with clients to obtain the information they will need to fill out tax forms, while understanding the principles behind tax law.

❖ Integrated Tax Software Package includes TaxACT 2006 Deluxe: A FREE copy of TaxACT 2006 Deluxe is included with every new copy of the text, and fully integrated throughout the book. Exposure to integrated tax-filing software examples allows students to make the connection between tax law, filing software, and tax output on appropriate forms. Using actual software demonstrates concepts in a real-world environment, and introduces students to the practical nature of tax form preparation.

❖ "From Shoebox to Software" explains how a tax preparer assembles all or parts of a tax return. These vignettes illustrate the many ways clients present their financial information to tax preparers, and give students the tools to make sense of complicated regulations. This practical approach helps students make the leap from theoretical tax to application.

❖ "Tax Your Brain" explores material covered in the chapter in greater detail, and asks students to think critically about real-world scenarios.

❖ The text provides a comprehensive and easy-to-understand discussion of each topic area, using numerous examples to highlight important issues. Throughout each chapter, when a new concept is introduced, one or more examples are provided.

❖ Each chapter contains 1-2 "Concept Checks"--short true/false, multiple choice, or fill-in questions that reinforce important concepts.

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❖ A robust selection of EOC material is available for each chapter: multiple choice questions, discussion questions, problems, and comprehensive problems. Additionally, appendix A contains longer comprehensive problems for 1040 schedules A, C, D, E, including a schedule A problem that includes source documents for students to use.

❖ All EOC items are tied to the appropriate learning objectives.

❖ The text illustrates Proper Reporting of Tax Issues. Each chapter presents a tax issue, discusses legal requirements, illustrates proper tax form placement, and provides the completed tax form as an example within the text. "From Shoebox to Software" tax return problems integrate the in-text examples, reinforcing practical tax applications.

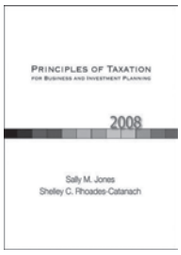
❖ Relevant citations to common tax law sources and common authorities, such as the Internal Revenue Code, Revenue Ruling, Revenue Procedures and court cases are placed in footnotes. These footnotes are designed to be a helpful source of additional information for the student, without interrupting the flow of the text. Placing this information in footnotes also allows the instructor flexibility. They can choose to use them as starting point for more in-depth study of a topic, or not, depending on their preference.

❖ Applicable IRS publications are also noted in the footnotes of each chapter.

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Chapter 6: Self-Employed Business Income
Chapter 7: Capital Gains and Other Sales of Property
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Chapter 11: Retirement and Other Tax-Deferred Plans and Annuities: Contributions and Distributions
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Chapter 13: At-Risk
Passive Activity Loss Rules and the Individual Alternative Minimum Tax
Chapter 14: Partnership Taxation Chapter 15: Corporate Taxation Index

NEW



PRINCIPLES OF TAXATION FOR BUSINESS AND INVESTMENT PLANNING 2008 Edition, 11th Edition

By Sally Jones, University of Virginia--Charlottesville

2008 (April 2007) / 576 pages
ISBN-13: 978-0-07-340395-3 / MHID: 0-07-340395-4

This text is appropriate for a one-semester introductory tax course at either the undergraduate or graduate level in which the instructor emphasizes business planning and decision-making. The content of the text is highly compatible with the AICPA Model Tax Curriculum and is ideal for preparing students to take the revised computer-based CPA exam. Jones takes a different approach to the study of taxation than the traditional tax return preparation approach. This book teaches students to recognize the role taxes play in business and investment decisions. In addition, the book presents the general role of taxation and its implications across all taxpaying entities before discussing the details relevant to specific entities. This approach allows students to really grasp the fundamental concepts that are the foundation for specific tax rules. The benefit is that the students will understand the framework of the tax system, even though specific tax rules and regulations change from year to year.

FEATURES

❖ Thoroughly updated to reflect the latest changes in tax law.

❖ Extensive end-of-chapter material includes five types of problems, including problems of the type that students will encounter on the new CPA exam: Questions and Problems for Discussion challenge students to think critically about conceptual and technical issues covered in the chapter. Application Problems give students practice in applying the technical material covered in the chapter. Issue Recognition Problems develop students' ability to recognize tax issues, while introducing the tax research process. Research Problems provide further opportunity for students to develop their analytic skills, as well as increase their exposure to tax research by utilizing a tax library. Tax Planning Cases put students in the role of a tax advisor and gives them the opportunity to integrate their tax knowledge into a business-planning framework.

❖ The comprehensive cases in parts three through six require students to perform more in-depth analysis and decision skills, reinforcing the key concepts and decision-oriented focus of the text.

❖ This text relates the study of financial theory to the study of taxation so students develop the ability to translate tax outcomes into cash flows. This offers a forward-looking, planning perspective rather than a compliance perspective.

❖ Significant real world examples reinforce and illustrate key concepts.

❖ Because students learn to evaluate the tax laws on the basis of both equity and efficiency, the book considers both the economic and social policy implications of various tax systems.

❖ This text examines the structural framework of the federal income tax system to allow students to attain a sufficient level of tax knowledge appropriate for the introductory course, and to gain a frame of reference for understanding the technical details of taxation.

❖ The Online Learning Center (Website): www.mhhe.com/sjones2007 is a great resource for both instructor and students. Faculty will enjoy the convenience of downloadable supplements including the Instructor's Manual, PowerPoint Slides, and Solutions to Research Projects. For students, its robust content includes auto-graded True and False and Multiple-Choice Quizzes, Text Updates of new tax regulations, Relevant Weblinks, Student Research Projects, as well as calculators and an online glossary.

❖ Marginal quotes with tax tips, planning suggestions, etc.

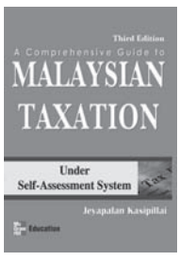
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Part 4 The Taxation of Business Income
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Appendix C. Introduction to Tax Research

NEW



A COMPREHENSIVE GUIDE TO MALAYSIAN TAXATION 3rd Edition

By Kasipillai Jeyapalan

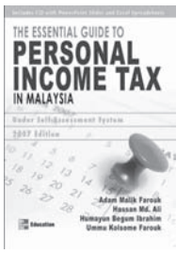
2007 (July 2007) / 1000 pages
ISBN-13: 978-983-3850-21-1 / MHID: 983-3850-21-9
An Asian Publication

Taxation in Malaysia has gone through tremendous changes in recent years, switching from the official assessment to the self-assessment system. The change from the preceding year as a basis of assessment to the current year assessment was another bold initiative with significant fiscal implications for the Treasury. Then, IRB implemented a new strategy of compliance management through taxpayer education, desk audit, field audit and tax investigation. The tax laws have become increasingly complex over the years and coupled with the self-assessment system, pose a greater challenge than ever to the taxpayer and the tax practitioner. Each chapter contains selectively extracted materials from the relevant legislation. The book attempts to assist taxpayers, tax practitioners, and candidates sitting for the various examinations conducted by universities and professional accounting bodies to get a firm understanding of taxation. Principles of taxation has been underscored with extensive coverage of case laws, both local and foreign, administrative practice of the IRB and worked examples. The IRB guidelines on various topics have been reproduced in the appropriate chapters to highlight their stand on various issues.

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Chapter 25 Stamp Duty

NEW



THE ESSENTIAL GUIDE TO PERSONAL INCOME TAX IN MALAYSIA 2007 EDITION 3rd Edition

By Adam Malik, Hassan, Humayun and Ummu Kolsome

2007 (March 2007) / 233 pages
ISBN-13: 978-983-3850-10-5 / MHID: 983-3850-10-3
An Asian Publication

This book was written to suit the needs of the average Malaysian individual taxpayer. It is also suitable for undergraduates who are being introduced to Malaysian Income Tax for the first time. Every effort was made to keep the presentation simple and direct. Tables, diagrams and real-life examples were used to reinforce the application of key principles.

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Governmental / **Non Profit**

NEW

ESSENTIALS OF ACCOUNTING FOR GOVERNMENTAL AND NOT-FOR-PROFIT ORGANIZATIONS
9th Edition

By Paul A. Copley, University of Georgia and John Engstrom, Northern Illinois University

2008 (November 2007) / 480 pages
ISBN-13: 978-0-07-337942-5 / MHID: 0-07-337942-5

http://www.mhhe.com/copley9e

Copley' Essentials of Accounting for Governmental and Not-for-Profit Organizations, 9e is best suited for those professors whose objective is to provide more concise coverage than what is available in larger texts. There is more comprehensive coverage of accounting for governmental and not-for-profit organizations than what is available in an advanced text but concise enough to be used effectively in a semester, quarter, or even a half term course focusing on just these areas. The main focus of this text is on the preparation of external financial statements which is a challenge among governmental reporting. This edition incorporates all of the FASB, GASB, GAO and AICPA pronouncements passed since the last edition.

NEW TO THIS EDITION

❖ The new edition will include coverage of the following new professional materials:

1.) GASB Standards through No. 50 on Pensions

2.) GASB White Paper - Why Governmental Accounting and Financial Reporting Is - and Should Be - Different.

3.) FASB Exposure Draft "Not-for-profit Mergers and Acquisitions"

4.) AICPA Audit and Accounting Guides (Health Care 2006) and (Not for profit organizations 2007

5.) Government Accountability Office - Government Auditing Standards - 2007 YellowBook.

❖ New end of chapter problems and exercises integrated throughout the whole textbook.

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Chapter 4: Accounting for the General and Special Revenue Funds
Chapter 5: Accounting for Other Governmental Fund Types: Capital Projects, Debt Service, and Permanent
Chapter 6: Proprietary Funds
Chapter 7: Fiduciary (Trust) Funds, Interfund Transactions
Chapter 8: Government-Wide Statements, Fixed Assets, Long-Term Debt
Chapter 9: Accounting for Special-Purpose Entities, Including Public Colleges and Universities
Chapter 10: Accounting for Private Not-For-Profit Organizations
Chapter 11: College and University Accounting—Private Institutions
Chapter 12: Accounting for Hospitals and Other Health Care Providers
Chapter 13: Auditing, Tax-Exempt Organizations, and Evaluating Performance
Glossary: Governmental and Not-For-Profit Accounting Terminology

ACCOUNTING FOR GOVERNMENTAL AND NON-PROFIT ENTITIES
14th Edition

By Earl Wilson, University of Missouri-Columbia, Susan Kattelus, Eastern Michigan University and Leon Hay, University of Arkansas

2007 (March 2006) / 864 pages
ISBN-13: 978-0-07-310095-1 / MHID: 0-07-310095-1
ISBN-13: 978-0-07-326892-7 / MHID: 0-07-326892-5
(with City of Smithville CD)

http://www.mhhe.com/wilson14e

Accounting for Governmental and Nonprofit Entities, 14e presents complete, accurate, and up-to-date coverage of all facets of accounting for governmental and not-for-profit organizations. With its unique City of Smithville computerized cumulative problem, Wilson offers a level of student engagement and real-world applicability unmatched by any other textbook.

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Chapter 1 Financial Reporting for Governmental and Not-for-Profit Entities
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Chapter 5 Accounting for General Capital Assets and Capital Projects
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CITY OF SMITHVILLE
14th Edition

By Earl Wilson, University of Missouri-Columbia and Greg Buttery, Iowa State University

2007 (February 2006)

ISBN-13: 978-0-07-310096-8 / MHID: 0-07-310096-X

(Computerized Case CD-ROM)

(Details unavailable at press time)

Accounting Theory

FINANCIAL ACCOUNTING THEORY
2nd Edition

By Craig Deegan, University of Southern Queensland

2006 (June 2006)

ISBN-13: 978-0-07-471671-7 / MHID: 0-07-471671-9

McGraw-Hill Australia Title

http://www.mhhe.com/au/deegantheory2e

Written for the senior undergraduate accounting and postgraduate student, Financial Accounting Theory retains the same basic strengths that made its predecessor a market leader:

•A writing style that is easy to read and understand

•A critical evaluation and balanced discussion of different theories of accounting that will spark student interest

•Develops analytical reasoning by challenging students to think about accounting issues at hand, and formulate opinions.

The edition is a major revision, with extensive updating of many chapters, new sections and new research cited throughout. New questions have also been added to every chapter. Twelve chapters in total, this book is ideal for the one-semester subject. Deegan's Financial Accounting Theory provides a sound basis for those undertaking further research, and comprehensive internal referencing guides those wanting to investigate issues at a much deeper level.

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Ch 7, Positive Accounting Theory
Ch 8, Unregulated corporate reporting decisions: consideration of systems-oriented theories
Ch 9, Extended systems of accounting--the incorporation of social and environmental factors within external reporting
Ch 10, Reactions of capital markets to financial reporting
Ch 11, Reactions of individuals to financial reporting: an examination of behavioural research
Ch 12, Critical perspectives of accounting
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FINANCIAL ACCOUNTING THEORY

By Deegan and Unermna

2005 (October 2005) / 472 pages

ISBN-13: 978-0-07-710896-0 / MHID: 0-07-710896-5

McGraw-Hill UK Title

http://www.mcgraw-hill.co.uk/textbooks/deegan

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International Edition

ACCOUNTING THEORY

By John Christensen, University of Southern Denmark and Joel Demski, University of Florida @ Gainesville

2003 / 480 pages

ISBN-13: 978-0-07-229691-4 / MHID: 0-07-229691-7(Out of Print)

ISBN-13: 978-0-07-112327-3 / MHID: 0-07-112327-X [IE]

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3. Classical Foundations.
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6. Information Use at the Individual Level.
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11. Information in a Managerial Contracting Setting.
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17. Inter-Temporal Accruals.
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Part IV: End Game
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20. Professional Opportunity and Responsibility.

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International Accounting

International Edition

INTERNATIONAL ACCOUNTING

By Timothy Doupnik, University of South Carolina and Hector Perera

2007 (September 2005) / 672 pages
ISBN-13: 978-0-07-250775-1 / MHID: 0-07-250775-6
ISBN-13: 978-0-07-125420-5 / MHID: 0-07-125420-X [IE]

http://www.mhhe.com/doupnik

This book is written to provide an overview of the broadly defined area of international accounting, but that focuses on the accounting issues related to international business activities and foreign operations.

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1 Introduction to International Accounting
2 Worldwide Accounting Diversity
3 International Harmonization of Financial Reporting
4 International Financial Reporting Standards
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7 Translation of Foreign Currency Financial Statements
8 Additional Financial Reporting Issues
9 Analysis of Foreign Financial Statements
10 International Taxation
11 International Transfer Pricing
12 Strategic Accounting Issues in Multinational Corporations
13 Comparative International Auditing and Corporate Governance

International Edition

ACCOUNTING
An International Perspective, 5th Edition

By Helen Gernon, University of Oregon and Gary Kenneth Meek, Oklahoma State University - Stillwater

2001 / 208 pages
ISBN-13: 978-0-07-231638-4 / MHID: 0-07-231638-1
(Out of Print)
ISBN-13: 978-0-07-118116-7 / MHID: 0-07-118116-4
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Chapter 6: Multinational Consolidations and Foreign Currency Translation. Chapter 7: International Financial Statement Analysis.
Chapter 8: Strategic Planning and Control in the International Environment.
Chapter 9: Performance Evaluation in Multinational Corporations.
Chapter 10: Multinational Transfer Pricing and International Taxation.

Financial Statement Analysis

VALUING A BUSINESS
5th Edition

By Shannon P Pratt

2008 (September 2007) / 1000 pages
ISBN-13: 978-0-07-144180-3 / MHID: 0-07-144180-8

A Professional Reference

Capitalize on All the Latest Legal, Financial, and Compliance Information Needed to Analyze and Appraise Any Business. For over 25 years, Valuing a Business has provided professionals and students with expert business valuation information, offering clear, concise coverage of valuation principles and methods. Over the decades, the book's unsurpassed explanations of all valuation issues have made it the definitive text in the field, against which every other business valuation book is measured. Now updated with new legal, financial, and compliance material, the Fifth Edition of Valuing a Business presents detailed answers to virtually all valuation questions_ranging from executive compensation and lost profits analysis…to ESOP issues and valuation discounts. Written by Shannon Pratt, one of the world's leading authorities on business valuation, this updated classic offers a complete "one-stop" compendium of information on the full range of valuation concepts and methods. Valuing a Business contains step-by-step discussions and analyses of:

- Business Valuation Standards and Credentials
- Defining the Assignment
- Business Valuation Theory and Principles
- Gathering Company Data
- Site Visits and Interviews
- Researching Economic and Industry Information
- Analyzing Financial Statements
- Financial Statement Ratio Analysis
- Income, Market, and Asset-Based Approaches to Valuation
- The Capitalized Excess Earnings Method
- Premiums and Discounts
- Writing and Reviewing Business Valuation Reports
- Valuing Debt Securities, Preferred Stock, Stock Options, and S Corporation Stock
- Valuations for Estate and Gift Tax Purposes
- Buy-Sell Agreements
- Valuations for Income Tax Purposes
- Valuation with Employee Stock Ownership Plans
- Valuations for Ad Valorem Taxation
- Dissenting Stockholder and Minority Oppression Actions
- Valuations for Marital Dissolution Purposes
- Litigation Support Services
- Expert Testimony
- Arbitration and Mediation

This landmark reference also presents a wealth of recent court cases for each valuation area, which together provide a comprehensive overview of all the legal rulings and trends in the field of business

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valuation.

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Part 4: Discounts, Premiums, and the Value Conclusion
Part 5: Writing and Reviewing Business Valuation Reports
Part 6: Valuing Specific Securities and Interests
Part 7: Valuation for Specific Purposes
Part 8: Litigation and Dispute Resolution

International Edition

EQUITY VALUATION AND ANALYSIS WITH EVAL
2nd Edition

By Russell Lundholm and Richard Sloan of University of Michigan--Ann Arbor

2007 (August 2006) / 336 pages
ISBN-13: 978-0-07-330969-9 / MHID: 0-07-330969-9
ISBN-13: 978-0-07-126055-8 / MHID: 0-07-126055-2 [IE]

Equity Analysis and Valuation with eVal closes the gap between the theoretical treatment of equity valuation and the actual practice of valuing a company using real-world data. While the underlying theories of financial analysis and valuation are given their due, the goal is always to answer the question, "What is this company really worth?". Equity Analysis and Valuation with eVal takes the view that sound forecasts of the future financial statements are the key input to a good valuation, and that most other aspects of the valuation process are mechanical and best left to computers to solve. To that end, the book includes eVal, an Excel-based software application that guides the user through the forecasting and valuation processes while taking care of the minute details of valuation computations. By providing a unified interface for the valuation process, eVal allows you to focus on the forecasting, not on the spreadsheet. eVal also includes financial data for over 8,000 companies along with links to company websites, SEC filings, forecasts and other great sources of data to improve the user's forecasts.

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8. Forecasting Details
9. The Cost of Capital
10. Valuation
11. Valuation Ratios
12. Some Complications

Part Two
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2. The Valuation of Amazon.com in June 2001
3. Turnaround at Bally Total Fitness
4. Boston Chicken, Inc.
5. Four Valuation Models-One Value
6. EnCom Corporation
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8. The Home Depot, Inc.
9. Evaluation Intel's Earnings Torpedo
10. Interpreting Margin and Turnover Ratios
11. Netflix, Inc. 12. Overstock.com
13. Pre-Paid Legal Services
14. Determinants of Valuation Ratios: The Restaurant Industry in 2003
15. Forecasting for the Love Boat: Royal Caribbean Cruises in 1998
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International Edition

FINANCIAL STATEMENT ANALYSIS AND SECURITY VALUATION
3rd Edition

By Stephen Penman, Columbia University—Business School

2007 (February 2006) / 768 pages
ISBN-13: 978-0-07-312713-2 / MHID: 0-07-312713-2
ISBN-13: 978-0-07-125432-8 / MHID: 0-07-125432-3 [IE]

This book describes valuation as an exercise in financial statement analysis. Students learn to view a firm through its financial statements and to carry out the appropriate financial statement analysis to value the firm's debt and equity. The book takes an activist approach to investing, showing how the analyst challenges the current market price of a share by analyzing the fundamentals. With a careful assessment of accounting quality, accounting comes to life as it is integrated with the modern theory of finance to develop practical analysis and valuation tools for active investing.

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Chapter 1: Introduction to Investing and Valuation.
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18 The Analysis of Equity Risk and the Cost of Capital.
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International Edition

FINANCIAL STATEMENT ANALYSIS 9th Edition

By John J. Wild, University of Wisconsin — Madison, K. R. Subramanyam, University of Southern California and Robert F. Halsey, Babson College

2007 (November 2005) / 800 pages
ISBN-13: 978-0-07-310023-4 / MHID: 0-07-310023-4
ISBN-13: 978-0-07-125441-0 / MHID: 0-07-125441-2 [IE]

http://www.mhhe.com/fsa9e

Financial Statement Analysis, 9e, emphasizes effective business analysis and decision making by analysts, investors, managers, and other stakeholders of the company. It continues to set the standard (over 8 prior editions and hundreds of thousands in unit book sales) in showing students the keys to effective financial statement analysis. It begins with an overview (chapters 1-2), followed by accounting analysis (chapters 3-6) and then financial analysis (chapters 7-11). The book presents a balanced view of analysis, including both equity and credit analysis, and both cash-based and earnings-based valuation models. The book is aimed at accounting and finance classes, and the professional audience as it shows the relevance of financial statement analysis to all business decision makers. The authors: 1. Use numerous and timely "real world" examples and cases 2. Draw heavily on actual excerpts from financial reports and footnotes 3. Focus on analysis and interpretation of financial reports and their footnotes 4. Illustrate debt and equity valuation that uses results of financial statement analysis 5. Have a concise writing style to make the material accessible

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11. Equity Analysis and Valuation
Comprehensive Case: Applying Financial Statement Analysis

CONSOLIDATED FINANCIAL STATEMENTS

By Ng Eng Juan

2006 (August 2006) / 668 pages
ISBN-13: 978-0-07-125722-0 / MHID: 0-07-125722-5

An Asian Publication

This book is a comprehensive guide to the preparation of consolidated financial statements in Singapore. It discusses consolidated financial statements in the context of the Singapore statute and the Financial Reporting Standards issued by CCDG that are effective as at 1 January 2005. This book is written based on many years of teaching, research and practical experience. It adopts a professional approach and is presented in a step-by-step, easy-to-understand style. It contains more than 70 illustrative examples and numerous problems for self-study. Topics covered include:

• Consolidated balance sheets, consolidated profit and loss accounts, consolidated statements of changes in equity, and consolidated cash flow statements

• Changes in group structure

• Complex group structure

• Investment in associates

• Foreign subsidiaries and associates

• Consolidation theories

• Consolidation practices in Singapore

This book will be an invaluable source of reference to both accounting practitioners and students in Singapore.

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1.1 What are consolidated financial statements?
1.2 Who has to present consolidated financial statements?
1.3 Consolidation procedures
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Survey of Accounting

NEW



ACCOUNTING
What the Numbers Mean, 8th Edition

By David Marshall, Millikin University, Wayne William McManus, International College of the Cayman Islands and Daniel Viele, Webster University-Webster Groves

2008 (October 2007) / 736 pages
ISBN-13: 978-0-07-337941-8 / MHID: 0-07-337941-7

http://www.mhhe.com/marshall8e

Accounting has become known as the language of business. This new edition is written to meet the needs of those students who will not be accountants but who do need to understand accounting to learn the key language that embarks us in the business world. Marshall, the leading text in the Survey market, takes readers through the basics: what accounting information is, what it means, and how it is used. In using this text, students examine financial statements and discover what they do and do not communicate. This enables them to gain the crucial decision-making and problem-solving skills they need in order to succeed in a professional environment. The new edition still has a strong focus on Return on Investment while updated content is integrated throughout.

NEW TO THIS EDITION

❖ Excel Problem Tutors: New Tutorials will be available on the OLC, which will show students how to use Excel while going through and End of Chapter problem step-by-step.These clips, recorded by the text authors will show students how to walk through a problem, while the author explains the onscreen details.

❖ Updated EOC problems: A new batch of end of chapter problems have been refreshed and updated to bring originality to this important feature.

❖ Updated Content: New content has been updated throughout the text. These topics include FASB standard 158, explanation within the Illustration of Trend analysis section, stock options exercised, and real world applications throughout the text.

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International Edition

SURVEY OF ACCOUNTING

By Thomas P Edmonds, University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University, Frances M McNair, Mississippi State University and Bor-Yi Tsay, University of Alabama at Birmingham

2007 (March 2006) / 672 pages
ISBN-13: 978-0-07-352677-5 / MHID: 0-07-352677-0
ISBN-13: 978-0-07-110650-4 / MHID: 0-07-110650-2 [IE]

http://www.mhhe.com/edmonds/survey

Edmonds, Survey of Accounting is written for the non-accounting major and is designed to cover both Financial and Managerial Accounting in a 16-week course. It highlights the Edmonds Horizontal Financial Statements Model, and early coverage of the Statement of Cash Flows with coverage of cash through the financial chapters. The text does not cover debits and credits.

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Chapter 9 Financial Statement Analysis.
Chapter 10 Management Accounting A Value Added Discipline.

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Chapter 11 Cost Behavior, Operating Leverage, and Cvp Analysis.
Chapter 12 Cost Accumulation, Tracing, and Allocation.
Chapter 13 Relevant Information for Special Decisions.
Chapter 14 Planning for Profit and Cost Control.
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Glossary.
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MBA Principles

International Edition

ACCOUNTING
Text and Cases, 12th Edition

By Robert Anthony and David Hawkins of Harvard Business School, Kenneth Merchant, University of Southern California

2007 (June 2006) / 992 pages
ISBN-13: 978-0-07-310091-3 / MHID: 0-07-310091-9
ISBN-13: 978-0-07-125409-0 / MHID: 0-07-125409-9 [IE]

Accounting: Text & Cases, by Anthony, Hawkins, and Merchant covers both financial and managerial accounting as well as broader managerial issues. Chapters 1 -14 cover financial accounting, while Chapters 15-21 cover management accounting, and Chapters 22-28 focus on broader issues of control and corporate strategy. The approximately 120 cases that make up most of the end of chapter material are a combination of classic Harvard style cases and extended problems, with 10 completely new cases added to the 12th edition. Accounting: Text and Cases is a product of lifelong dedication to the discipline of accounting, and users of the book benefit from a breadth of experience that is sure to enrich your course and your students.

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12. Acquisitions and Consolidated Statements.
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20. Production Cost Variance Analyses.
21. Other Variance Analysis.
22. Control: The Management Control Environment.
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24. Strategic Planning and Budgeting.
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26. Short-Run Alternative Choice Decisions.
27. Longer-Run Decisions: Capital Budgeting.
28. Management Accounting System Design

Corporate Financial Reporting

UNDERSTANDING CORPORATE ANNUAL REPORTS
6th Edition

By William R Pasewark, Texas Tech University

2007 (September 2005) / 56 pages
ISBN-13: 978-0-07-310181-1 / MHID: 0-07-310181-8

http://www.mhhe.com/pasewark06

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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CORPORATE ACCOUNTING

By Mukherjee and Hanif

2005 (September 2005) / 1204 pages
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Management Control

International Edition

MANAGEMENT CONTROL SYSTEMS
12th Edition

By Robert N Anthony, Harvard Business School and Vijay Govindarajan, Dartmouth College

2007 (May 2006) / 784 pages
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Management Control Systems helps students to develop the insight and analytical skills required of today's managers. Students uncover how real-world managers design, implement, and use planning and control systems to implement business strategies. The 12th edition builds on the strengths of prior editions by offering a rich diversity of cases balanced with current content and research.

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Ch. 6 Transfer Pricing.
Ch. 7 Measuring and Controlling Assets Employed.
Part 2 The Management Control Process.
Ch. 8 Strategic Planning.
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Part 3 Variations in Management Control.
Ch. 13 Controls for Differentiated Strategies.
Ch. 14 Service Organizations.
Ch. 15 Multinational Organizations. Ch. 16 Management Control of Projects

MANAGEMENT CONTROL OF MULTINATIONAL ENTERPRISES IN CHINA

By Neale O'Connor

2005 (June 2005) / 296 pages
ISBN-13: 978-0-07-124738-2 / MHID: 0-07-124738-6
An Asian Publication

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International Edition

MANAGEMENT CONTROL IN NON-PROFIT ORGANIZATIONS
7th Edition

By Robert N Anthony, Harvard Graduate School of Business, and David Young, Harvard University

2003 / 840 pages
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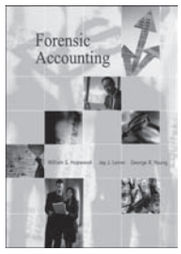
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FORENSIC ACCOUNTING

By William Hopwood, George Richard Young and Jay Leiner of Florida Atlantic University-Boca Raton

2008 (February 2007) / 672 pages
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Grounded firmly in real-world practice, Forensic Accounting provides the most comprehensive view of fraud investigation on the market. Where other books focus almost entirely on auditing and financial reporting, Hopwood includes a vast range of civil and criminal accounting fraud and related activities, from false business valuations and employer fraud to information security and counter-terrorism. The author team's experience in fraud investigation lends the book a real-world perspective unmatched by any other textbook.

FEATURES

- Forensic Accounting offers the most topical coverage of any book in the field. Where other books focus almost entirely on auditing and financial reporting, Hopwood includes a vast range of civil and criminal accounting fraud and related activities, from false business valuations and employer fraud to information security and counter-terrorism.
- The book includes coverage of accounting information systems and auditing, making the material more accessible to accounting non-majors.
- Coverage of the criminal justice system as it relates to accounting is extensive, touching on areas such as forensic science, organized crime, litigation support, and expert testimony.
- The book's pedagogy includes chapter learning objectives and glossaries of key terms; in addition, most chapters are extensively illustrated with figures and artwork.
- The end-of-chapter material consists of review questions, discussion questions, and both short and long cases.

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ETHICAL OBLIGATIONS AND DECISION-MAKING IN ACCOUNTING
Text and Cases

By Steven M Mintz, Claremont McKenna College and Roselyn Morris, Texas State University-San Marcos

2008 (February 2007) / 448 pages
ISBN-13: 978-0-07-340399-1/ MHID: 0-07-340399-7
ISBN-13: 978-0-07-125933-0 / MHID: 0-07-125933-3 [IE]

Ethical Obligations and Decision-Making in Accounting gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system--including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight--that determine the ethical standard of the accounting process.

FEATURES

❖ Ethical Obligations and Decision-Making in Accounting employs a framework built on detailed explanations and specific coverage of the principles of ethical behavior in the AICPA Code of Professional Conduct. It also highlights the importance of adhering to Generally Accepted Auditing Standards (GAAS) and Generally Accepted Accounting Principles (GAAP).

❖ Twelve cases covering the scandals that led to Sarbanes-Oxley are incorporated into the text. Another 65 cases are available to assign as homework; 11 cover accounting scandals and the remaining 54 are original. The cases explore accounting scandals from a strictly ethical point of view rather than simply rehashing common information.

❖ The book is comprehensive enough to use as a stand-alone text in an accounting ethics course, yet flexible enough to be used as a supplement to an auditing or financial accounting course.

❖ Ethical Obligations and Decision-Making in Accounting includes a comprehensive teaching support package, featuring PowerPoint slides, a Test Bank, grading suggestions and rubrics, and more.

❖ Steve Mintz is a well known educator and author in accounting ethics who teaches at Claremont McKenna in California, having previously been the chair at Southwest Texas State. Roselyn Morris not only currently teaches the accounting ethics course at Texas State University, but also serves on the Texas Qualifications Committee that approves all of the syllabi for the accounting ethics course.

❖ A separate chapter covers the critical issues facing the accounting profession, including how to control earnings management and how to improve the quality of financial reports.

❖ The book is written in an easy-to-follow, student-friendly style.

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Managerial & Corporate Finance - Textbooks

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International Edition



FOUNDATIONS OF FINANCIAL MANAGEMENT
12th Edition

By Stanley B Block, Texas Christian University and Geoffrey Hirt, DePaul University

2008 (October 2006)
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(with Educational Version of Market Insight and Time Value of Money Insert)
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http://www.mhhe.com/bh12e

Foundations of Financial Management is a proven and successful text recognized for its excellent writing style and step-by-step explanations to make the content relevant and easy to understand. The text's approach focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. There is a strong real-world emphasis presented throughout. This text has definitely stood the test of time due to the authors' time, energy, and commitment to quality revisions. In addition to completing the textbook revisions, the authors also revised ALL end of chapter problems and complete the solutions themselves. Block and Hirt know what works and what doesn't work for students, and they have consistently maintained a high quality textbook that is responsive to the demands of the marketplace.

NEW TO THIS EDITION

❖ The 12th edition has continued to provide updated real-world examples, using companies easily recognized by students to illustrate financial concepts in the text. There is a listing of selected Real-World Examples and Boxes among the front matter for easy reference.

❖ New Practice Problems and solutions—two practice problems are featured at the end of each chapter. The problems review concepts illustrated within the chapter and enable the student to determine whether the material has been understood prior to completing the problem sets. Detailed solutions to the practice problems are found immediately following the problem.

❖ Expanded Finance in Action boxes. Boxed readings highlight specific topics of interest that relate to four main areas: managerial decisions, global situations, technology issues, and ethics (new). Given the corporate scandals and resulting corporate governance issues, the addition of ethics as a new area strengthens the relevancy.

❖ Part openers now feature related part Websites so the most current and relevant information on the Web can be easily referenced.

❖ Chapter 1 includes new coverage of the critical role of the board of directors in corporate decisions. The fiduciary responsibility of the board of directors is discussed, and the failure to meet this responsibility is pointed out in the case of Enron and WorldCom. Other ethical considerations are also included.

❖ Everything from 9/11 to Hurricane Katrina is now covered in the new global events of the 21st century section in Chapter 14. Coverage illustrates the effect of key events on the financial markets.

❖ New topic added--financial goals in an international market environment. Chapter 1 provides a discussion of how 3M manages corporate strategy in an environment in which 60 percent of its sales are foreign.

❖ The use of technology to manage the investments in working capital added to Chapter 6. The authors discuss the use of sophisticated computer procedures to monitor the investment in inventory as an illustration of the integration of technology into financial management.

❖ The use of technology to manage the investments in working capital added to Chapter 6. The authors discuss the use of sophisticated computer procedures to monitor the investment in inventory as an illustration of the integration of technology into financial management.

❖ Chapter 11 includes a new discussion on the different use of debt by actual companies. In this chapter's coverage of cost of capital, the reader is able to view the debt strategy of 13 actual companies. Chapter 14 includes new coverage on the changing capital markets by covering the use of electronic trading and the changing role of the financial major exchanges.

❖ The ups and downs of the euro versus the dollar and the impact on financial management new to Chapter 21 within the foreign exchange considerations in the capital markets section. International material is indicated by a globe icon in the AIE and a listing of selected International Examples and Boxes is featured among the front matter for easy reference.

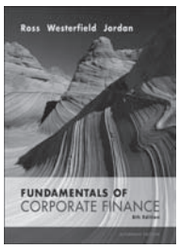
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International Edition



CORPORATE FINANCE FUNDAMENTALS
8th Edition

By Stephen Ross, Mass Institute of Tech, Randolph Westerfield, University of Southern California and Bradford Jordan, University of Kentucky-Lexington

2008 (March 2007) / 960 pages
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(Standard Edition)

http://www.mhhe.com.rwj

The best-selling Fundamentals of Corporate Finance (FCF) is written with one strongly held principle– that corporate finance should be developed and taught in terms of a few integrated, powerful ideas. As such, there are three basic themes that are the central focus of the book: 1) An emphasis on intuition—underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how a financial manager might proceed in a given situation. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. The Eighth Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today's world. The supplements package has also been updated and improved. From a new computerized test bank that is easier than ever to use, to new narrated PowerPoint for students, to new interactive learning modules, student and instructor support has never been stronger. There is also an optional, exciting new web-based program called "McGraw-Hill's Homework Manager" that will help your students learn corporate finance by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors.

NEW TO THIS EDITION

❖ Mini-Cases are located at the end of each of the chapters. These cases focus on company situations that reflect important corporate finance topics. Each case presents a new scenario, data, and a dilemma. Several questions at the end of each case require students to synthesize the material they should have learned from the chapters in that part.

❖ Exciting new technology solutions with a multitude of rich assets to make instructors jobs easier and enhance students' success in the course, including: iPod content—Students can now use this popular technology to take learning materials such as audio presentations and quizzes with them wherever they go, making review and study time as easy as putting on headphones; enhanced course cartridge—featuring pre- and post-tests tied to AACSB guidelines and learning objectives, narrated PPTs, Flashcards and other assets; and FinGame Online.

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Chapter 23: Risk Management: An Introduction to Financial Engineering
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Chapter 25: Mergers and Acquisitions
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NEW



ESSENTIALS OF CORPORATE FINANCE
6th Edition

By Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky--Lexington

2008 (September 2007) / 624 pages
ISBN-13: 978-0-07-340513-1 / MHID: 0-07-340513-2

http://www.mhhe.com/rwj

Essentials of Corporate Finance, 6/e by Ross, Westerfield, and Jordan is written to convey the most important concepts and principles of corporate finance at a level that is approachable for a wide audience. The authors retain their modern approach to finance, but have distilled the subject down to the essential topics in 18 chapters. They believe that understanding the thy?is just as important, if not more so, than understanding the ow,?especially in an introductory course. Three basic themes emerge as their central focus:

1. An emphasis on intuitiondeparate and explain the principles at work on a common sense, intuitive level before launching into specifics. Underlying ideas are discussed first in general terms, then followed by specific examples that illustrate in more concrete terms how a financial manager might proceed in a given situation.

2. A unified valuation approach et Present Value is treated as the basic concept underlying corporate finance. Every subject the authors cover is firmly rooted in valuation, and care is taken to explain how

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decisions have valuation effects.

3. A managerial focus students learn that financial management concerns management. The role of financial manager as decision maker is emphasized and they stress the need for managerial input and judgment.

NEW TO THIS EDITION

Every chapter has been evaluated and revised to provide the most up to date information and current examples. This provides relevance and interest for both students and instructors. Key content updates and additions include:

❖ New material providing additional explanation of alternative formulas for sustainable and internal growth rates. Clears up common misunderstanding about these formulas and the circumstances under which alternative formulas are correct (chapter 3).

❖ New material on the price-sales ratio emphasizes their usefulness in cases where companies have negative earnings.(chapter 3)

❖ Up-to-date discussion of NASD new TRACE system and transparency in the bond market. (chapter 6)

❖ Up-to-date discussion take-whole?call provisions.(chapter 6)

❖ Up-to-date discussion of major stock market operations like NYSE and Nasdaq (chapter 7)

❖ New material on BAPCPA includes a brief discussion of the 2005 Bankruptcy Abuse Prevention and Consumer Protection Act. (chapter 13)

❖ Up-to-date discussion of IPOs, including the 1999-2000 period. (chapter 15)

❖ Learning Objectives, which provide a listing of essential topics at the beginning of each chapter, are identified throughout the chapter and the supplements. End of chapter problems will also be noted with the appropriate learning objective which correlates the problem to the chapter content.

Enhanced cartridges for Blackboard, WebCT, and other LMS systems allow instructors to manage their course and administer online examinations. Some of the new features include:

❖ Pre-test and Post-test Question Banks: Instructors can administer comprehensive and chapter-specific pre-test and post-tests to evaluate students?understanding of the material.

❖ Narrated PowerPoint: Each chapter slides follow the chapter topics and provide steps and explanations for how to solve those topics using real-life examples. Knowing that each student learns differently, a quick click on each slide talks the students through the contents. Students can view the slides via their computer or download them to their iPod!

❖ Interactive FinSims: Each module highlights a key concept of corporate finance form the book and simulates how to solve it, asking the student to input certain variables. This hands-on approach guides students though difficult and important corporate finance topics.

❖ Chapter Overviews: Concise recap of what students should learn from each chapter. A great reading prep assignment!

❖ Online Glossary: Key terms and their definitions in a ready to use format. Can be used by students as a study tool or can be used to create a mix and match quiz.

❖ The Test Bank has been updated to include tagging to the learning objectives in the book and AACSB standards where applicable. In addition, new questions have been added. Users of this text, will be provided with an Alternate test bank after one year to provide even more testing options.

❖ End of chapter problems have been revised, and new challenge?problems have been added in many of the chapters.

❖ New multiple-choice format option for end of chapter problems in Homework Manager. Based on user feedback, we have provided the end of chapter problems in multiple choice format to give instructors more options when assigning homework problems.

❖ Mini-Cases are now located at the end of each chapter. These cases focus on company situations that reflect important corporate finance topics. Each case presents a new scenario, data, and a dilemma. Several questions at the end of each case require students to synthesize the material they should have learned from the chapter.

❖ Reality Bytes?boxes have been updated to provide instructors and students with the most current information available. The chapter opening vignettes and in-text examples have also been thoroughly updated for a modern presentation.

❖ Homework Manager Packaging Option! This exciting web-based program will help your students learn corporate finance by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. Instructors have great flexibility by controlling the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Homework Manager can also be set in "algorithmic" mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. Instructors can assign problems and have them automatically graded great time saver! The 6th edition Test Bank is also included in Homework Manager for online testing and grading.

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B. Key Equations
C. Answers to Selected End-of-Chapter Problems
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International Edition

FUNDAMENTALS OF CORPORATE FINANCE 5th Edition

By Richard A. Brealey, London Business School, Stewart C. Myers, Massachusetts Institute of Technology and Alan J. Marcus, Boston College

2007 (February 2006) / 768 pages
ISBN-13: 978-0-07-322639-2 / MHID: 0-07-322639-4
ISBN-13: 978-0-07-110938-3 / MHID: 0-07-110938-2
[IE with CD and PowerWeb]

http://www.mhhe.com/bmm5e

Fundamentals of Corporate Finance, by Richard A. Brealey, Stewart C. Myers and Alan J. Marcus, has been applauded for its modern approach and interesting examples. Professors praise the authors' well-organized and thoughtful writing style and their clear exposition of what many students consider difficult material. The authors accomplish this without sacrificing an up-to-date, technically correct treatment of core topic areas. Since this author team is known for their outstanding research, teaching efforts, and market-leading finance textbooks, it's no surprise that they have created an innovative, and market-driven revision that is more student friendly than ever. Every chapter has been reviewed and revised to reflect the current environment in corporate finance.

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9- Project Analysis.
Part Three: Risk.
10- Introduction to Risk, Return, and the Opportunity Cost of Capital.
11- Risk, Return, and Capital Budgeting.
12- The Cost of Capital and Company Valuation.
Part Four: Financing.
13- Introduction to Finance and Governance.
14- Venture, Capital, IPOs, & Seasoned Offerings.
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18- Financial Planning.
19- Short-Term Planning.
20- Working Capital Management.
Part Seven: Special Topics.
21- Mergers, Acquisitions, and Corporate Control.
22- International Financial Management.
23- Options.
24- Risk Management.
Part Eight: Conclusion.
25- What We Do and Do Not Know About Finance

International Edition

ANALYSIS FINANCIAL MANAGEMENT 8th Edition

By Robert Higgins, University of Washington

2007 (December 2005) / 448pages
ISBN-13: 978-0-07-304180-3 / MHID: 0-07-304180-7
ISBN-13: 978-0-07-325858-4 / MHID: 0-07-325858-X
(with S&P Subscription Card)
ISBN-13: 978-0-07-125422-9 / MHID: 0-07-125422-6 [IE]

Analysis for Financial Management 8e is a paperback text and has been written to present standard techniques and modern developments in a practical and intuitive manner. It is intended for non-financial managers and business students interested in the practice of financial management. Emphasis is on the managerial applications of financial analysis.

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Appendix: Diversification and ß-Risk
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Appendix: The Venture Capital Method of Valuation
Glossary / Suggested Answers to Odd-Numbered / End-of-Chapter Problems

NEW

Aust Adaptation



FUNDAMENTALS OF CORPORATE FINANCE 4th Edition

By Stephen A Ross, Mass Institute of Tech, Spencer Thompson and Mark Christensen of Queensland University of Technology

2007 (May 2007)
ISBN-13: 978-0-07-471781-3 / MHID: 0-07-471781-2
McGraw-Hill Australia Title

http://www.mhhe.com/au/ross4e

Fundamentals of Corporate Finance continues to provide students with the tools they need for success in corporate finance. Students not only learn the basics, but also how to apply corporate finance concepts to make decisions that maximize value. The new 4th edition has been

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thoroughly revised and updated by authors Spencer Thompson and Mark Christensen, both from the Queensland University of Technology. New examples demonstrating the challenge of today's dynamic corporate world are included.

NEW TO THIS EDITION

- ❖ International Financial Reporting Standards integrated
- ❖ Updated Australian tax requirements
- ❖ Full-colour internal design makes it visually engaging and easier for students to navigate.
- ❖ Streamlined content with amalgamated Chapter 13 on Cash and Credit Management
- ❖ Additional examples using financial calculators to aid student understanding of core concepts.
- ❖ Updated real-world examples
- ❖ Comprehensive and updated online resources for both lecturers and students

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Part 9: Special Topics in Corporate Finance
20. Options, Corporate Securities and Futures
21. Mergers, Acquisitions and Takeovers
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BASIC FINANCIAL MANAGEMENT
2nd Edition

By M Y Khan and P K Jain

2005 / 772 pages
ISBN-13: 978-0-07-059943-7 / MHID: 0-07-059943-2
McGraw-Hill India Title

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1. Financial Management - An Overview.
2. Time Value of Money.
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7. Concept and Measurement of Cost of Capital.
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16. Theory of Working Capital.
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18. Working Capital Financing.
19. Management of Cash and Marketable Securities.
20. Receivables Management.
21. Inventory Management

International Edition

Aust Adaptation

FUNDAMENTALS OF CORPORATE FINANCE
3rd Edition

By Spencer Thompson and Mark Christensen of Queensland University of Technology, Stephen Ross, Massachusetts Institute of

Technology, Randolph Westerfirld, University of Southern California and Bradford Jordan, University of Kentucky

2003
ISBN-13: 978-0-07-471308-2 / MHID: 0-07-471308-6
(with Online Learning Center)
ISBN-13: 978-0-07-471976-3 / MHID: 0-07-471976-9
(with Online Learning Center and S&P Card)
ISBN-13: 978-0-07-124216-5 / MHID: 0-07-124216-3
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Managerial & Corporate Finance - Supplements



CASEBOOK TO ACCOMPANY FOUNDATIONS OF FINANCIAL MANAGEMENT
12th Edition

By Stanley Block, Texas Christian University and Geoffrey Hirt, DePaul University

2008 (September 2006)

ISBN-13: 978-0-07-325744-0 / MHID: 0-07-325744-3

These 29 cases, written by the authors, are ideal for in-depth analysis and facilitate an integrated understanding of the topics presented in the book.



FINGAME 5.0 PARTICIPANT'S MANUAL WITH REGISTRATION CODE
5th Edition

By Leroy D Brooks, John Carroll University

2008 (July 2007) / 170 pages

ISBN-13: 978-0-07-721988-8 / MHID: 0-07-721988-0

Brooks' FinGame Online 5.0 is a comprehensive multiple period finance case/simulation. In the game, students control a hypothetical company over numerous periods of operation. Students have control of major financial and operating decisions of their company. Students develop and enhance skills in financial management, financial accounting statement analysis, and general decision making. Internet access by the instructor and student is required. Students use the FinGame Participant's Manual for instructions to operate their company on the McGraw-Hill/Irwin website. The Participant's Manual includes a password in order to access the website. The Instructor's Manual is very important and imperative to teaching from FinGame Online 5.0. FinGame Online can be found at www.mhhe.com/fingame5.

NEW TO THIS EDITION

❖ The new Version 5.0 menu system for both student and instructor accounts is more intuitive and eliminates confusion that existed with the Online Version 4.0.

❖ An online help option menu feature is now installed on both the instructor and student account.

❖ A new section in the Instructor's manual describes the process developed by the author over the past 30 years in structuring the use of FinGame to best enhance student learning of finance, financial planning and management decision making.

❖ Commented Excel templates on production planning, capital budgeting projects A and B, and the weighted average cost of capital will be online for downloading by instructor accounts.

❖ A "common student errors and misconceptions" file accessible on the instructor's account and at the instructor's option on the student accounts can be viewed online or downloaded. Solutions are provided. Changes in the student manual also addresses many of these problems.

❖ Valid instructors will get an instructor's new account registration code from McGraw-Hill. This will allow the creation of one new instructor's account. Thereafter, they will be able to create new instructor accounts as needed from any existing instructor account. This will remove the need to obtain a new account from the author or McGraw-Hill every term.

Problems in Version 4.0 with large up-side preferred stock yield variance, the impact of advertising, summary sheet tender and offering price variables and availability of the strike option are now resolved

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Chapter 3 The Company Environment and Rules
Appendix: FinGame Report Requirements

International Edition

CASE STUDIES IN FINANCE
5th Edition

By Robert Bruner, University of VA-Charlottesville

2007 (June 2006) / 840 pages

ISBN-13: 978-0-07-299475-9 / MHID: 0-07-299475-4
ISBN-13: 978-0-07-125417-5 / MHID: 0-07-125417-X [IE]

http://www.mhhe.com/bruner5e

Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions.

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SCHAUM'S OUTLINE OF FINANCIAL MANAGEMENT
3rd Edition

By Jae Shim, California State University and Joel Siegel, Queens College

2007 (February 2007) / 480 pages
ISBN-13: 978-0-07-148128-1 / MHID: 0-07-148128-1

A Schaum's Publication

Schaum's Outline of Financial Management is fully updated to reflect changes in the rules and regulations governing corporate finance, including the Sarbanes-Oxley Act, passed in 2002. The new edition discusses this act and its implications in detail, and features new sections on risk management, corporate governance, real options, and behavioral finance.

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FINANCIAL ANALYSIS WITH AN ELECTRONIC CALCULATOR
6th Edition

By Mark A White, University of Virginia-Charlottesville

2007 (October 2005)
ISBN-13: 978-0-07-321709-3 / MHID: 0-07-321709-3

This supplementary text helps students master the use of financial calculators and develops a working knowledge of financial mathematics and problem solving. Complete instructions are included for solving all major problem types on the most popular calculator models: HP 10-B and 12-C, TI BA II Plus, and TI-84.

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International Edition

FINANCE AND INVESTMENTS USING THE WALL STREET JOURNAL

By Peter Crabb, Northwest Nazarene University

2003 / 408 pages
ISBN-13: 978-0-07-282936-5 / MHID: 0-07-282936-2
(Out of Print)
ISBN-13: 978-0-07-121885-6 / MHID: 0-07-121885-8 [IE]

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SCHAUM'S QUICK GUIDE TO BUSINESS FINANCE
201 Decision-Making Tools for Business, Finance, and Accounting Students

By Jae K. Shim, Ph.D., California State University, Stephen W. Hartman, New York Institute of Technology and Joel Siegel, Ph.D., Queens College, CUNY

1998 / 354 pages
ISBN-13: 978-0-07-058031-2 / MHID: 0-07-058031-6

A Schaum's Publication

For quick and authoritative answers to questions on business and financial formulas and tools, this unique book is unequaled! It not only clearly explains all major business and financial formulas, it shows you how to apply them, step by step. Perfect for college and graduate students in business, finance, marketing, operations, management, and accounting, this comprehensive, portable guide gives you quick access to all major financial and business formulas with explanations you can grasp and use in seconds. You get explanations, examples, and demonstrations of formulas for vertical analysis; net-cost method; sales mix analysis; regression statistics; profit margin; sampling formulas; discount cash flow analysis; weighted averages; cost of capital; earnings per share; inventory turnover; and nearly 200 more. This is the handiest tool available for mastering business formulas!

Managerial & Corporate Finance - Graduate

NEW

PRINCIPLES OF CORPORATE FINANCE
Brief

By Richard A Brealey, London Business School

2009 (January 2008)
ISBN-13: 978-0-07-340511-7 / MHID: 0-07-340511-6
ISBN-13: 978-0-07-336870-2 / MHID: 0-07-336870-9
(with Bind-In Card, MP)

(Details unavailable at press time)

NEW

International Edition



PRINCIPLES OF CORPORATE FINANCE
9th Edition

By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Technology and Franklin Allen, University of Pennsylvania

2008 (October 2007) / 1056 pages
ISBN-13: 978-0-07-340510-0 / MHID: 0-07-340510-8
ISBN-13: 978-0-07-336869-6 / MHID: 0-07-336869-5
(with S&P Bind-In Card)
ISBN-13: 978-0-07-126327-6 / MHID: 0-07-126327-6 [IE]

http://www.mhhe.com/bma9e

Principles of Corporate Finance is the worldwide leading text that describes the theory and practice of corporate finance. Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The text is comprehensive, authoritative, and modern and yet the material is presented at a common sense level. The discussions and illustrations are unique due to the depth of detail blended with a distinct sense of humor for which the book is well known and highly regarded. This text is a valued reference for thousands of practicing financial managers.

NEW TO THIS EDITION

There have been organizational changes to many of the chapters, including:

❖ Chapter 4, Valuing Bonds, is now exclusive to the concept of the valuation of bonds. This material was previously in Chapter 23 of the prior edition. In this early bond chapter the issue of default risk is skipped over and mentioned in Chapter 24, Credit Risk and the Value of Corporate Debt.

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❖ Chapter 5, The Value of Common Stocks, is devoted solely to the valuation of common stocks. A short illustration of how DCF models can be used to value entire businesses as well as individual stocks has been added to this chapter.

❖ The complications of valuing leveraged businesses is presented in Chapter 20, Financing and Valuation.

❖ Material on organization of capital budgeting within the firm has been moved from Chapter 13 to Chapter 11. Therefore, Chapters 13 is concerned exclusively with agency problems and management incentives. A section on the pressure for corporations to manage earnings has been added to further illustrate this topic.

❖ Chapter 14, Efficient Markets and Behavioral Finance, includes an expanded treatment of this topic along with a new discussion on the limits of arbitrage.

❖ Part 9 changes: Chapter 30 the material on working capital has been arranges and includes an expanded section on inventory management.

❖ The discussion of bank lending in Chapter 31 has been substantially rewritten. For example, there is an expanded description of syndicated lending, bank loan sales, and the use of collateralized loan obligations (CLOs).

FEATURES

❖ This text remains one of the most authoritative and comprehensive presentations of financial theory and practice available. The authors continue to reinforce their underlying theme of presenting theory as a way of helping financial managers solve practical problems. Customers can trust Brealey, Myers and Allen to get it right oth theory and practical applications. This book is a valued reference for thousands of practicing financial managers, and is the leading text worldwide.

❖ Concept Review Questions. These questions review the concepts illustrated within a particular chapter. The first three questions are featured in the text, and additional questions are found on the Online Learning Center at www.mhhe.com/bma9e.

❖ Controversies in the field of finance are thoroughly covered throughout the book. The authors lay out the various views on issues, and present their opinions. Users find these very interesting for lively classroom discussions. Recent events that have provoked discussion or controversy have been included in this edition: the impact of Sarbanes-Oxley, the backdating of stock options, the growth in the market for credit derivatives, and the spinning of IPOs by investment banks.

❖ Examples from a variety of industries, such as oil, pharmaceutical, gas and electric utilities are included.

❖ Finance in the News, these boxed readings feature articles from financial periodicals as well as special items of interest.

❖ Excel Treatment. A number of tables/exhibits are shown in the text as Excel spreadsheets. A Live?spreadsheet is contained on the book' Online Learning Center (www.mhhe.com/bma9e), denoted by an icon. Readers can use these spreadsheets to understand better the calculations behind the table and to see the effect of changing the underlying data. A number of end of chapter questions ask students to use the spreadsheets to check that they understand the effect of changing inputs. The spreadsheet templates for the associated end of chapter problems are also available on the Online Learning Center, denoted by an icon.

❖ "Web-friendly." There are web references in the text, as well as an updated and expanded list of useful Part websites that are available on the OLC. Web Projects in selected chapters that give the reader the opportunity to gain experience with useful financial websites.

❖ Mini-cases. Located at the end of selected chapters, these have been revised and include specific questions to guide the case analyses. Answers to the mini-cases are available to instructors on the book' website.

❖ S&P Market Insight Problems are included in end of chapter questions and have been expanded. These problems require the use of the Educational Version of Market Insight, taking advantage of Standard & Poor's powerful and well-known Compustat database. These problems provide instructors with an easy, online way to incorporate current, real-world data into the classroom. Access to this rich online resource is FREE with every new copy of the book.

❖ Online Learning Center for textbook includes Interactive Quizzes, Concept Review Questions, PowerPoint presentations, Video Clips, Excel spreadsheet templates, and many useful web links.

NEW

International Edition



CORPORATE FINANCE
8th Edition

By Stephen A Ross, Yale University, Randolph W Westerfield, University of Southern California, and Jeffery Jaffe, University of Pennsylvania and Bradford Jordan, University of Kentucky-Lexington

2008 (November 2006) / 960 pages
ISBN-13: 978-0-07-333718-0 / MHID: 0-07-333718-8
(with S&P Card)
ISBN-13: 978-0-07-110088-5 / MHID: 0-07-110088-1 [IE]

Corporate Finance, by Ross, Westerfield, and Jaffe is a popular textbook that emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. Brad Jordan, known for his successful work on the RWJ Fundamentals and Essentials books, contributed to this edition. His influence will be seen particularly in the writing style with smoother coverage of topics, and the increased quality in the problem material.

NEW TO THIS EDITION

❖ End of chapter mini-cases, focusing on common company situations that embody important topics in corporate finance. Each case presents a new scenario, data and a dilemma, and several questions at the end of the case require students to analyze and focus on all of the material they learned in the chapter.

❖ Significant reorganization and expanded content of financial accounting, cash flows, and sustainable growth. Coverage of corporate financial models and long-term planning is now included with the early chapters to provide earlier, more foundational coverage of cash flow and sustainable growth to bridge accounting and valuation concepts.

❖ Chapter 8 includes new material on risk analysis and real options. This is reflected in the chapter title, Risk Analysis, Real Options, and Capital Budgeting, reinforcing the capital budgeting material from the previous chapter. There is very modern, new coverage of real options moved earlier in the book, and the chapter also includes discussion of Monte Carlo simulation techniques.

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❖ Chapter 6 is presents alternatives to Net Present Value such as modified Internal Rate of Return and better treatment of the profitability index. There is also new material on capital budgeting "best practices," where the authors relate what companies actually do to theoretical models. This content showcases the latest research and scholarship.

❖ Chapter 13 includes new material on efficient markets behavioral finance. This content covers a new way of thinking about financial markets and behavioral issues versus efficient markets theory. There is a lot of interest and research in this new "cutting edge" topic.

❖ Incorporates the latest theoretical developments in capital budgeting, capital structure and dividends throughout chapters 7, 15, 16, and 18. The recent tax code is also included (e.g. the new marginal individual tax rates and the lower taxes on dividends and capital gains.)

❖ Many new problems have been added to the end of most chapters, with particular emphasis on expanding the problems in the capital budgeting chapters (5, 6, 7).

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NEW



FINANCIAL MANAGEMENT
Text and Problems,
5th Edition

By M Y Khan and P K Jain

2007 (May 2007) / 1392 pages
ISBN-13: 978-0-07-065614-7 / MHID: 0-07-065614-2
McGraw-Hill India Title
http://http://www.mhhe.com/khanjainfm5e

NEW IN THIS EDITION

❖ New chapter on credit risk management

❖ Short cases in addition to the integrative cases

❖ Learning objectives

❖ End-of-chapter Multiple choice questions

❖ Totally revamped OLC. Detailed powerpoint slides and Solved problems

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31. Determinants of Dividend Policy
PART VIII: VALUATION AND CORPORATE RESTRUCTURING
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International Edition

CORPORATE FINANCE
Core Principles and Applications

By Stephen A Ross, Mass Institute of Tech, Randolph W Westerfield, University of Southern California, Jeffrey Jaffe, University of Pennsylvania and Bradford D Jordan, University of Kentucky--Lexington

2007 (April 2006)
ISBN-13: 978-0-07-322360-5 / MHID: 0-07-322360-3
(with S&P Card)
ISBN-13: 9780-07-110778-5 / MHID: 0-07-110778-9
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http://www.mhhe.com/rwjj

Corporate Finance, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications as a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes in this text. We took the best from RWJ Fundamentals and RWJ Corporate to create a book that fits an underserved need in the market. RWJJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a deciding modern approach. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool.

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International Edition

BEHAVIORAL CORPORATE FINANCE

By Hersh Shefrin

2007 (November 2005) / 224 pages
ISBN-13: 978-0-07-284865-6 / MHID: 0-07-284865-0
ISBN-13: 978-0-07-125736-7 / MHID: 0-07-125736-5 [IE]

http://www.mhhe.com/shefrin

Behavioral Corporate Finance identifies the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles. The main goal of the book is to help students learn how to put the traditional tools of corporate finance to their best use, and mitigate the effects of psychological obstacles that reduce value.

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11- Application of Real-Option Techniques to Capital Budgeting and Capital Structure (on the website only)

International Edition

CORPORATE FINANCE
8th Edition

By Richard A. Brealey, London Business School, Stewart C. Myers, Massachusetts Institute of Technology and Franklin Allen, University of Pennsylvania

2006 / 1120 pages
ISBN-13: 978-0-07-313082-8 / MHID: 0-07-313082-6
(with Student CD)
ISBN-13: 978-0-07-111800-2 / MHID: 0-07-111800-4
[IE with Student CD and PowerWeb]

Principles of Corporate Finance is the worldwide leading text that describes the theory and practice of corporate finance. Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The text is comprehensive, authoritative, and modern and yet the material is presented at a common sense level. The discussions and illustrations are unique due to the depth of detail blended with a distinct sense of humor for which the book is well known and highly regarded. This text is a valued reference for thousands of practicing financial managers. Richard A. Brealey and Stewart C. Myers welcome Franklin Allen as a new coauthor to this Eighth Edition. Sometimes the addition of a new coauthor means that one of the existing authors proposes to take a back seat. That is not the case with this team. Dr. Allen's addition represents a genuine increase in capacity and brings fresh expertise and ideas to an already tremendously successful textbook and partnership.

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5- Why Net Present Value Leads to Better Investment Decisions Than Other Criteria
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34- Governance and Corporate Control Around the World
35- Conclusion: What We Do and Do Not Know About Finance

International Edition

FINANCIAL MARKETS AND CORPORATE STRATEGY 2nd Edition

By Mark Grinblatt, UCLA and Sheridan Titman, University of Texas at Austin

2002 / 864 pages
ISBN-13: 978-0-07-229433-0 / MHID: 0-07-229433-7
ISBN-13: 978-0-07-112341-9 / MHID: 0-07-112341-5 [IE]
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[IE - Printed in 2 Colors]

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International Edition

NEW CORPORATE FINANCE 3rd Edition

By Donald Chew, Stern Stewart Management Services, Inc

2001 / 704 pages
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International Edition

CORPORATE FINANCE
A Valuation Approach

By Simon Benninga, Hebrew University and Oded Sarig, Tel Aviv University

1997 / 844 pages
ISBN-13: 978-0-07-005099-0 / MHID: 0-07-005099-6
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Business Finance

NEW



STRATEGIC CORPORATE FINANCE

By Tony Davies, University of Wales, Bangor and Tony Boczko, Hull University

2008 (February 2008) / 584 pages
ISBN-13: 978- 0-07-710941-7 / MHID: 0-07-710941-4
McGraw-Hill UK Title

This rigorous and engaging text is ideal for non-specialist students of Business Finance. With the logical approach of the business life cycle, user-friendly style and broad topic coverage, Strategic Corporate Finance is an essential textbook for all modules in introductory corporate finance.

FEATURES

❖ The authors order the topics to relate to the business life cycle. This is logical and intuitive for students and helps to integrate concepts.

❖ Strategic Corporate Finance covers a wide range of topics and includes chapters on corporate governance, financial planning and financial statement analysis.

❖ The text also contains a wide array of pedagogical features, including three long case studies, various mini-cases in the form of worked examples and end of chapter discussion points and exercises. There is also an accompanying online learning centre containing a comprehensive supply of extra supporting materials for both lecturers and students.

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BUSINESS FINANCE
9th Edition

By Graham Peirson and Rob Brown of Monash University, Clayton, Steve Easton, University of Newcastle and Peter Howard, Monash University, Clayton and Sean Pinder, University of Melbourne

2005
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Investments - Textbooks

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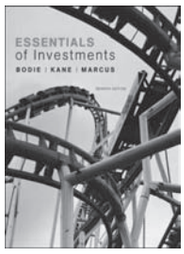
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2009 (June 2008) / 1088 pages
ISBN-13: 978-0-07-338237-1 / MHID: 0-07-338237-X
ISBN-13: 978-0-07-126325-2 / MHID: 0-07-126325-X [IE]

(Details unavailable at press time)

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ESSENTIALS OF INVESTMENTS
7th Edition

By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2008 (October 2007) / 768 pages
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ISBN-13: 978-0-07-126324-5 / MHID: 0-07-126324-1 [IE]

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The market leading Essentials of Investments, 7e by Bodie, Kane and Marcus is an undergraduate textbook on investment analysis, presenting the practical applications of investment theory to convey insights of practical value. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their careers as new ideas and challenges emerge from the financial marketplace. Essentials maintains the theme of asset allocation (authors discuss asset pricing and trading then apply these theories to portfolio planning in real-world securities markets that are governed by risk/return relationships).

NEW TO THIS EDITION

❖ Every chapter has been reviewed and revised to give instructors and students the most modern, up-to-date textbook available. All tables and figures have been updated where necessary, and examples have been updated to reflect current issues and happenings in the dynamic world of investments. In addition, the following key content updates and additions have been done for this edition:

❖ An updated discussion on evidence concerning market efficiency is featured in Chapter 8, The Efficient Market Hypothesis.

❖ Behavioral Finance and Technical Analysis has been moved up in the Table of Contents to Chapter 9. This chapter contains extensive new material on behavioral finance, providing a foundation for the study of technical analysis.

❖ Chapter Openers have been redesigned. Each chapter includes a chapter overview and learning goals. Related websites for each chapter can be found on the Online Learning Center at www.mhhe.com/bkm.

❖ Homework Manager. This exciting web-based program will help your students learn investments by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. Instructors have great flexibility by controlling the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Homework Manager can also be set in “algorithmic” mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. Instructors can assign problems and have them automatically graded great time saver! The 7th edition Test Bank is also included in Homework Manager for online testing and grading.

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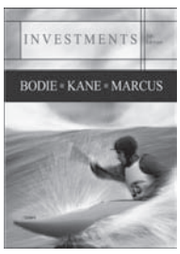
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Part 6: Active Investment Management
18- Globalization and International Investing
19- Performance Evaluation and Active Portfolio Management
20- Taxes, Inflation, and Investment Strategy
21- Investors and the Investment Process

NEW

International Edition



INVESTMENTS
7th Edition

By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2008 (October 2006) / 1120 pages
ISBN-13: 978-0-07-353061-1 / MHID: 0-07-353061-1
ISBN-13: 978-0-07-125916-3 / MHID: 0-07-125916-3 [IE]

Bodie, Kane, and Marcus' Investments is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

NEW TO THIS EDITION

❖ Excel Problems—New to this edition! Selected chapters contain problems, denoted by an icon, specifically linked to Excel templates that are available on the book website at www.mhhe.com/bkm

❖ Words form the Street boxed readings contain short articles from business periodicals that enliven, reinforce and apply the material within the context of the real-world.

❖ The Investments Environment (Ch. 1) contains new material on the relationship between stock prices and investment incentives, and correspondingly, the role of security markets in digesting information about the prospects of firms and allocating capital across firms.

❖ How Securities are Traded (Ch. 3) has been largely rewritten to reflect the ongoing transformation of trading practices, the growing dominance of electronic trading, the accelerating consolidation of securities markets, and continuing regulatory reform.

❖ Learning about Risk and Return from the Historical Record (Ch. 5) has been extensively reworked with new material on time series versus scenario analysis to estimate return distributions, deviations from normality (skewness and kurtosis), investment risk for long-term versus short-term horizons, and estimation of value at risk from historical frequency distributions.

❖ Risk Aversion and Capital Allocation to Risky Assets (Ch. 6) formally chapters 6 and 7, this chapter now integrates material on risk aversion and capital allocation. It introduces new material on interpreting and estimating investor risk aversion.

❖ Optimal Risky Portfolios (Ch. 7) contains a new section exploring the controversy over risk in the long run. It demonstrates the difference between risky sharing and risk pooling, and how these concepts bear on the notion of "time diversification." The chapter now contains two substantial appendices. In the first, we present an integrated review of portfolio statistics and show how Excel or similar spreadsheet programs can be used to estimate relevant statistics. In the second, we show how to construct efficient-frontier portfolios as well as the optimal risky portfolio using Excel.

❖ Index Models (Ch. 8) introduces index models as a means of practically implementing the Markowitz algorithm introduced in the previous chapter. It also contains two new section on using the model. The first is a module on economic estimation of the index model in Excel and interpretation of Excel's regression output, in particular for the decomposition of risk into market versus firm-specific sources. The second is a module on the construction of the optimal risky portfolio using the estimated parameters of the index model.

❖ The Capital Asset Pricing Model (Ch. 9) introduces new material on the relationship between the model of asset pricing and its role in real-world portfolio management, with emphasis on interpreting tests of the CAPM and their implication for portfolio management. Chapter 9 also provides new introductions to important extensions of the basic CAPM, specifically the implications of extra-market risk and hedge motives, and the role of liquidity in asset pricing.

❖ Behavioral Finance and Technical Analysis (Ch. 12), in this new chapter, the text discusses the behavioral critique of efficient market theory, considers the implications of behavioral research for stock market anomalies, and offers an introduction to technical analysis, which can be motivated by some of the behavioral biases discussed in the chapter.

❖ Empirical Evidence on Security Returns (Ch. 13) now includes recent evidence on the proper interpretation of growth versus value investment strategies, as well as the role of liquidity on asset pricing.

❖ The Term Structure of Interest Rates (Ch. 15), considerably rewritten, the emphasis of the chapter has been shifted away from unobservable expectations to observable market prices. Its point of departure is the term structure observed in the prices of stripped Treasury securities.

❖ Managing Bond Portfolios (Ch. 16) contains a new section on duration and convexity of mortgage-backed securities and mortgage derivatives.

❖ Equity Valuation Models (Ch. 18) now contains new valuation models, all of which are illustrated with Excel spreadsheets applied to a real firm. Free cash flow models and multi-period dividend dis-

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count models are given substantially greater coverage than in earlier editions of the text.

❖ Options Markets (Ch. 20) has new material on new derivative markets in macroeconomic indicators.

❖ Option Valuation (Ch. 21) contains new treatments of implied volatility and empirical evidence on option pricing models.

❖ Futures and Swaps (Ch. 23) presents an expanded discussion of hedging using futures contracts, introducing the notion of market-neutral positions and the applications of such positions by hedge funds. All material on swaps is now integrated into this chapter.

❖ Portfolio Performance Evaluation (Ch. 24) new updates includes a discussion on hedge funds, as well as consideration of evaluation of derivative-like performance.

❖ The Process of Portfolio Management (Ch. 26) contains new sections on practical advice for investment strategy, focusing on investor age, tax status, and hedging moves.

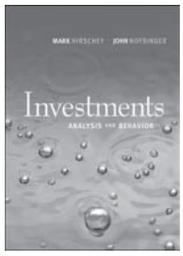
❖ Active Portfolio Management (Ch. 27) has been completely updated. Much of the material in this chapter from the previous edition has been moved to the index model chapter and the performance evaluation chapter. The new chapter includes analysis of application of the Black-Litterman model and the appropriate use of forecasts in the context of the index model and the Treynor-Black model.

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NEW

International Edition



INVESTMENTS

By Mark Hischey, University of Kansas-Lawrence and John Nofsinger, Washington State University-Pullman

2008 (December 2006) / 736 pages
ISBN-13: 978-0-07-353064-2 / MHID: 0-07-353064-6
ISBN-13: 978-0-07-331122-7 / MHID: 0-07-331122-7
(with S&P Card)
ISBN-13: 978-0-07-128638-1 / MHID: 0-07-128638-1
[IE with S&P Bi-Card]

http://www.mhhe.com/hirschey1e

Investments: Analysis and Behavior is the first textbook to integrate exciting new developments from the field of behavioral finance in a comprehensive and balanced introduction to the field of investments. Since behavioral is intertwined in all aspects of investing, this text does just that. Investments: Analysis and Behavior is written from a unique perspective that will provide students with knowledge of investment analytical tools and an understanding of the forces that drive the industry.

FEATURES

❖ Integrates the exciting new developments from the field of behavioral finance in a comprehensive and balanced introduction to investments text.

❖ Presents a thorough discussion of investment theories, their applications, and their weaknesses.

❖ Provides students with a conceptual framework achieving the following objectives: developing a clear understanding of practical limitations of financial theory; acquiring a framework for understanding the returns on all financial assets, including stocks, bonds and financial derivatives; gaining familiarity with the institutions and language of Wall Street to facilitate the development of an effective personal investment strategy; and understanding and avoiding the psychological biases that trip up many investors.

❖ Try It! Boxes, provided in each chapter, contain helpful questions that allow students to check their understanding as they read. Worked out solutions immediately follow each question.

❖ Each chapter beings with a chapter opening vignette that incorporates behavioral themes to introduce students to chapter concepts. The vignettes engage the reader and are a great source for classroom discussion.

❖ A listing of the chapter's objectives is featured at the beginning of each chapter. Providing students with an overview of the concepts they should understand after reading the chapter.

❖ Key terms are presented in bold and defined in the margin as they are introduced. A glossary is also available at the back of the book.

❖ Street Smart Boxes work through real world issues relevant to the surrounding material by presenting information found in recent publications and by building upon chapter concepts. Four boxes are presented in each chapter, with one box focused on a research perspective. The research oriented box is labeled as such for easy identification.

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❖ Website addresses are presented in bold as they appear in each chapter, providing a quick way to search for additional information using the Internet.

❖ Bulleted End of Chapter Summary of important ideas in the chapter help students review the key points and provide closure to the chapter.

❖ Two Self-Test Problems are featured at the end of each chapter. They review concepts illustrated within the chapter and enable students to determine whether the material has been understood prior to completing the questions and problems that follow. Detailed solutions to the self-test problems immediately follow the problem.

❖ Investments Applications, featured at the end of each chapter, provide integrative mini-cases allowing students to apply their knowledge to relatively complex, practical problems, and typical real-world scenarios. Questions at the end of each case require students to analyze and reflect on all of the material learned in the chapter.

❖ Included in each chapter are Standard & Poor's problems, denoted by an icon. These questions directly incorporate the educational version of Market Insight, a service based on Standard & Poor's renowned Compustat database. These problems are an easy way for students to incorporate current, real world data into their learning.

❖ Web problems, denoted by an icon, are exercises that weave the Web, real data, and practical applications with concepts found in the text.

❖ Selected end-of-chapter questions are included which require the use of Excel. These questions are denoted by an Excel icon and have spreadsheet templates available on the book's Website at www.mhhe.com/hirschey1e.

❖ Several questions from the recent CFA exams are provided in applicable chapters. These are the types of questions that professional in the field believe are relevant. Questions are denoted by an icon. Appendix B lists each CFA question and the level and year of the CFA exam it was included in for easy reference when studying for an exam.

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NEW



FUNDAMENTALS OF INVESTMENT MANAGEMENT 9th Edition

By Geoffrey A Hirt, DePaul University and Stanley B Block, Texas Christian University

2008 (September 2007) / 736 pages
ISBN-13: 978-0-07-340515-5 / MHID: 0-07-340515-9
ISBN-13: 978-0-07-721989-5 / MHID: 0-07-721989-9
(with S&P Account Cd)

http://www.mhhe.com/hirtblock8e

Fundamentals of Investment Management 9th edition by Hirt and Block establishes the appropriate theoretical base of investments, while at the same time applying this theory to real-world examples. Students will be able to translate what they have learned in the course to actual participation in the financial markets. The textbook provides students with a survey of the important areas of investments: valuation, the marketplace, fixed income instruments and markets, equity instruments and markets, derivative instruments, and a cross-section of special topics, such as international markets and mutual funds. The authors approach financial analysis the way it is done by many Wall Street firms. Geoff Hirt directed the CFA program for the Investment Analysts Society of Chicago (now the CFA Institute of Chicago) for 15 years and sat on the board of directors from 2002 to 2005. Stan Block has been a practicing CFA for over 20 years. Both professors have taught and advised student managed investment funds at their universities and bring this wealth of learning experiences to the students who study from this text. The authors are user friendly, but make no concessions to the importance of covering the latest and most important material for the student of investments.

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NEW

International Edition



FUNDAMENTALS OF INVESTMENTS
4th Edition

By Bradford Jordan, University of Kentucky-Lexington and Thomas Miller, St Louis University

2008 (September 2006) / 736 pages
ISBN-13: 978-0-07-302721-0 / MHID: 0-07-302721-9
ISBN-13: 978-0-07-110087-8 / MHID: 0-07-110087-3 [IE]

www.mhhe.com/im4e

Fundamentals of Investments was written to: 1. Focus on students as investment managers, giving them information they can act on instead of concentrating on theories and research without the proper context. 2. Offer strong, consistent pedagogy, including a balanced, unified treatment of the main types of financial investments as mirrored in the investment world. 3. Organize topics in a way that makes them easy to apply--whether to a portfolio simulation or to real life--and support these topics with hands-on activities. The approach of this text reflects two central ideas. First, there is a consistent focus on the student as an individual investor or investments manager. Second, a consistent, unified treatment of the four basic types of financial instruments--stocks, bonds, options, and futures--focusing on their characteristics and features, their risks and returns, and the markets in which they trade.

NEW TO THIS EDITION

❖ New authorship team, Jordan and Miller. Previous edition, Fundamentals of Investments 3/e, was authored by Corrado & Jordan. Thomas W. Miller, Jr. is Associate Dean at St. Louis University, is known for his active research in investments and derivatives, and he has been honored with numerous research and teaching awards. Adopters of this new edition will notice his influence with the stronger coverage of research in investments.

❖ Fundamentals of Investments 4/e now in printed in 4-color. Previous edition was 2-color.

❖ New chapter added, now contains a chapter devoted to market efficiency (Chapter 7) and a chapter devoted to behavioral finance (Chapter 8).

❖ Every chapter has been updated to reflect current market practice and conditions.

❖ Chapter 3 contains detailed presentation of the NASD's new TRACE system and methods to obtain futures contract and option contract price quotes using the Internet.

❖ Chapter 6 contains a new section covering the Residual Income Model (RIM).

❖ Chapter 7 has been expanded to include event studies, informed traders, insider trading, and illegal insider trading. Expanded material includes the performance of professional money managers and stock market anomalies.

❖ Chapter 8 contains a substantial amount of new material on behavioral finance. In addition to a greatly expanded section on technical analysis, new material in this chapter includes prospect theory, overconfidence, misperceiving randomness, overreacting to chance events, sentiment-based risk, and limits to arbitrage.

❖ Chapter 10 contains bond risk measures based on duration.

❖ Chapter 11 now illustrates the importance of asset allocation using three securities.

❖ Chapter 12 extends the CAPM with a discussion of the Fama-French three factor model.

❖ Chapter 14 contains a new example of how to change the beta of a stock portfolio using stock index funds.

❖ Chapter 15 now includes a discussion of option "moneyness."

❖ Chapter 16 covers using an on-line calculator to value stock options and now has a section about hedging stocks with stock options.

❖ Chapter 17 (previously chapter 7) now includes a section about financial statement forecasting using the percentage of sales approach with a detailed case study that values Starbucks Corporation.

❖ Chapter 18 covers make-whole call provisions.

❖ Chapter 19 has enhanced material on U.S. Savings Bonds and updated material on the size of bid-ask spreads in municipal bond markets.

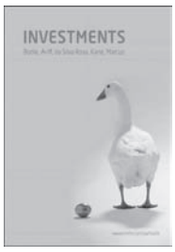
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NEW

Aust Adaptation



INVESTMENTS

By Zvi Bodie, Boston University, Mohamed Ariff, Deakin University and Raymond da Silva Rosa, University of Western Australia

2007 (May 2007)
ISBN-13: 978-0-07-471694-6 / MHID: 0-07-471694-8
McGraw-Hill Australia Title

http://www.mhhe.com/au/bodie

Bodie, Kane and Marcus is the leading Investments text with business schools the world over. The publication of an Australian edition of Investments builds on this strong foundation. This new title incorporates examples that are especially relevant to the Australian environment, such as the ASX and The Reserve Bank. The new Australian Bodie provides students with the perfect blend of practical and theoretical content, plus the tools they need for success in investment analysis. Students not only learn the basics, but also how to critically appraise new ideas and challenges that they will face in their professional lives. Includes the following powerful features!

• Topical investment issues such as corporate governance and behavioural finance

• Comprehensive coverage of the local investment environment; including the taxation system, superannuation, how securities are traded and government policy.

• Excel Applications that encourage students to explore concepts further

• End-of-chapter questions that are tied to Standard and Poor's Educational version of Market Insight. Included free, with the purchase of this text, students have access to quantitative and qualitative data of over 500 top companies in the world.

• Every chapter includes expanded E-investments boxes to provide students with the navigational tools for finding financial information and data on the web

• Rich online resources for both lecturers and students

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Investments - Supplementary

SCHAUM'S OUTLINE OF INVESTMENTS 2nd Edition

By Jack Clark Francis, Bernard M. Baruch College and Richard Taylor
2000 / 330 pages
ISBN-13: 978-0-07-134849-2 / MHID: 0-07-134849-2
A Schaum's Publication

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Investments - Graduate

NEW

International Edition

INVESTMENTS
8th Edition

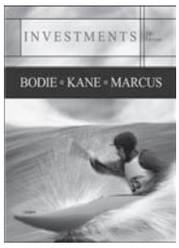
By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2009 (June 2008) / 1088 pages
ISBN-13: 978-0-07-338237-1 / MHID: 0-07-338237-X
ISBN-13: 978-0-07-126325-2 / MHID: 0-07-126325-X [IE]

(Details unavailable at press time)

NEW

International Edition



INVESTMENTS
7th Edition

By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2008 (October 2006) / 1120 pages
ISBN-13: 978-0-07-353061-1 / MHID: 0-07-353061-1
ISBN-13: 978-0-07-125916-3 / MHID: 0-07-125916-3 [IE]

Bodie, Kane, and Marcus' Investments is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

NEW TO THIS EDITION

❖ Excel Problems—New to this edition! Selected chapters contain problems, denoted by an icon, specifically linked to Excel templates that are available on the book website at www.mhhe.com/bkm

❖ Words form the Street boxed readings contain short articles from business periodicals that enliven, reinforce and apply the material within the context of the real-world.

❖ The Investments Environment (Ch. 1) contains new material on the relationship between stock prices and investment incentives, and correspondingly, the role of security markets in digesting information about the prospects of firms and allocating capital across firms.

❖ How Securities are Traded (Ch. 3) has been largely rewritten to reflect the ongoing transformation of trading practices, the growing dominance of electronic trading, the accelerating consolidation of securities markets, and continuing regulatory reform.

❖ Learning about Risk and Return from the Historical Record (Ch. 5) has been extensively reworked with new material on time series versus scenario analysis to estimate return distributions, deviations from normality (skewness and kurtosis), investment risk for long-term versus short-term horizons, and estimation of value at risk from historical frequency distributions.

❖ Risk Aversion and Capital Allocation to Risky Assets (Ch. 6) formally chapters 6 and 7, this chapter now integrates material on risk aversion and capital allocation. It introduces new material on interpreting and estimating investor risk aversion.

❖ Optimal Risky Portfolios (Ch. 7) contains a new section exploring the controversy over risk in the long run. It demonstrates the difference between risky sharing and risk pooling, and how these concepts bear on the notion of "time diversification." The chapter now contains two substantial appendices. In the first, we present an integrated review of portfolio statistics and show how Excel or similar spreadsheet programs can be used to estimate relevant statistics. In the second, we show how to construct efficient-frontier portfolios as well as the optimal risky portfolio using Excel.

❖ Index Models (Ch. 8) introduces index models as a means of practically implementing the Markowitz algorithm introduced in the previous chapter. It also contains two new section on using the model. The first is a module on economic estimation of the index model in Excel and interpretation of Excel's regression output, in particular for the decomposition of risk into market versus firm-specific sources. The second is a module on the construction of the optimal risky portfolio using the estimated parameters of the index model.

❖ The Capital Asset Pricing Model (Ch. 9) introduces new material on the relationship between the model of asset pricing and its role in real-world portfolio management, with emphasis on interpreting tests of the CAPM and their implication for portfolio management. Chapter 9 also provides new introductions to important extensions of the basic CAPM, specifically the implications of extra-market risk and hedge motives, and the role of liquidity in asset pricing.

❖ Behavioral Finance and Technical Analysis (Ch. 12), in this new chapter, the text discusses the behavioral critique of efficient market theory, considers the implications of behavioral research for stock market anomalies, and offers an introduction to technical analysis, which can be motivated by some of the behavioral biases discussed in the chapter.

❖ Empirical Evidence on Security Returns (Ch. 13) now includes recent evidence on the proper interpretation of growth versus value investment strategies, as well as the role of liquidity on asset pricing.

❖ The Term Structure of Interest Rates (Ch. 15), considerably rewritten, the emphasis of the chapter has been shifted away from unobservable expectations to observable market prices. Its point of departure is the term structure observed in the prices of stripped Treasury securities.

❖ Managing Bond Portfolios (Ch. 16) contains a new section on duration and convexity of mortgage-backed securities and mortgage derivatives.

❖ Equity Valuation Models (Ch. 18) now contains new valuation models, all of which are illustrated with Excel spreadsheets applied to a real firm. Free cash flow models and multi-period dividend discount models are given substantially greater coverage than in earlier editions of the text.

❖ Options Markets (Ch. 20) has new material on new derivative markets in macroeconomic indicators.

❖ Option Valuation (Ch. 21) contains new treatments of implied volatility and empirical evidence on option pricing models.

❖ Futures and Swaps (Ch. 23) presents an expanded discussion of hedging using futures contracts, introducing the notion of market-neutral positions and the applications of such positions by hedge

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funds. All material on swaps is now integrated into this chapter.

❖ Portfolio Performance Evaluation (Ch. 24) new updates includes a discussion on hedge funds, as well as consideration of evaluation of derivative-like performance.

❖ The Process of Portfolio Management (Ch. 26) contains new sections on practical advice for investment strategy, focusing on investor age, tax status, and hedging moves.

❖ Active Portfolio Management (Ch. 27) has been completely updated. Much of the material in this chapter from the previous edition has been moved to the index model chapter and the performance evaluation chapter. The new chapter includes analysis of application of the Black-Litterman model and the appropriate use of forecasts in the context of the index model and the Treynor-Black model.

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Investment (Professional References)

MANAGING FOREIGN EXCHANGE RISK
3rd Edition

By David Derosa

2008 (January 2008) / 375 pages
ISBN-13: 978-0-07-140836-3 / MHID: 0-07-140836-3

A Professionl Reference Title

Managing Foreign Exchange Risk, Third Edition, is revised and updated to integrate three major issues that have become central foreign exchange considerations—the euro, emergingmarket currencies and crises, and the effects of technology on the mechanisms of trading. Professional money managers and traders, along with institutional investors, receive a detailed overview of the international monetary system and the mechanics of forex trading along with actual forex market conventions, real-world examples, and in-depth discussion of forward contracts, exotics, and overlay programs.

FOREX WAVE THEORY
A Technical Analysis for Spot and Futures Currency Traders

By James L Bickford

2007 (May 2007) / 352 pages
ISBN-13: 978-0-07-149302-4 / MHID: 0-07-149302-6

A Professionl Reference Title

The expertise needed to prosper in the booming foreign exchange market. Forex Wave Theory delivers an innovative new approach to analyzing price fluctuations in the foreign exchange. It explains the four most significant categories within technical analysis (pattern recognition, econometric models, crossover trading systems, and wave theory) and includes critical definitions of technical terms.

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VALUING FIXED INCOME FUTURES

By David Boberski

2007 (August 2006) / 304 pages
ISBN-13: 978-0-07-147541-9 / MHID: 0-07-147541-9

A Professionl Reference Title

The more precisely risks can be defined the easier it is to make judgments about whether they're fairly valued. Valuing Fixed Income Futures is a practical resource that equips financial professionals with a means of measuring the performance of Treasury and Eurodollar futures. Written by David Boberski, one of today's leading Wall Street

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analysts, the book explains how to apply technology to develop empirical frameworks to solve for embedded option valuation in Treasury and Eurodollar futures. He shows in detail how to build empirical models to measure risk…the drivers of Treasury/Eurodollar spreads…and more. Valuing Fixed Income Futures focuses on developing tools to aid in relative value decisions. This expert guide takes readers step by step through every major aspect of fixed income futures valuation using hedging examples from the mortgage market:

❖ An Overview of Where Futures Fit into the Fixed Income Landscape_ examining the characteristics of fixed income futures and what risks they entail

❖ A Comprehensive Examination of the Futures Market_ detailing recent major changes in the trading arena, the ways in which futures mirror mortgage convexity, calendar spreads, and the types of traders who use futures to manage risks

❖ Treasury Futures: The Language of the Basis_ covering delivery option, basis matrix, and "fear arbitrage" from recent squeezes in the market

❖ Eurodollar Futures: Minimal Structure, Complex Implications_ exploring convexity bias, contrasting Eurodollar and Fed Funds valuation, hedging hybrid ARMs, and hedging in practice

❖ Treasury/Eurodollar (TED) Spreads_ analyzing drivers of the spread and TED spread with empirical models

❖ Pricing Options with an Event Model_ explaining why volatility drives option prices, and how to create a volatility map to anticipate future volatility

Filled with scores of financial tables, charts, and figures, this complete valuation tool provides definitions of the entire range of fixed income futures terms, plus in-depth guidance for applying all models and methods. Valuing Fixed Income Futures presents a careful, state-of-the-art analysis of the technology for understanding price behavior and the risk of each contract not found in any similar resource.

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QUANTITATIVE EQUITY PORTFOLIO MANAGEMENT

By Ludwig Chincarini and Daehwan Kim

2007 (July 2006) / 400 pages
ISBN-13: 978-0-07-145939-6 / MHID: 0-07-145939-1

A Professionl Reference Title

Quantitative Equity Portfolio Management is a comprehensive guide to the entire process of constructing and managing a high-yield quantitative equity portfolio. This detailed handbook begins with the basic principles of quantitative active management and then clearly outlines how to build an equity portfolio using those powerful concepts. Financial experts Ludwig Chincarini and Daehwan Kim provide clear explanations of topics ranging from basic models, factors and factor choice, and stock screening and ranking…to fundamental factor models, economic factor models, and forecasting factor premiums and exposures. Readers will also find step-by-step coverage of portfolio weights… rebalancing and transaction costs…tax management…leverage…market neutral…Bayesian _…performance measurement and attribution…the back testing process…and portfolio performance. Filled with proven investment strategies and tools for developing new ones, Quantitative Equity Portfolio Management features:

- A complete, easy-to-apply methodology for creating an equity portfolio that maximizes returns and minimizes risks
- The latest techniques for building optimization into a professionally managed portfolio
- An accompanying CD with a wide range of practical exercises and solutions using actual historical stock data
- An excellent melding of financial theory with real-world practice
- A wealth of down-to-earth financial examples and case studies

Each chapter of this all-in-one portfolio management resource contains an appendix with valuable figures, tables, equations, mathematical solutions, and formulas. In addition, the book as a whole has appendices covering a brief history of financial theory, fundamental models of stock returns, a basic review of mathematical and statistical concepts, an entertaining explanation and quantitative approach to the casino game of craps, and other on-target supplemental materials. An essential reference for professional money managers and students taking advanced investment courses, Quantitative Equity Portfolio Management offers a full array of methods for effectively developing high-performance equity portfolios that deliver lucrative returns for clients.

PROFITING WITH FOREX

By John Jagerson and S Wade Hansen

2007 (July 2006) / 604 pages
ISBN-13: 978-0-07-146465-9 / MHID: 0-07-146465-4

A Professional Reference Title

Profiting with Forex introduces investors to all the advantages of the global foreign exchange market and shows them how to capitalize on it. Readers will learn why forex is the perfect supplement to stock and bond investing; why it is unrivaled in terms of protection, profit potential, and ease of use; and how it can generate profits, whether the other markets are up of down. Written by two leading forex experts, this complete investing resource uses basic economic principles, solid technical analysis, and lots of common sense to develop an arsenal of tools and techniques that will lead to winning results in the lucrative foreign exchange marketplace. Profiting with Forex includes everything that investors need to know about:

- The many advantages of the forex market: huge market size, ease of entry, profit potential, tax incentives, 24-hour trading, no commissions, increased leverage, and guaranteed stops
- The basic terms of forex trading: definitions of important concepts, including "pip," "currency pair," "contract" or "lot," and more
- Genesis and growth of the forex market: how the forex market emerged out of a changing global financial landscape and continues to changes and adapt with that same volatile landscape
- Fundamental factors that shape the Forex market: the U.S. government, inflation, the U.S. stock market, China and other emerging markets, oil, and breaking news
- Fundamental tools for tracking Forex market changes: interest rates, Treasury International Capital Data, Consumer Price Index, S&P 500, U.S. dollar vs. Chinese yuan, balance of trade, crude oil futures, and news media
- Technical analysis tools and indicators for gauging market sentiment: moving averages, oscillating indicators such as, stochastics, Commodity Channel Index, Relative Strength Index, Fibonacci analysis, and others

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Filled with over 150 illustrations and figures, Profiting with Forex also shows investors how to combine their newly acquired knowledge of Forex fundamentals with proven trading techniques that can generate great rewards in the market.

International Edition

VALUE AT RISK
3rd Edition

By Philippe Jorion

2007 (October 2006) / 600 pages
ISBN-13: 978-0-07-146495-6 / MHID: 0-07-146495-6
ISBN-13: 978-0-07-126047-3 / MHID: 0-07-126047-1 [IE]

A Professional Reference Title

Since its original publication, Value at Risk has become the industry standard in risk management. Now in its Third Edition, this international bestseller addresses the fundamental changes in the field that have occurred across the globe in recent years. Philippe Jorion provides the most current information needed to understand and implement VAR-as well as manage newer dimensions of financial risk. Featured updates include:

- An increased emphasis on operational risk
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- Applications of VAR to risk budgeting in investment management
- Discussion of new risk-management techniques, including extreme value theory, principal components, and copulas
- Extensive coverage of the recently finalized Basel II capital adequacy rules for commercial banks, integrated throughout the book

A major new feature of the Third Edition is the addition of short questions and exercises at the end of each chapter, making it even easier to check progress. Detailed answers are posted on the companion web site www.pjorion.com/var/. The web site contains other materials, including additional questions that course instructors can assign to their students. Jorion leaves no stone unturned, addressing the building blocks of VAR from computing and backtesting models to forecasting risk and correlations. He outlines the use of VAR to measure and control risk for trading, for investment management, and for enterprise-wide risk management. He also points out key pitfalls to watch out for in risk-management systems. The value-at-risk approach continues to improve worldwide standards for managing numerous types of risk. Now more than ever, professionals can depend on Value at Risk for comprehensive, authoritative counsel on VAR, its application, and its results-and to keep ahead of the curve.

STANDARD & POOR'S 500 GUIDE
2007 Edition

By Standard & Poor's

2007 (December 2006) / 1024 pages
ISBN-13: 978-0-07-147906-6 / MHID: 0-07-147906-6

A Professional Reference Title

Standard & Poor's 500 Guide, 2007 Edition, provides investors and traders at all levels with critical, up-to-date, and often hard-tofind information on each company in the guide, from General Electric to Yahoo! to Microsoft. This easy-to-use resource provides expert insight into business activity, investment rationale, recent developments, and each stock's outlook.

STIGUM'S MONEY MARKET
4th Edition

By Marcia Stigum, Anthony Crescenzi, Miller Tabak & Co. and BondTalk.com

2007 (February 2007) / 1200 pages
ISBN-13: 978-0-07-144845-1 / MHID: 0-07-144845-4

A Professional Reference Title

The Most Widely Read Work on the Subject _ Completely Updated to Cover the Latest Developments and Advances In Today's Money Market! First published in 1978, Stigum's Money Market was hailed as a landmark work by leaders of the financial, business, and investment communities. This classic reference has now been revised, updated, and expanded to help a new generation of Wall Street money managers and institutional investors. The Fourth Edition of Stigum's Money Market delivers an all-encompassing, cohesive view of the vast and complex money market…offers careful analyses of the growth and changes the market has undergone in recent years…and presents detailed answers to the full range of money market questions. Stigum's Money Market equips readers with:

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International Edition

TECHNICAL ANALYSIS EXPLAINED
4th Edition

By Martin J. Pring

2002 / 560 pages
ISBN-13: 9780-07-138193-2 / MHID: 0-07-138193-7
ISBN-13: 978-0-07-122669-1 / MHID: 0-07-122669-9 [IE]

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Technical Analysis Explained is renowned for showing investors how to use technical analysis as a key element of virtually any trading strategy or program. It provides the basic knowledge needed to understand, interpret, and predict major market moves, and supplies investors with detailed instructions on using today's most sophisticated technical analysis tools and techniques - from candlestick charting to volume measurement, and more. The book's 3rd edition remains one of McGraw-Hill's most popular investment titles. This 4th edition features extensive updates, including how to use state-of-the-art software programs, and features new chapters on momentum, intraday charts, contrary opinion, and one- and two-bar price patterns.

International Edition

INTRODUCTION TO TECHNICAL ANALYSIS

By Martin J. Pring

1999 / 304 pages
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A Professional Reference Title

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Cases in Corporate Finance

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CASE STUDIES IN FINANCE
5th Edition

By Robert F. Bruner, University of Virginia—Charlottesville

2007 (June 2006) / 840 pages
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http://www.mhhe.com/bruner5e

Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions.

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International Edition

CASES IN FINANCE
2nd Edition

By Jim DeMello, Western Michigan University—Kalamazoo

2006 / 192 pages
ISBN-13: 978-0-07-298322-7 / MHID: 0-07-298322-1
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By Walter Kuemmerle, Harvard Business School

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By Ben Nunnally, Jr., and D. Anthony Plath, University of North Carolina

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Money and Capital Markets

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MONEY AND CAPITAL MARKETS
10th Edition

By Peter S Rose, Texas A&M University and Milton Marquis, Florida State University-Tallahassee

2008 (December 2007) / 800 pages
ISBN-13: 978-0-07-340516-2 / MHID: 0-07-340516-7

http://www.mhhe.com/rose10e

Money and Capital Markets, 10th edition by Peter Rose and Milton Marquis provides a thorough and comprehensive view of the whole financial system. All the major types of financial institutions and financial instruments present today are discussed, along with how and why the system of money and capital markets is changing. Money and Capital Markets also provides a descriptive explanation of how interest rates and security values are determined. It discusses the current and future trends of the globalization of financial markets, the ongoing consolidation of the financial institutions?sector, and recent efforts to protect consumer privacy in the financial services field.

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❖ As in previous editions, the new 10th edition is extensively updated from front to back, including new financial data and new laws and regulations reshaping the financial system as well as new financial scandals and identity theft affecting millions of consumers.

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❖ Streamlined text with shorter chapters and smoother presentations.

❖ Expanded treatment of URLs with key web addresses placed in the chapter margins near the locations where related topics are presented.

❖ Numerous new boxes, including discussions of Ethical issues (such as backdating stock options), Behavioral Finance, and Market Microstructure.

❖ Expanded discussion of the rapid rise of China, India, and the Europe Union as global forces in the financial system and the economy.

❖ Inclusion of major new changes in financial-sector laws and regulations, including the Pension Protection Act of 2006, the FDIC Reform and Deficit Reduction Act, the Financial Services Regulatory Relief Act of 2006, the USA Patriot Act, and the Bankruptcy Abuse Prevention and Consumer Protection Act.

❖ New reference materials listed at each chapter end to provide readers with in-depth, up-dated material for further study and to pursue deeper research on semester and term projects.

❖ New projects appendix included where ideas for semester or term papers are offered to instructors and students.

❖ New presentation on the history of financial panics around the globe.

❖ Expanded discussion of new financial instruments and institutions, such as new housing futures and option contracts, hedge funds, and subprime loans that have recently led to serious credit quality problems.

❖ Expanded discussion of advances in electronic technology, especially in the transfer of financial information via computer, websites, direct deposits, cell phones, radio frequency transactions, etc.

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Financial Institutions Management

NEW

International Edition

FINANCIAL INSTITUTIONS MANAGEMENT
A Risk Management Approach, 6th Edition

By Anthony Saunders, New York University and Marcia Millon Cornett, Southern Illinois University—Carbondale

2008 (October 2007) / 896 pages
ISBN-13: 978-0-07-340514-8 / MHID: 0-07-340514-0
ISBN-13: 978-0-07-721133-2 / MHID: 0-07-721133-2
(with S&P Card)
ISBN-13: 978-0-07-126384-9 / MHID: 0-07-126384-5 [IE]

http://www.mhhe.com/saunders6e

Saunders and Cornett's Financial Institutions Management: A Risk Management Approach, 6th edition focuses on managing return and risk in modern financial institutions. The central theme is that the risks faced by financial institutions managers and the methods and markets through which these risks are managed are becoming increasingly similar whether an institution is chartered as a commercial bank, a savings bank, an investment bank, or an insurance company. Although the traditional nature of each sector's product activity is analyzed, a greater emphasis is placed on new areas of activities such as asset securitization, off-balance-sheet banking, and international banking.

NEW TO THIS EDITION

❖ The discussion of Hedge Funds in Chapter 5 has been expanded and included in the body of Chapter 5. These relatively unregulated investment companies now manage over $2 trillion dollars in assets and have become a major sector of the financial institutions industry.

❖ Chapter 6 includes a discussion of the crash in the subprime mortgage market and the impact on finance companies that were deeply involved in this area of mortgage lending.

❖ The impact of the devastating Hurricane season in 2005, including Hurricane Katrina, on insurance companies is added to Chapter 3.

❖ Integrated Mini Cases have been added to several chapters. These exercises combine the various numerical concepts within a chapter into one overall problem.

❖ Additional end of chapter problems have been added to many of the chapters.

❖ A more detailed look at the interaction of interest rates, inflation, and foreign exchange rates has been added to Chapter 14.

❖ Chapters 21 and 22 in the previous edition of the text have been combined so that domestic and international geographic expansion are viewed as part of an overall expansion strategy for financial institutions rather than as independent activities.

❖ The order of Chapters 14 through 16 has been changed so that client-based risk measures are now all presented first followed by risk measures associated with the internal operations of the financial institution.

❖ The growth of the financial services holding company as a corporate form, first allowed under the 1999 Financial Services Modernization Act, is highlighted in several chapters. These entities can combine the various sectors of the financial institutions industry into one holding company that offers a whole variety of financial services.

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25 Swaps
26 Loan Sales
27 Securitization

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NEW



FINANCIAL INSTITUTIONS MANAGEMENT
2nd Edition

By Helen Lange, Universitas 21 Global Singapore, John Anderson, The British University in Dubai and Dianne Thomson, Deakin University

2007 (May 2007)
ISBN-13: 978-0-07-471749-3 / MHID: 0-07-471749-9
McGraw-Hill Australia Title

www.mhhe.com/au/lange

Financial Institutions Management 2e takes an innovative approach to managing risk and return in modern financial institutions. Lead author, and Associate Professor, Helen Lange has extensive industry experience and is a highly regarded consultant in banking and finance. She is joined by Dr John Anderson and Dianne Thompson. Together, they provide an authoritative overview of the Australian financial industry, as well as a unique mix of practical global and Australian insights. Financial Institutions Management 2e provides students with a perfect blend of practical and theoretical content. Students are equipped with the tools they need for a successful career in the financial services industry.

- **Contemporary and Informed:** Financial Institutions Management 2e provides students with an overview of the Australian financial services industry. New industry developments such as BASEL II capital adequacy regulations are also included. Alternative and emerging banking practices such as microcredit, Islamic banking and community banks are also covered.

- **Relevant and engaging:** Examples provided are current, well-researched and thought-provoking. Features such as Concept Questions test students' knowledge in each chapter, and the Extended Learning Questions provide extra challenge. Rich online resources are available, including the Finance Around the World", which has links for researching and exploring global finance.

NEW TO THIS EDITION

- Exposure to global issues
- Market Risk (Chapter 12)
- Alternative models of banking (Chapter 22)

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22. Alternative Models of Banking

International Edition

FUNDAMENTALS OF FINANCIAL INSTITUTIONS MANAGEMENT

By Marcia Cornett, Southern Illinois University-Carboridale and Anthony Saundres, New York University

1999 / 784 pages
ISBN-13: 978-0-256-25367-2 / MHID: 0-256-25367-6
(Out of Print)
ISBN-13: 978-0-07-126195-1 / MHID: 0-07-126195-8 [IE]

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Financial Institutions and Markets

International Edition

FINANCIAL MARKETS AND INSTITUTIONS
3rd Edition

By Anthony Saunders, New York University and Marcia Millon Cornett, Southern Illinois University—Carbondale

2007 (November 2005) / 736 pages
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ISBN-13: 978-0-07-325093-9 / MHID: 0-07-325093-7
(with S&P Card and Ethics in Finance PowerWeb)
ISBN-13: 978-0-07-125986-6 / MHID: 0-07-125986-4
[IE with PowerWeb]

Financial Markets and Institutions, 3/e offers a unique analysis of the risks faced by investors and savers interacting through financial institutions and financial markets, as well as strategies that can be adopted for controlling and managing risks. Special emphasis is put on new areas of operations in financial markets and institutions such as asset securitization, off-balance-sheet activities, and globalization of financial services.

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24. Managing Risk with Loan Sales and Asset Securitization

FINANCIAL INSTITUTIONS, INSTRUMENT AND MARKETS
5th Edition

By Christopher Viney, Lecturer at Deakin University-Burwood Campus

2006 (September 2006)
ISBN-13: 978-0-07-471657-1 / MHID: 0-07-471657-3
McGraw-Hill Australia Title

http://www.mhhe.com/au/viney5e

Updated and improved, this latest edition by Christopher Viney has been extensively rewritten ensuring its content remains relevant, current and accesssible to students. All new coverage has been provided on recent industry developments, in particular banking and capital adequacy regulations. All website references have been updated to ensure readers have up-to-the-minute real-world data.

Clearly written -- The author builds on the strengths of the previous edition by ensuring that explanations of key concepts are clear and well-written. The text is easy to follow, and end-of-chapter questions are comprehensive. Examples used are relevant and assist students in relating to real-world scenarios.

New design features -- New design and pedagogical features have been used to make information more accessibile to the reader. Reflection Points assist students through the reinforcement of content learned, whilst Extended Learning features encourage students to take the next level in terms of more challenging content and questions.

Careers in Finance -- This text continues to cover the diverse range of opportunities in the finance industry. Updated with new contributions, students gain an understanding of the industry that they will be working in.

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International Edition

EMERGING FINANCIAL MARKETS

By David O. Beim and Charles Calomiris of Columbia University
2001 / 384 pgs
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(Out of Print)
ISBN-13: 978-0-07-118997-2 / MHID: 0-07-118997-1 [IE]

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Ch. 7 The Trouble with Banks
Ch. 8 Financial Crises
Ch. 9 Building Financial Institutions

Bank Management

NEW

International Edition



BANK MANAGEMENT AND FINANCIAL SERVICES 7th Edition

By Peter Rose, Texas A & M University - College Station and Sylvia C. Hudgins, Old Dominion University

2008 (October 2006)
ISBN-13: 978-0-07-330659-9 / MHID: 0-07-330659-2
(with S&P Bind-In Card)
ISBN-13: 978-0-07-125938-5 / MHID: 0-07-125938-4 [IE]

http://www.mhhe.com/rose7e

Bank Management and Financial Services is designed to help students master established management principles and to confront the perplexing issues of risk, regulation, technology, and competition that bankers and other financial-service managers see as their greatest challenges for the future. The seventh edition is the most up-to-date discussion of the newest banking and financial-services laws and regulations currently available, encompassing provisions of the new federal consumer bankruptcy rules (the first major changes in the U.S. bankruptcy code in nearly 30 years) as well as the newest rules concerning electronic banking, customer privacy, and the first major reforms in the FDIC insurance system in more than a quarter of a century. Bank Management and Financial Services also remains the most readable and engaging text on the market, with a plethora of real-world examples and information.

NEW TO THIS EDITION

❖ International banking and financial service material has been expanded, including discussion of the important activities of foreign central banks (such as the People's Bank of China, the European Central Bank, and the Bank of Japan) and of the organizational structure of the banking industry in several leading Asian and European countries.

❖ Significantly expanded discussion of how banks and other financial-service firms deliver their services via de novo charters, full-service and in-store branches, automated tellers and point-of-sale terminals, telephone banking, and Internet service delivery.

❖ The seventh edition explores the great structural changes now underway in the financial services industry, including the expanding invasion by Wal-Mart, General Electric, General Motors, and other leading industrial and retail firms into the financial services field.

❖ Newly recognized forms of risk in the banking and financial-services field are covered in the seventh edition, including strategic risk, operational risk, compliance and legal risk, and reputational risk.

❖ Select problems are now designated for Microsoft Excel, and instructors will find Excel spreadsheets at the textbook website for each designated Excel Problem.

❖ The extensive semester-long project—Real Numbers for Real Banks—has been revised and updated from the previous edition to reflect significant changes in web sources of information.

❖ Expansion of coverage of investment banking and insurance, explaining how three key industries—commercial banking, investment banking, and insurance—are headed on a collision course toward each other with consequences no one can fully appreciate or foresee.

❖ The seventh edition provides the most up-to-date coverage available of major legal and regulatory changes in the banking and financial services industries, including Check 21, FACT, the Bankruptcy Abuse Prevention Act of 2005, the FDIC Insurance Reform Act of 2006, the Bank Secrecy and Patriot Acts, and Basel II.

❖ A significant number of new and recently updated problems (including Excel-based problems) are included, yielding fresh problem-solving challenges for instructors and their students.

❖ A new section on the future of banking and financial services appears at the conclusion of the book.

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International Financial Management

International Edition

INTERNATIONAL FINANCIAL MANAGEMENT
4th Edition

By Cheol Eun, Georgia Institute of Technology, and Bruce Resnick, Wake Forest University

2007 (October 2005) / 544 pages
ISBN-13: 978-0-07-299686-9 / MHID: 0-07-299686-2
ISBN-13: 978-0-07-126044-2 / MHID: 0-07-126044-7 [IE]

***h**ttp://www.mhhe.com/er4e*

International Financial Management combines the fundamental concepts of international finance with solid practical applications. This combination has made it the book of choice at a variety of institutions, including top business schools such as Wharton, Stanford, Northwestern, and INSEAD. Neither superficial nor overly theoretical, Eun and Resnick's approach offers a conceptually solid, yet still relevant, treatment of international financial topics that puts students on the right track to becoming effective global financial managers.

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INTERNATIONAL FINANCIAL MANAGEMENT
4th Edition

By PG Apte, Indian Institute of Management

2006 (March 2006) / 680 pages
ISBN-13: 978-0-07-061055-2 / MHID: 0-07-061055-X
McGraw-Hill India Title

The book is meant for those MBA students who specialize in Finance. It is a good reference source for managers. The book sells throughout the year and across regions in a fairly uniform manner. The topic requires frequent updating to incorporate both the changes in markets, policy and regulatory environment and conceptual and theoretical developments; especially so in the Indian context where there have been rapid and significant economic developments, policy initiatives and regulatory changes during the last few years.

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International Edition

INTERNATIONAL FINANCE
2nd Edition

By Imad Moosa, La Trobe University

2003
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Ch 11 Market Efficiency, Uncovered Interest Parity and Real Interest Parity
Ch 12 Exchange Rate Forecasting
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Ch 15 International Short-Term Financing and Investment
Ch 16 International Long-Term Financing
Ch 17 International Long-Term Portfolio Investment
Ch 18 Foreign Direct Investment and International Capital Budgeting
Endmatter Handy reference lists: Web addresses
Currency codes / Abbreviations / Formulae / Mathematical operators / Glossary / Subject index

International Financial Markets

International Edition

EMERGING FINANCIAL MARKETS

By David O. Beim and Charles Calomiris of Columbia University

2001 / 384 pages
ISBN-13: 978-0-07-242514-7 / MHID: 0-07-242514-8
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International Edition

INTERNATIONAL FINANCIAL MARKETS
2nd Edition

By Richard M Levich, New York University

2001 / 704 pages
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17. Giving Direction to International Financial Markets: Regulation and Intervention in the Competitive Marketplace

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Behavioral Finance

International Edition

BEHAVIORAL CORPORATE FINANCE

By Hersh Shefrin, Santa Clara University

2007 (November 2005) / 384 pages
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ISBN-13: 978-0-07-125736-7 / MHID: 0-07-125736-5 [IE]

http://www.mhhe.com/shefrin

Behavioral Corporate Finance identifies the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles. The main goal of the book is to help students learn how to put the traditional tools of corporate finance to their best use, and mitigate the effects of psychological obstacles that reduce value.

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9- Group Process.
10- Mergers and Acquisitions.
11- Application of Real-Option Techniques to Capital Budgeting and Capital Structure (on the website only)

Financial Planning

NEW

FINANCIAL PLANNING AND WEALTH MANAGEMENT
An International Perspective

By Louis T W Cheng, Yan Tak Leung and Y H Wong

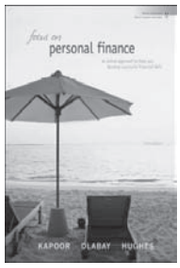
2007 (December 2007)
ISBN-13: 978-0-07-124984-3 / MHID: 0-07-124984-2

An Asian Publication

Financial Planning and Wealth Management provides an updated date and detailed documentation on what financial planning and wealth management means and how it is being implemented in theory and practice. This textbook also provide insights on the future development of the professions, and new theoretical concepts that are not popular now but are critical to enhance the financial planning and wealth management services for clients in the long run. This book is the first of its kind published in Asia providing a holistic knowledge on financial planning and wealth management in a textbook format.

Personal Finance

NEW



FOCUS ON PERSONAL FINANCE
2nd Edition

By Jack R Kapoor, College of Dupage, Les R Dlabay, Lake Forest College and Robert J Hughes, Dallas County Community College

2008 (September 2007) / 528 pages
ISBN-13: 978-0-07-353063-5 / MHID: 0-07-353063-8

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Focus on Personal Finance is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also to put these in writing to use as a guide and revise over the course of their lives. The more a student involves themselves in the assessments, exercises and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial freedom. Students have many different financial goals, but none are more important than having a basic understanding of financial issues and peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step to achieving the many financial goals they have set for themselves.

NEW TO THIS EDITION

❖ Each chapter has been updated to reflect the most current information in today's world of personal finance. New or expanded content coverage includes: updated coverage of savings and checking services, Series I bonds, adjustable rate mortgages, rising healthcare costs, 401(k)s, exchange traded funds, and updated facts and figures throughout.

❖ Assurance of Learning focus on Personal Finance is designed specifically to support assurance of learning initiatives with a simple, yet powerful solution. Each test bank question for the text maps to a specific chapter learning outcome/objective listed in the text. Instructors can use the test bank software to easily query for learning outcomes/objectives that directly relate to the learning objectives for the course. Instructors can then use the reporting features of the software to aggregate student results in similar fashion, making the collection and presentation of learning data simple and easy.

❖ Daily Spending Diary, at the end of each chapter, provides a series of questions asking students to track and analyze their individual daily spending. Appenix C includes Daily Spending Diary worksheets.

❖ Caution boxes within the chapter content contain some common mistakes and pitfalls that students should watch out for regarding the topic covered in that section.

❖ Additional Application Examples added to each chapter to provide more relevance for the students to the chapter material.

❖ Additional Problems and Questions added to the end-of-chapter materials providing instructors with more options for homework assignments.

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❖ Continuing Case allows students to apply course concepts in a life situation. This features encourages students to evaluate the changes that effect a family and then respond to the resulting shift in needs, resources, and priorities through the questions at the end of each case.

❖ Video Case, in conjunction with Business Week Videos, a video case at the end of every chapter builds upon a particular topic and provides questions for students to analyze and relate back to their own personal finance situations.

❖ Enhanced cartridges for Blackboard, WebCT, and other LMS systems allow instructors to manage their course and administer online examinations. Some of the new features include:

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❖ iPod content: Harness the power of one of the most popular technology tools student use today, the Apple iPod. Our innovative approach enables students to download Narrated PowerPoints and quizzes right into their iPod and take learning materials with them wherever they go. This makes review and study time as easy as putting on headphones! An iPod icon has been added to the start of each chapter. This icon indicates that various study tools are available in iPod format.

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❖ Online Course Guide in the instructor's Manual will provide faculty with guides for using the textbook resources while teaching an online course.

❖ New videos by BusinessWeek! Each 5-10 minute video highlights issues relevant to today's personal finance student, showcasing real-world application. Topics includes taxes, consumer credit, insurance and investing.

❖ Excel templates now available for Your Personal Financial Plan worksheets. Templates are available on the book's Website and allow students to fill out the sheets electronically and email or post to a digital drop box. This feature is especially useful in an online course.

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International Edition

PERSONAL FINANCIAL PLANNING

By Lewis J Altfest, PACE University

2007 (April 2006) / 704 pages
ISBN-13: 978-0-07-253640-9 / MHID: 0-07-253640-3
ISBN-13: 978-0-07-125293-5 / MHID: 0-07-125293-2 [IE]

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International Edition

PERSONAL FINANCE
8th Edition

By Jack Kapoor, College of Dupage, Les Dlabay, Lake Forest College and Robert Hughes, Dallas County Community College

2007 (December 2005) / 800 pages
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2004 / 328 pages
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Finance for the Non-Financial Managers

International Edition

ANALYSIS FINANCIAL MANAGEMENT
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By Robert Higgins, University of Washington

2007 (December 2005) / 448pages
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Derivatives / Futures & Options

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Financial Derivatives: Markets and Applications is designed specifically for a first course in derivatives. It has been written with the beginner in mind and assumes no previous knowledge or familiarity with derivatives. Written in an informal, easy to read style, it guides readers through the challenging and complex world of forwards, futures and options. As the first book of its kind on Malaysian financial derivatives, the emphasis on local conditions enables easier understanding. All financial derivative contracts traded in Malaysia are covered according to their three common applications: hedging, arbitraging and speculating which are shown by means of fully worked out examples. Extensive use of illustrations and write-ups provide easy comprehension of the underlying logic of derivatives.

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By Franklin Edwards, and Cindy Ma, Columbia University

1992 / 544 pages
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International Edition

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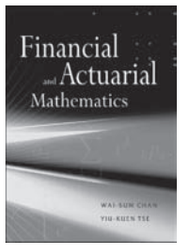
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An Asian Publication

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Financial System

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Risk Management (Professional References)

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2008 (December 2007) / 750 pages

ISBN-13: 978-0-07-147592-1 / MHID: 0-07-147592-3

A Professional Reference Title

(Details unavailable at press time)

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By Joetta Colquitt

2007 (May 2007) / 372 pages

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International Edition

VALUE AT RISK
The New Benchmark for Managing Financial Risk, 3rd Edition

By Philippe Jorion, University of California, Irvine

2006 (December 2006) / 600 pages
ISBN-13: 978-0-07-146495-6 / MHID: 0-07-146495-6
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INSURANCE & REAL ESTATE

2008	Author	ISBN-13	MHID	Page
Retirement Plans 401 (k)s, IRAs and Other Deferred Compensation Approaches, 10e	Allen	9780073377421	0073377422	113
Real Estate Finance & Investments, 13e	Brueggeman	9780073524719	0073524719	114
Real Estate Principles: A Value Approach, 2e	Ling	9780073046211	0073046213	114

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Upper Division Insurance

NEW



RETIREMENT PLANS 401 (k)s, IRAs and Other Deferred Compensation Approaches, 10th Edition

By Everett Allen (deceased), Joseph Melone, AXA Financial, Jerry Rosenbloom and Dennis Mahoney of University of Pennsylvania

2008 (May 2007) / 672 pages
ISBN-13: 978-0-07-337742-1 / MHID: 0-07-337742-2

http://www.mhhe.com/allen10e

Retirement Plans (formerly titled Pension Planning through the ninth edition) is a classic, the book relied upon by generations of faculty and thousands of professionals throughout the world. It reliably provides the reader with the features, costs, investment opportunities, and regulatory issues governing all the various types of retirement and other deferred compensation plans. The 10th edition keeps the book once again at the forefront of the discipline, with extensive coverage of the new Pension Protection Act, defined contribution plans, ethical plan administration, and much more.

NEW TO THIS EDITION

❖ The Pension Protection Act of 2006, constituting the biggest change to the profession in 30 years, is reflected throughout the new edition.

❖ In the wake of Enron, plan governance has become a prominent issue. The 10th edition incorporates a completely new behavioral finance perspective on how to establish and oversee a user-friendly defined contribution plan.

❖ With defined contribution plans (410k, etc.) becoming the primary source of retirement income, the 10th edition provides greater coverage to these plan options.

❖ With the explosive growth of information technology for electronic communication with plan participants and financial modeling software to project adequacy of retirement wealth, the 10th edition provides insights into the use of these tools in assisting participants in managing retirement investments.

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Part I. Environmental Influences on Private Pension Plans
1. The Dynamic Ongoing Evolution of Private Retirement Plans
2. Strategic Plan Design
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4. Risk Management through Retirement Planning
Part II. Defined Contribution Plan Types
5. Overview of Defined Contribution Plan Types and Their Use in Comprehensive Retirement Plan Design
6. Profit Sharing Plans and Money Purchase Pension Plans
7. Employee Stock Ownership Plans (ESOPs)
8. Cash or Deferred Plans Under Section 401(k)
9. Section 403(b) Plans
10. Section 457 Plans
11. Behavioral Finance and Defined Contribution Plan Design
Part III. Special Purpose Retirement Planning Structures
12. Individual Retirement Arrangements
13. Keogh Plans, SEPs and SIMPLE Plans
14. Executive Retirement Arrangements
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16. Managing Retirement Assets in Multiple Plan Structures
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18. Cost and Funding Considerations
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20. Insured Funding Instruments and Trust Fund Plans
21. Cash Balance and Other Hybrid Retirement Plans
22. Plan Termination Insurance for Single-Employer Pension Plans
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26. Tax Qualification Requirements (Continued)
27. Other Legal Requirements
28. Fiduciary Oversight and Plan Governance
Part VI. Wealth Management and Distribution Planning
29. Investing Retirement Assets
30. Retirement Asset Wealth Management
31. Retirement Asset Distribution Planning
Appendix 1. Social Security and Medicare

International Edition

THEORY OF INTEREST 2nd Edition

By Stephen Kellison

1991 / 448 pages
ISBN-13: 978-0-256-09150-2 / MHID: 0-256-09150-1
ISBN-13: 978-0-07-124326-1 / MHID: 0-07-124326-7 [IE]

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2. Solution of Problems in Interest
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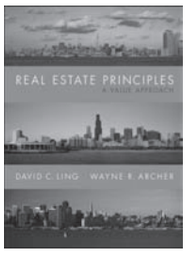
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Real Estate Principles, Analysis & Management

NEW

International Edition



REAL ESTATE PRINCIPLES
A Value Approach,
2nd Edition

By David C Ling and Wayne Archer of University of Florida at Gainesville

2008 (November 2006) / 736 pages
ISBN-13: 978-0-07-304621-1 / MHID: 0-07-304621-3
ISBN-13: 978-0-07-110130-1 / MHID: 0-07-110130-6 [IE]

http://www.mhhe.com/lingarcher2e

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making, including whether and how to lease, buy, or mortgage a property acquisition; whether to renovate, refinance, demolish or expand a property; and when and how to divest (sell, trade, or abandon) a property. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools, that can be applied in a variety of real-world situations. Real Estate Principles: A Value Approach provides students and instructors with the most modern, engaging and attractive textbook available on the subject, with helpful pedagogical features unmatched by any other title.

NEW TO THIS EDITION

❖ To motivate readers and to illustrate the process of real estate decision making, pedagogical stories have been incorporated in strategic chapters.

❖ Virtually all "Industry Issues" boxes have been updated.

❖ The book's website has been expanded to include chapter appendices, solutions to selected problems, and a library of standard real estate forms (closing statements, loan applications, etc.).

❖ The test bank has been extended to include at least 25 questions per chapter, and the instructor's manual now offers more teaching tips and aids.

❖ The direct use of discounting and other time-value-of-money techniques has been removed from a number of chapters, allowing the book to more easily be used by students with little or no background in time-value-of-money techniques.

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21. Income Taxation and Value
Part 8: Creating and Maintaining Value
22. Enhancing Value through Ongoing Management
23. Leases and Property Types
24. Development: The Dynamics of Creating Value

Real Estate Finance / Investment

NEW

International Edition



REAL ESTATE FINANCE & INVESTMENTS
13th Edition

By William B Brueggeman, Southern Methodist University and Jeffrey Fisher, Indiana University At Bloomington

2008 (November 2006) / 672 pages
ISBN-13: 978-0-07-352471-9 / MHID: 0-07-352471-9
ISBN-13: 978-0-07-125919-4 / MHID: 0-07-125919-8 [IE]

http://www.mhhe.com/bf13e

Rigorous yet practical, Real Estate Finance and Investments has been the leading real estate finance and investments text for over 25 years, consistently setting the standard for currency and coverage in real estate finance and investments textbooks. The 13th edition continues to provide students with the tools they need to understand and analyze real estate markets and the investment alternatives available to both debt and equity investors. New content and problems addressing current trends in real estate finance and investments have been seamlessly incorporated into the text, without disrupting the material and organization instructors have relied on in past editions

NEW TO THIS EDITION

❖ Coverage of international real estate is expanded in many ways by including non-US REITs, global diversification and international web references.

❖ A revised chapter on Housing as an Investment discusses investing in distressed properties, as well as issues related to housing

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bubbles.

❖ The chapter on joint ventures has been significantly updated to reflect current investment structures being used in partnerships between developers and investors.

❖ Because finding information on the web is an important part of any real estate investment decision, this edition includes an expanded number of Web App boxes that require finding relevant information on the internet.

❖ The 13th edition adds discussion of Collateralized Debt Obligations (CDOs) that have emerged in recent years.

❖ Other new topics introduced in the 13th edition include both residential and commercial derivatives; newer types of mortgages such as ARMs, hybrid, and "interest only" mortgages; and subprime and home equity loans.

❖ Significantly expanded discussion of leases, including methods of determining rents, expense recoveries and other important options for all major property types.

❖ New problems have been added throughout the end-of-chapter material.

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22. Real Estate Investment Performance and Portfolio Considerations

Real Estate (Professional References)

MANAGING YOUR MONEY
Everything You Need to Know about Your Personal Finance, 2nd Revised Edition

By Fong Wai Mun and Benedict Koh

2004 / 328 pages
ISBN-13: 978-0-07-123940-0 / MHID: 0-07-123940-5

An Asian Publication

A Professional Reference Title

The book is organized around such topics as the following:

- ❖ A crash course on budgeting
- ❖ Learning how to borrow
- ❖ Financing your dream car
- ❖ Understanding real estate price swings
- ❖ Estimating the amount of insurance to purchase
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- ❖ Can you afford to invest in unit trusts?
- ❖ On becoming a venture catalyst
- ❖ Are collectibles an investment?
- ❖ How to pay less income tax
- ❖ How to plan for a comfortable retirement
- ❖ How to minimize estate duty

While keeping technical jargon to a minimum, this revised edition of Managing Your Money will prepare the reader to meet the personal fi nancial challenges will prepare the reader to meet the personal fi nancial challenges of a lifetime. This highly readable book, written in a conversational style, is a must-have for anyone looking for practical guidance on a comprehensive range of personal financial issues. Anecdotes from real life illustrate key points.

International Edition

DOING DEALS
Investment Banks at Work

By Robert G Eccles, and Dwight B Crane

1988
ISBN-13: 978-0-87584-199-1 / MHID: 0-87584-199-6
ISBN-13: 978-0-07-113274-9 / MHID: 0-07-113274-0 [IE]
- Out of Print

A Professional Reference Title

(International Edition is not for sale in Japan)

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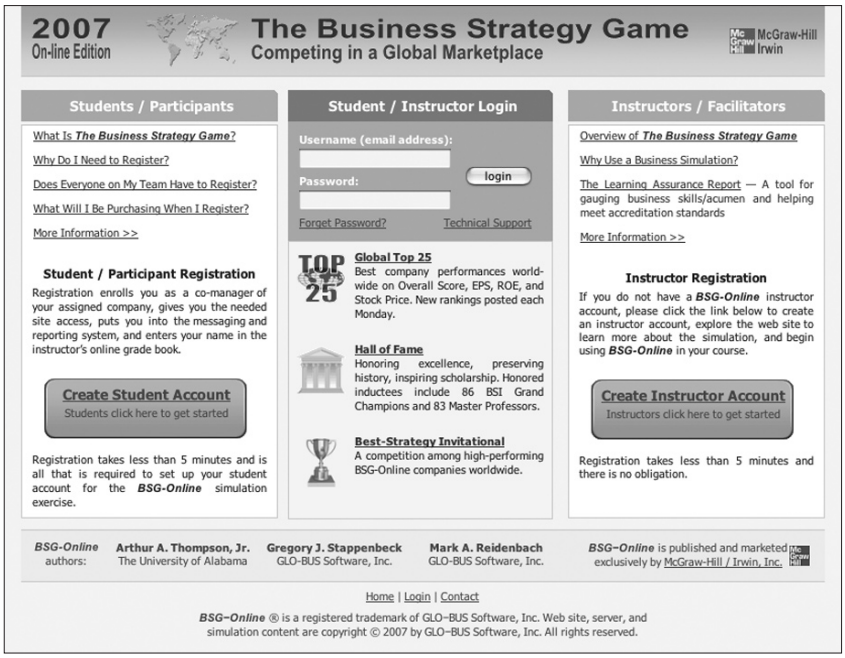
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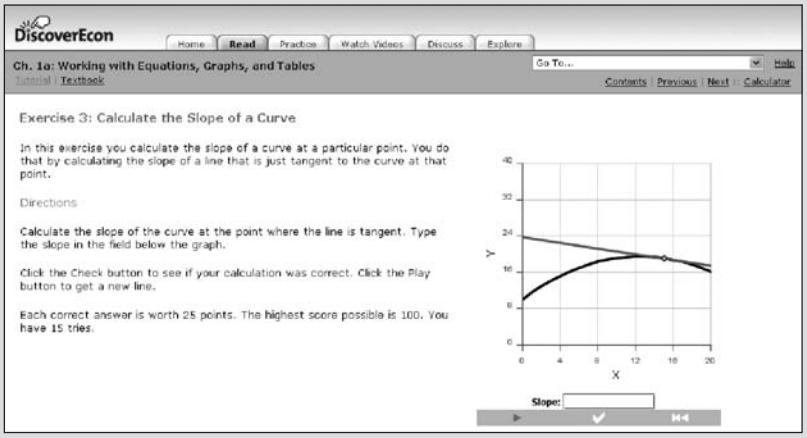
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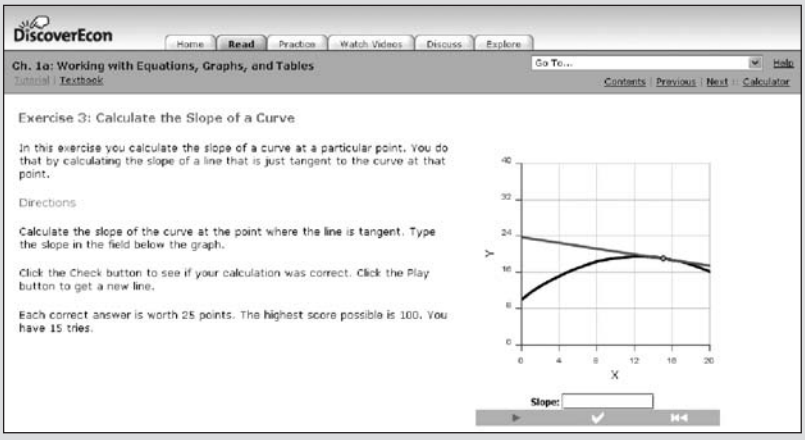
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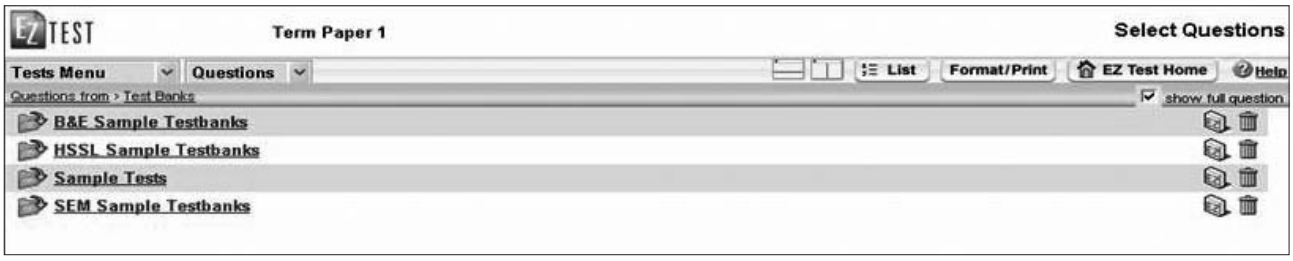
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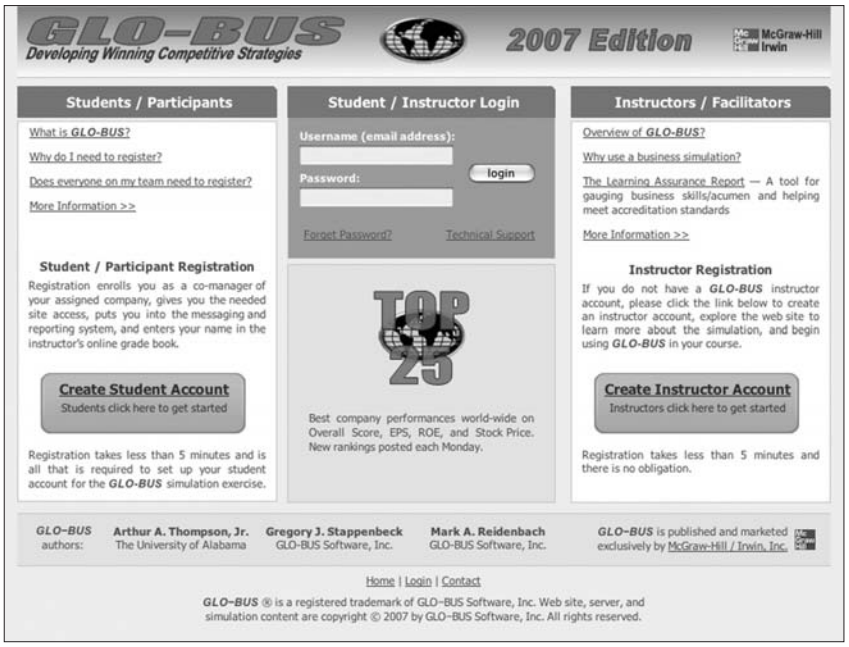
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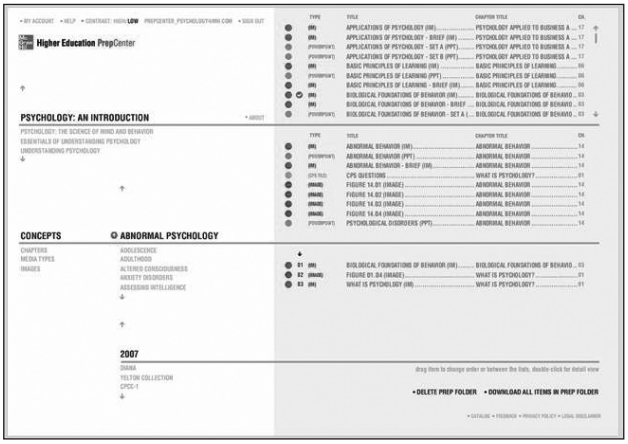
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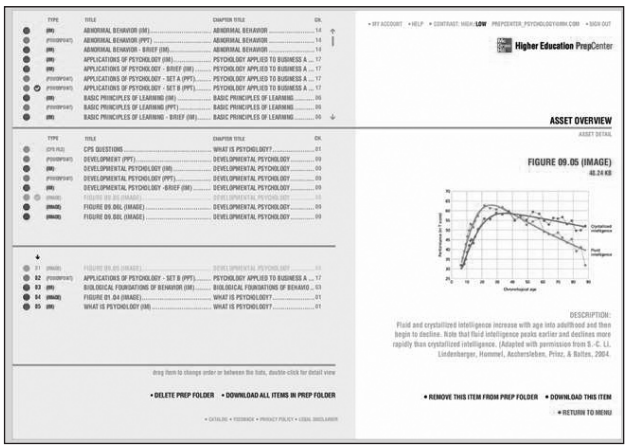
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